



2017

THE NORTH TEXAS HILL COUNTRY

Guide to Nocona & Saint Jo

T. E. A. M.

Together Everyone Accomplishes More!

The Nocona Chamber of Commerce provides a forum for all Nocona trade area businesses and groups to work together for our community's mutual economic and social gain by expanding awareness of the Nocona area, promoting tourism, and working together to increase commerce.

The Chamber of Commerce / Visitors' Center helps promote tourism through events and marketing, and by encouraging tourists and residents alike to join our wonderful, friendly community. In addition, by working within Keep Nocona Beautiful we strive to keep Nocona safe and attractive, and to improve the quality of life for all within our community.



1522 E Highway 82
Nocona, Texas 76255
(940) 825-3526
www.nocona.org



Saint Jo, “The Heart of The North Texas Hill Country,” continues to bloom like the wild flowers in spring in Montague County!!

The breathtaking views north of Saint Jo across the Red River Valley amaze all who venture north of town to enjoy the scenery or to visit our award-winning wineries.

The unique and historic Chisholm Trail Square is a must see experience. Stroll around the square and visit our unique boutiques, nationally acclaimed art gallery, museums and historic architecture. Have a cup of coffee, dine, or even order a pair of custom made cowboy boots.

Relive our history with a visit to The Stonewall Saloon Museum. The Stonewall was built while the longhorn cattle were being driven along the Chisholm Trail and actually watered on the Elm Fork of the Trinity which runs through Saint Jo. Special exhibits will grace the museum during the 150th anniversary of the Chisholm Trail.

We invite you to come and enjoy our heritage, our restaurants, shopping, our wineries, and the beautiful countryside that surrounds Saint Jo. You, too, will want to call Saint Jo “home.”

~Richard Crist, President,
Saint Jo Chamber of Commerce

Welcome to The North Texas Hill Country, located in the heart of the beautiful hills and valleys of northern Montague County, with scenic drives and majestic views of the Red River Valley.

There is so much to see and do here for the whole family, so please take a break from the hustle and bustle of life and enjoy a getaway with us! We are located ninety minutes north of Dallas/Fort Worth with easy access on Highway 82, making us a perfect destination for a day trip - but we also have all the amenities needed to stay as long as you'd like.

The North Texas Hill Country has one of the largest privately owned classic car museums in North Texas open to the public, three wineries, a beautiful lake, several museums and art galleries, festivals, sporting events, rodeos, unique shopping, dining and lodging experiences, cowboy boots and baseball gloves – all rolled into a single destination! We are your unique Texas treasure combining a rich historic past with a newly renovated downtown district, welcoming you with open arms.

We hope you will find the Guide to The North Texas Hill Country a helpful and informative resource to discover all that Nocona has to offer.

~Nell Ann McBroom, Director
Nocona Chamber of Commerce

The Veranda Inn & Event Center

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Nocona, Texas

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Nocona

www.HortonClassicCarMuseum.com



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Discovery Ahead

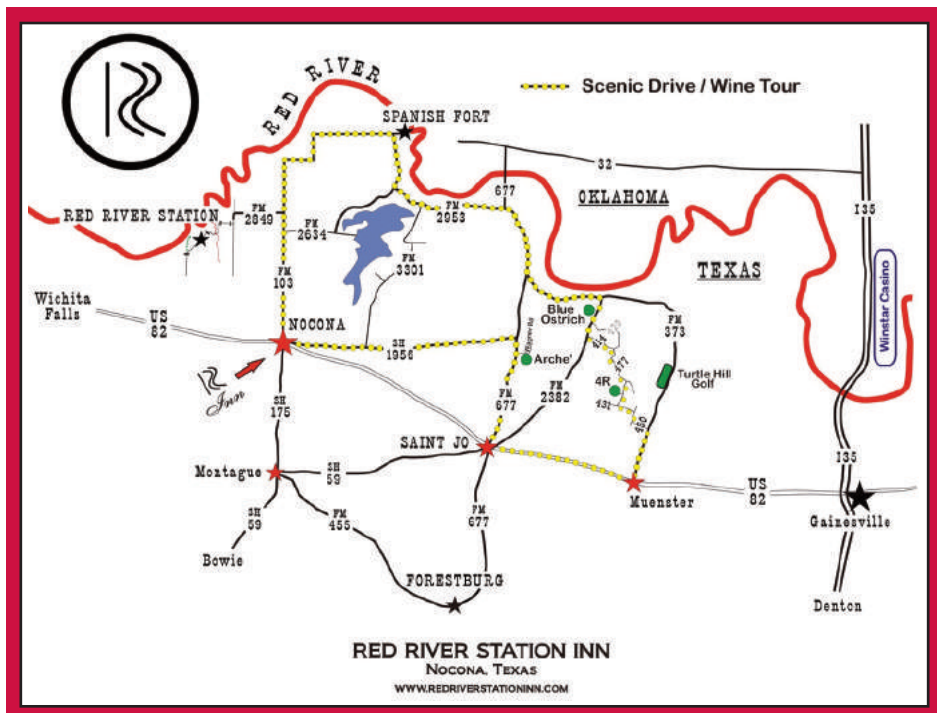
Quietly, oh so quietly, The North Texas Hill Country is becoming a scenic destination for folks wishing to leave the urban life behind -- for a day or a lifetime.

The best way to see the hill country is to drive it – whether it is from the front seat of a classic car with the convertible top down, on the back of your favorite motorcycle, or even while peddling your bike along the off-the-beaten path.

With three wineries located in the greater Saint Jo-Nocona area, unique shops, sites and venues to draw your attention, a key to making the most of your visit to The North Texas Hill Country is knowing the best way to traverse the hills and creek bottoms and valleys, or skirt the fringes of the great prairie where the bison herds traveled and were later used by the drovers along the Chisholm Trail.

Whether you take the Wine Tour, or try and find views of the Devil's Backbone, or swing through the undiscovered country down to Montague and Forestburg, your trip will be well worth it.

Builder and hotelier Bob Ferguson of Red River Station Inn created this touring map of The North Texas Hill Country. Follow it and see what discoveries you might find along the way.



Settling the Hills of North Texas

The Taovayas Indians made this area their home as early as 1757, and the Wichita, Kiowa, Caddo and Comanche tribes all hunted the land for buffalo and other game.

Nocona was born when D.C. Jordan and William Broadus located their cattle ranch here in 1873. Mr. Jordan donated one square mile of land for a town site, and in 1887 the town was platted and named after Peta Nocona, the father of the famous Comanche Chief, Quanah Parker. Both Nocona and Saint Jo were ideally situated near the main Red River crossing on the famous Chisholm Trail. Thus they were principal gateways to the Chickasaw Nation, rich in grasslands for the cattle drives north.



Quanah Parker



Early photo of Nocona Post Office

Nocona was once known as the “Leather Goods Center of the Southwest.” H.J. Justin

moved his cowboy boot manufacturing business from Spanish Fort to Nocona in 1887, and formed H.J. Justin & Sons. In 1925 Justin’s sons moved the company to Fort Worth as Justin Boots, which resulted in daughter Enid forming her own boot-making business, the Nocona Boot Company. In 1926 Justin Leather Goods opened in Nocona specialized in the production of small leather items such as coin purses and key holders.



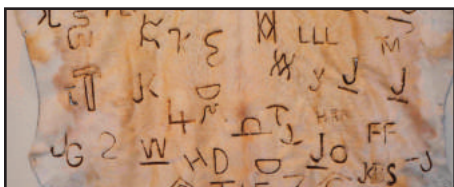
Nokona Baseball Gloves

Nocona Leather Goods was also formed, making billfolds and purses. Hard times in 1929 forced the company to reorganize as Nocona Athletic Goods/Nokona, making football, baseball, and other sporting equipment. By 1943 the Company had added the trademark “Nokona” and the Indian head logo.

Today boot-making and ball glove manufacturing are still alive and well, with Fenoglio Boot Company and Nocona Athletic Goods as town centers of manufacturing.

Cattle-ranching has been important to Nocona since the very beginning, and several large cattle operations endure today. Cotton farming was big business right after the turn of the century, and agriculture surged again in 1937 when a fruit research station was created in nearby Montague. Oil was discovered in the area in 1919, and by 1922 oil as a major industry was well on its way. Today, the Barnett Shale natural gas deposit is a major source of area employment.

Settling the Hills of North Texas



Local Cattle Brands

Saint Jo is the oldest town in Montague County and from 1849 to 1873 it was known as Head of Elm. Army Captain Randolph Marcy camped here with his surveying crew in 1849 as they mapped out a southern route of the famous Santa Fe Trail. The first settlers arrived here looking for gold, although no gold was ever found. In 1871 there were seven stores in the village, five of which sold whiskey! Great herds of cattle going up the Chisholm Trail were watered here, with the drovers spending a considerable amount of time watering themselves at the Stonewall Saloon.



Bustling Saint Jo

In 1873 the town was surveyed and renamed Saint Jo after founder Joseph Anderson Howell. Some say that the promoters laying out the town were so impressed by the abstinence from alcohol of a surveyor named Jo that they named the town Saint Jo.

Saint Jo's history predates even Nocona's as the western migration of Europeans first reached the Head of Elm. As one of the community's oldest structures, The Stonewall

Saloon Museum in Saint Jo is now the focal point of history for the community which once went by the name Head of Elm, for it was there that immigrants and cattle drovers alike stopped for fresh water and paused before entering the Great Prairie.

www.stonewallsaloonmuseum.com



Stonewall Saloon Today

The Tales 'N' Trails Museum in Nocona opened in 2010 focusing its exhibits and collections on five primary themes -- Native American inhabitation of the region, Western Heritage, Agriculture, Leathergoods and Oil and Gas.

In 2013 the museum dedicated its Indian Hall emphasizing the more than 10,000 year residency of the area by Native Americans.

Most recently volunteers have been actively working building a 9,300-square foot barn, the Millard Filmore Ball Agricultural Activities Center, to tell the widely varied story of agriculture in the area -- from cattle production, to vineyards, from cotton to the world's largest poultry ranch.

The museum is located at 1522 E US Hwy 82, Nocona. For more information check out its website at:

www.talesntrails.org



Last boots

Tales 'n' Trails Museum

The Tales 'N' Trails Museum in Nocona opened in 2010. The 6,400 square foot museum has a true Texas feel.

The new Millard Fillmore Ball Agricultural Centre, set to open to the public in 2017, will house the museum's always expanding agricultural exhibit. It will further expand the stories being told. Soon to follow is a new boot-making and leather-goods exhibit and expanded Native American exhibit.



Buffalo skulls tinted by the sands of the Red River

Good Shepherd” and “The Last Supper.”

“New” exhibits include a fully functional, one-sixth scale 1924 Fort Worth Spudder; the donation of a restored 400-600 year old Native American pot; and the John Glaze exhibit on boot making which includes an extensive research archive on the craft dating from 1800.

The Museum also conducts special exhibits and activities throughout the year held in conjunction with community events. Kids have fun at the History Mystery Summer Camp and guests enjoy a rousing time at the annual Shebang! Fundraiser, held each September.



Donation of 400-600-year-old Indian pot

The Native American Hall highlights the extensive Native American artifacts from the original Joe Benton Collection, one of the most extensive private collections in the country. The Hall has many interactive components, including an award-winning video broken up into vignettes used throughout the hall.

Exhibits include two of Del Motley's massive, leathercarved religious artwork, “The



Operational replica of a spudder

Tales 'n' Trails Museum

The Tales 'N' Trails Museum is open Monday through Saturday from 10 a.m. to 5 p.m., and Sunday by appointment. Admission is \$5 per adult or \$3 for senior citizens and students. Active duty military personnel, firemen, police, and veterans are all admitted free with valid I.D., as are preschoolers accompanied by an adult and Museum members.

The Museum also features custom framing from master framer, Bill Taylor, with museum-quality framing now open to the public at an affordable price without having to drive to the Metroplex or Wichita Falls! Our gift shop and book

store feature many items from local artists, craftsmen and authors – a great place to shop for gifts!

The Museum is located at 1522 E. Hwy 82 in Nocona. Call (940) 825-5330 to schedule a group tour, check it out on facebook under 'talesntrails' or for more information visit:

www.talesntrails.org



Del Motley's "The Last Supper"



1600 W. FM 455, Montague, TX
940-894-2080
MONTAGUECOUNTYCOWBOYCHURCH.ORG

Meeting Every Sunday 10:30 A.M.
Wed. Night Dinner & Music 6 PM Service 7 PM



Let me say welcome on behalf of the folks at Montague County Cowboy Church! MCCC is a come as you are environment. We don't focus on your appearance or what you have done in the past. We are more concerned about where you are today and where you will be tomorrow. Rodeo cowboys, ranch cowboys, cowboys at heart, or just plain country people are all invited to be a part of a unique way of worship. We don't have steeples, stained glass, pews or a pretty pulpit, but what we do have is a group of caring folks coming together to help and to encourage each other. So stop on in, it just may change your life.

Pastor Joe Caballero

Stonewall Museum



Many a drover made his last stop at this watering hole before hitting the Chisholm Trail

The Stonewall Saloon Museum in Saint Jo was among the first permanent structures in the city, if not the first. After many years of closure and decline, the building was purchased by a group of interested citizens wanting to not only save this piece of local history, but stimulate local tourism on the square.

That group has undertaken fundraising to restore the building, and it has reopened to visitors. As they strive to tell the stories of Head of Elm, as Saint Jo was once known, the renovation uncovered some surprises including some century-old artwork pictured to the right.

The Stonewall Saloon Museum is open from 10 a.m. to 5 p.m. on Saturdays and 1 to 5 p.m. on Sundays, or by appointment. Admission is by donation.

Call 940-995-7513 for more information or visit www.stonewallsaloonmuseum.com.

Renovation uncovers 1870s artwork



It makes us unique

Unique: something or someone is unlike anything or anyone else; very special or unusual; belonging to or connected with only one particular thing, place or person.

All of *Merriam-Webster's* definitions for "unique" apply to the North Texas High Country and its anchor communities of Nocona and Saint Jo. Scattered throughout this guide are snippets about what makes the North Texas Hill

Country "...unlike anything or anyone else; very special ... unusual ..."

Homage to Things That Suck

To say Tommy Yowell looks at life from a different perspective may be an understatement. But what began first out of frustration has turned into definitely a "unique tourist attraction". Besides drawing more than a few sideways glances, an occasion gasp, and many

chortles, it also often brings one to pause and think.

And it seems, like the years, the list continues to grow. (211 Main St., Nocona)



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2017 Calendar of Events



JANUARY

12-14 -- Montague County Youth Fair – Nocona

FEBRUARY

4 -- Mardi Gras Ball, Veranda Events Center – Nocona

11 -- Nocona Nights Valentine's Dance with Walt & Tina Wilkins Band, Veranda Events Center – Nocona

16-18 -- Mardi Gras, Nocona Style!



MARCH

9-12 -- Rednecks with Paychecks – Saint Jo

11 -- Nocona Nights with Prophets & Outlaws, Daddy Sam's Saloon

21 -- Annual Saint Jo Chamber of Commerce Banquet

23 -- 90th Nocona Chamber of Commerce Banquet

APRIL

8 -- Nocona Nights with Two Tons of Steel,

Daddy Sam's Saloon

21 -- Ladies Night Out – Saint Jo

22 -- Blue Ostrich "Wicked Wine Run" – Saint Jo

27-30 -- Plein Air 'Light on the Land' – Saint Jo



MAY

4-6 -- Cruisin' Nocona & the Vicari Classic Car Auction and Car Show.

6 -- "Ride the Trail" – Saint Jo

13 -- Nocona Nights with The Tejas Brothers, Veranda Events Center

20 -- Nocona Bullfest

20-21 -- Nokona Iron Jacket Invitational Baseball Tournament – Nocona

JUNE

2-3 -- Highway 82/287 Garage Sale – Saint Jo and Nocona

8 -- Camp Cookie's Western Show & Chuckwagon Dinner at TNT Museum – Nocona

9-10 -- 65th Annual Chisholm Trail Rodeo – Nocona

12-16 -- History Mystery Camp at TNT Museum – Nocona

July 1-Aug. 15 -- Chisholm

Trail Western Art Show at TNT Museum – Nocona

JULY

4 -- "Old Jo's Firecracker 5K Run" – Saint Jo

4 -- Lions' Club Fireworks at Lake Nocona

4 -- Red, White & Blue Fireworks in Saint Jo

26-28 -- Soon Warren Watercolor Workshop at Central Christian Church – Nocona



AUGUST

4-5 -- 60th Annual Saint Jo Riding Club Rodeo

5 -- Saint Jo Riding Club Rodeo Parade

17 -- Toast-to-Teachers – Saint Jo

SEPTEMBER

16 -- Shebang Fundraiser at TNT Museum – Nocona

16-17 -- 6th Annual Head of Elm Chili Cook Off (CASI)

21-23 -- Wheels & Grills Chili/BBQ Cookoff – Nocona

23 -- Nocona Gas Junkies' Car Show

28-Oct. 1 -- Rednecks with Paychecks – Saint Jo

2017 Calendar of Events

30 -- Montague County
Child Welfare Board's
Children's Fair --
Montague



OCTOBER

13-14 -- Nocona Nights
Music Festival
21 -- Western Art Show --
Saint Jo
21 -- Chisholm Trail Gala --
Saint Jo
28 -- BoHo Saint Jo
31 -- Trunk or Treat on the

Chisholm Trail Square
-- Saint Jo
31 -- Halloween in Nocona



NOVEMBER

11 -- Nocona Nights (TBA)
16 -- Community
Thanksgiving Dinner --
Saint Jo
16 -- Ladies Night Out --
Saint Jo
23 -- Nocona Community
Thanksgiving Dinner

DECEMBER

2 -- Cowboy Christmas
Campfire at TNT
Museum -- Nocona
2 -- Christmas in
Nocona, Firemen's
Fish Fry, Christmas
Parade
9 -- Nocona Nights
Cowboy Christmas
Ball (TBA)
9 -- Santa on the Chisholm
Trail Square -- Saint Jo
31 -- New Year's Eve
Dance at Veranda
Event Center

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Tour Historic Nocona

What started out as an Eagle Scout Project for Joseph Storey in 2010, the Tour Historic Nocona Project soon gained a life of its own.

The project was designed to identify unique and historic homes and buildings in Nocona. Along with his fellow Scouts, Joseph had fifteen metal arrowheads fabricated. Then they erected these markers on poles in the front of locations around town chosen in conjunction with the Nocona Chamber of Commerce as an Historic Driving Tour. Now the project marks thirty-six locations on the Tour.

In 2013 the Nocona Chamber of Commerce developed a booklet called “Visit Historic Nocona” featuring the descriptions and a map of the locations, businesses, and homes marked by the wayfaring markers along the driving tour.

This booklet is for sale through either the Nocona Chamber of Commerce or at the Gift Shop at the Tales’N’Trails Museum.

One of the most noted sites on the Driving Tour is the beautiful historic Central Christian Church, located at the corner of Cooke and East Elm Streets. A landmark church built in the shape of a cross, or “Carpenter Gothic” design, with its bell tower pointing toward the heavens, it is touted as the oldest congregation and church building in the community. Central boasts a Texas Historical Marker, and yet still has an active congregation which meets regularly for worship, study, and mission projects.

Central Christian Church (formerly known as First Christian Church) celebrated its 125th Anniversary in 2013, and meetings have been held in the sanctuary of this building since 1894. The



Historic Tour marker



Central Christian Church’s stained glass and soaring woodwork

unique architecture of the worship center is appealing to those who come through the doors, and yet the spirit of the building calls one to reverence of the Holy and to movement outside the old clapboard walls into the mission to which Christians are called.

The public is invited to worship with the Disciples of Christ on Sundays at 11 a.m. Mid-week tours can be arranged by calling the Church office at (940) 825-3794.

Other historic sites are included on the tour.

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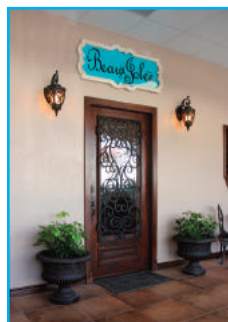
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Tour Historic Saint Jo



Two-step your way around Saint Jo's Chisholm Trail Square and find everything you need for the perfect weekend getaway.

First, book your visit at Texas Kings Hotel or the Rock House Overnight Stay. You'll want to start your morning at the Chisholm Coffee Company with one of their great lattes and breakfast offerings.

Ready for the day, "go west" for a stop at Williams Creek, a boutique. With an eye for a twist on western fashion, maybe their hand-crafted rhinestone encrusted boots are just what you need.

Move on around our city square and shop Trailtown Treasures. Here you'll find an ever changing collection of antiques and craft items from local artisans and collectors. The ATM is next door – just in case.

Panache, your next stop, is located in an historic hardware store, it still boasts the original display pieces, but instead of nails and bolts, you'll find candles, lotions, and all kinds

of wonderful smelly stuff. But the fun doesn't stop there. Their clothing lines offer fun for girls of all ages. Want to pick up something new for the house, they've got that too.

Now for our history buffs, it's time to get serious. The Museum of the Stonewall Saloon is a MUST. With revolving (and revolvers) collections depicting the time when the Stonewall was a watering hole as drovers moved cattle to the Chisholm Trail. The Museum has been meticulously restored and its staff provides detailed information that brings our history to life.

Time for food. The Lazy Heart Grill offers the best chicken fried steak around. Sit by the window and enjoy the view, the food, and the ambiance the Grill provides.

Mike Karnes Bootmaker and C.T. Chappell Boots is just down the street. Step inside and you are in for a treat. Carl Chappell and Mike Karnes just happen to be rather famous nationally known boot makers. Their craft is on

Tour Historic Saint Jo

display and their stories are even better!

Cowgirl Hall of Fame inductee Donna Howell-Sickles' gallery and gift shop are next. First, the Main Street Gallery, wait where are we – Santa Fe? No Dorothy, it's Saint Jo. Enjoy art from across the country, from contemporary and traditional, oils and pastels, wood and metal. Next door is Davis & Blevins gift shop that will keep you browsing long after you thought you were done.

Opening in early 2017, the International Ordnance Museum is home to the largest private collection of artillery in the United States. Featured in the 20,000 square foot museum is a diverse collection of artillery and other deactivated ordnance from the United States, Great Britain, Germany, Japan, Russia along



with other countries. Eras range from WWII, Korea, Vietnam, Cold War, to the Middle Eastern wars.

You may have seen this building before and wished it were yours, but now it's our newest addition to shopping options in town, the Village Market. Located in the angled, corner gas station, the Village Market has it all. Clothing, furnishings, and all the fun the building and you deserve. They will be expanding soon to extend their offerings, but don't wait, it's so much fun now!

Back to Chisholm Coffee Company, grab another coffee, then off to the wineries. Where to start – there's Arche, Blue Ostrich, or 4R Ranch Vineyard and Winery. So many choices! Got to go!



Tres Niños
Mexican Food

604 E. Hwy 82
Nocona
940-825-3313
M-Sat 11am-9pm



Fajitas



Pork Tacos



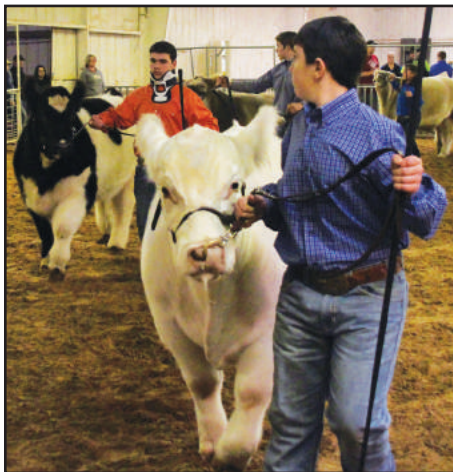
Nachos Supreme

Montague County Youth Fair



Each January, Nocona hosts area youth from all parts of Montague County to show off their individual 4-H and school projects over three days at the Montague County Agricultural Activities Center located in Nocona.

Steers and heifers, pigs, goats and lambs, rabbits, and chickens are showcased, along with wood-working and other shop projects, canning and baking, quilting and sewing, art and photography.



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Mardi Gras, Nocona Style



Nocona may seem a long way from New Orleans, but the spirit of Mardi Gras is alive and well in Nocona. Hosted by the Chamber of Commerce, Mardi Gras comes to town each February as a three-day Cajun festival with vendors, Cajun music and food, and lots of fun.

Decorated to the nines in purple, green, and gold, the whole town gets into the spirit. The festival kicks off with a costumed pet parade on Thursday and a parade of colorfully decorated ATVs on Friday. Saturday begins with a 5K Fun Run and a Kiddie Parade then add Cajun food, vendors and musicians at multiple locations, and the weekend is set for the grand finale -- the Mardi Gras Parade, which lures thousands of people to town.

With colorful and inventive floats, riders on horseback, classic cars, ATVs, and motorcycles this family-friendly festival -- Mardi Gras with a Texas twist -- continues to grow each year.

Just ask the kids -- it's all about the beads!



Mardi Gras, Nocona Style



Rednecks with Paychecks



Each March and October, Rednecks With Paychecks holds an event unlike anything else in Montague County. Described as a four-day party of sanctioned mud races, ATV and Jeep trails, rock crawling and live music, the event takes place on more than 1,200 acres of The North Texas Hill Country south of Saint Jo near Dye Mound.

The Legendary Back 40 features four mud pits, creek runs, canyons, a side-by-side track, Redneck Mountain hill climbs, outdoor showers and hundreds of campsites. A wide variety of musical acts provide entertainment throughout the weekend.

Rednecks with Paychecks is an 18 & older event, and photo ID is required.

During the March 2013 event, RWP received national recognition, with an Ark-La-Tex Pro Mud Racing Championship Series professional racing event with over 12,000 people attending!



NOCONA AND SAINT JO EVENTS



- MAY 6:** "RIDE THE TRAIL" - SAINT JO
- MAY 20:** NOCONA BULL FEST - NOCONA
- JUNE 8:** CAMP COOKIE WILD WEST SHOW &
CHUCK WAGON DINNER - NOCONA
- JUNE 9 - 10:** 65TH ANNUAL CHISHOLM TRAIL
RODEO - NOCONA
- JUNE 12 - 16:** CHISHOLM TRAIL HISTORY MYSTERY
CAMP - NOCONA
- JULY 1 - AUGUST 15:** CHISHOLM TRAIL ART ASSOC.
WESTERN ART SHOW - NOCONA
- AUGUST 4 - 5:** 60TH ANNUAL SAINT JO RIDING
CLUB RODEO - SAINT JO
- OCTOBER 21:** CHISHOLM TRAIL GALA & WESTERN
ART SHOW - SAINT JO

Saint Jo Ladies Night Out

Twice a year the merchants in downtown Saint Jo host a special event -- Ladies Night Out -- first in April and then again in November.

Besides the Trailtown's historic square being decorated for the occasion, the evening is designed to provide a good excuse for the ladies of the house to get out, visit, shop, mingle, enjoy the tasting trays at several of the community's unique shops and have a great time.



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Unique



“Find something to do”

Those were Mildred Nunneley’s instructions to her late husband Earl Nunneley. After retirement, the engineer, rancher and thinker was underfoot when the misses shooed him out of the house with those instructions. As she has repeatedly laughed, she did not fully appreciate the consequences of her comment.

Earl decided to take a piece of family property south of Saint Jo and turn it into something “unique”— 8-foot diameter flowers made out of old satellite dishes, Volkswagen bugs converted into Lady Bugs, a fan of telephone poles aligned to cast one shadow twice a year, engine cowlings made into Indian paintbrush and much, much more.

The family has since added to the display, located on the southwest corner of the intersection of FM 677 and FM 3206 about 2 miles south of Saint Jo.



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Vicari Car Auction



In developing their car collection housed at the Horton Classic Car Museum, Pete and Barbara Horton formed a close relationship with Pete Vicari, which in turn helped bring the Vicari Auction Company and its fast paced, high-octane classic and muscle car auction to Nocona in the spring of 2013. The Biloxi-based auction company is featured in the NBC Sports TV show, “Bidding Wars,” where viewers get a detailed look at the Vicari Collector Car Auctions, showing the action between the Ringman, Bidder, Auctioneer and Seller. You never know who may show up at one of their auctions! In the auction’s first year, the Vicari auctioneers sold more than \$2.6 million in cars! In its second year, over \$3 million in vehicles changed hands, and an estimated 4,000 people filled the town.

In 2014 the auction expanded to include two full days of auction activities

held during the annual spring event, Cruisin’ Nocona, showcases Nocona’s moniker as the “Classic Car Capital of Texas” and adds to its reputation as one of the most “Fun Small Towns in America” as determined by Rand McNally. This three-day festival is held each May, and includes a Classic Car Poker Cruise, a Parade of Classic Cars through downtown and the surrounding hill country of the Red River Valley, daily car shows, and lots of music, food, vendors, and other fun activities.

www.nocona.org/events/cruisin_nocona.html

www.vicariauction.com/auctions/nocona-tx



Cruisin' Nocona

Billed as "Cruisin' Nocona," this three-day festival combines a Classic Car Poker Cruise through the picturesque hill country of the neighboring Red River Valley with a Parade of Classic Cars through downtown Nocona, daily car shows hosted by the Nocona Gas Junkies, and lots of music, food, vendors and other fun activities, like the "Burn Out." And all of this is held in conjunction of the Vicari Car Auction!

For more information, contact the Nocona Chamber of Commerce or visit www.nocona.org or www.vicariauction.com.





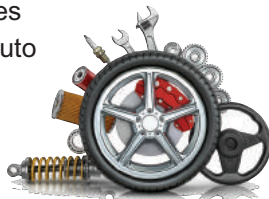
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Iron Jacket Tournament

The Nokona Ball Glove Company hosts an annual, invitational baseball tournament in Nocona each May/June. Select baseball players, ages 10 to 15, from the DFW and Wichita Falls areas compete in this two-day tournament named after Comanche Chief Iron Jacket, the father of Nocona's namesake, Peta Nocona, and the grandfather of Quanah Parker, the last Comanche Chief.



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Rodeos



Chisholm Trail Round-up Rodeo

Every year, beginning in 1952, Nocona has celebrated its western heritage with the annual Chisholm Trail Round-up Rodeo.

Coordinated by the Nocona Chamber of Commerce, sanctioned by the UPR and TCRA, the rodeo is held the second Friday and Saturday in June. Visitors can enjoy two nights of rodeo action at the Chisholm Trail Rodeo Arena (734 Montague St.). The event has more than 350 participants competing for prize money in all the traditional events of bareback riding, saddle bronc and open ranch bronc riding, steer wrestling, team and breakaway roping, barrel racing, and bull riding.

There's mutton bustin' for the little cowpokes, and a Rodeo Queen and Princess contest. The big Rodeo Parade winds through downtown Nocona, with community organizations, school bands, and clubs participating alongside horses and riders, cars and floats. A BBQ dinner, community dance and western band rounds out the weekend on Saturday night.



Saint Jo Rodeo

The Saint Jo Riding Club has been hosting the annual Saint Jo Rodeo for sixty years. Now held the first weekend in May, the club provides two days of top rodeo action at the club arena at the eastern edge of town on US Hwy 82. All the traditional events are included, along with popular mutton bustin' for the little cowpokes. A rodeo parade sponsored by the Saint Jo Chamber of Commerce circles the Town Square, featuring floats, equestrian and riding clubs, and individual entries. The club also hosts a Rodeo Queen, Junior Queen and Princess contest for those cowgirls living within a hundred miles of Saint Jo.

Bullfest

The Annual Bullfest is held each May at the Nocona Chisholm Trail Rodeo Arena, 734 Montague St. The event includes mutton bustin', a children's calf scramble, a women's steer scramble and the always-hilarious donkey race, in addition to the main event of bull riding. Sanctioned by the United Professional Rodeo Association and sponsored by the Big L Rodeo Company, this rodeo event features professional bull riders from Texas, Oklahoma, and other states. The concession stand is in full operation, supporting Nocona's Rotary Club's community projects and college scholarship fund.



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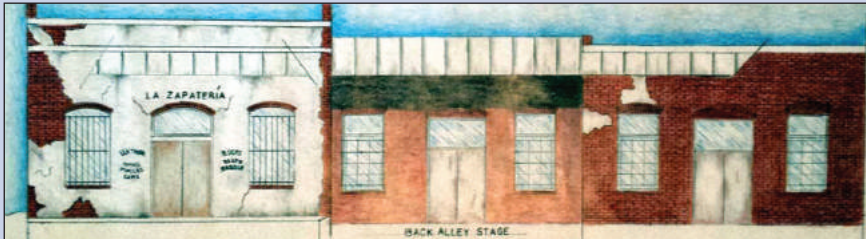
--OPENING SPRING 2017--

"THE SHOPS @ NOCONA" will serve baked goods and coffee in the mornings, speciality sandwiches and salads for lunch as well as old fashioned ice cream by the scoop.

"THE NOCONA EMPORIUM" is a vendor, booth-based, retail sales area and store with higher end lines of clothing and one of a kind treasures.

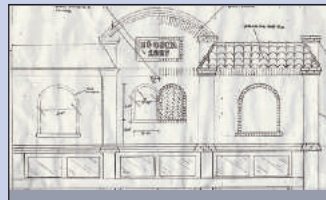


--OPENING SUMMER 2017--



Take a break while you're visiting Nocona and spend a little time listening to some good music. Located behind the buildings **"THE BAR NONE BACK ALLEY STAGE"** will provide an open air entertainment venue with easy access to not only the shops, but also other entertainment such as the Horton Car Museum in Nocona.

"NOCONA BOOT, BELT AND SADDLE SHOP" where customers can watch custom made boots and leather goods while selecting other quality made boots and leather from other makers.



Citywide Garage Sales



Both Nocona and Saint Jo participate in the massive U.S. 82/287 Garage Sale on the first Friday and Saturday in June. Sponsored by the Red River Valley Tourism Association since 2008, this event covers over 425 miles and involves nineteen participating communities in both Texas and Oklahoma!

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Chisholm Trail 150th



Chisholm Trail marker from the 30s

Celebrating the 150th Anniversary of the Chisholm Trail, Nocona has scheduled a number of events and activities:

On June 8th, K.R. Wood comes to town with his Camp Cookie Wild West Show & Chuckwagon Dinner. This Old Chisholm Trail Show showcases Texas history and features such fun events as trick roping and twirling, gunfight re-enactments, trick shooting, cowboy poetry, and the music of Camp Cookie (KR Wood) and the Cow Camp Revue along with an authentic chuckwagon dinner.

On June 9th and 10th is the 65th Annual Chisholm Trail Roundup Rodeo, celebrating our western traditions with all the pageantry and action of the annual rodeo and a parade through downtown Nocona. Horses and riders, cars and floats, rodeo clowns and a BBQ meal all help Nocona celebrate its Chisholm Trail history.

On June 12th through 16th is the Chisholm Trail History Mystery Camp, a weeklong day camp for little buckaroos and cowgirls held at Tales 'N' Trails Museum. This children's camp is a fun way for kids to learn about the trail driving era and its importance to Montague County.

From July 1st through August 15th will be the Chisholm Trail Art Association's Chisholm Trail Western Art Show, also at Tales 'N' Trails Museum. This art show focuses on the cattle drive era of the late 1800s, so is not your typical western art show!

Saint Jo boasts the distinction as being one of only two towns still in existence today that were actually on the trail, which makes us especially excited about the 150th Anniversary of the Chisholm Trail. No better record of our significance is the Stonewall Saloon Museum on the square. The Museum will host displays of western artifacts of the era that will take you back to the days of drovers, drives, and the ol' West.

Our "Ride the Trail" event will include a symposium with nationally known historians of the Chisholm Trail who will discuss the trail, its tales, and the men that were there. The "Ride the Trail" will outline the actual route of the trail based on extensive research and allow participants to "Ride the Trail" as feasibly possible along today's roads. The culminating event of the day will be a chuck wagon dinner at a ranch that was on the trail with demonstrations of branding, roping, and similar activities that the cowboys on the trail would have experienced. There may even be a longhorn or two for a photo op!!

The Chisholm Trail Celebration theme will be part of Saint Jo's 4th of July celebration, well known as one of the most outstanding fireworks displays in the area. The Ol' Jo's Firecracker 5K Run will sport the Chisholm brand as well.

Moving into August, the 60th Annual Saint Jo Riding Club Parade and Rodeo will include special attention to the Chisholm Trail. Saint Jo's rodeo has long established its professionalism in presentation, caliber of competition, and fun for the entire family.

Saint Jo will top off its celebration of the 150th with a Gala on the Chisholm Trail Square in Saint Jo. The day will include fun crafts and displays for the entire family topped off with music and entertainment on the streets in the evening.

Come relive the trail with us!

It makes us unique

Monument Row

Where would things like cornerstones from old buildings and either damaged, or no-longer used, historical markers go? Well, in The North Texas Hill Country such relics of history go to the Bone Yard at the Tales 'N' Trails Museum (1522 E. US Hwy. 82, Nocona).

The display was designed and constructed as Matt Peterson's Eagle Scout Project so those markers of structure and gatherings that are still being remembered rather than being discarded or forgotten.



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Saint Jo Red, White & Blue

Saint Jo goes Red, White, and Blue each July 4th in the largest Independence Day celebration in Montague County! Community organizations host a grand picnic in Bogges Park, and the City of Saint Jo, Saint Jo Chamber of Commerce and Saint Jo Volunteer Fire Department put on the 4th of July Fireworks Spectacular.

Activities begin early in the day with the annual Old Jo's Firecracker 5K Run, followed by volleyball and horseshoe tournaments.

A patriotic Children's Parade rolls through the town square, and there's even an ice cream freeze-off!





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CASI Chili Cook-off

Terlingua, Here I Come!

The "6th Annual Head of Elm Chili Cook Off" competition in Saint Jo is your stop on the way to Terlingua!!

What? The Head of Elm event is a sanctioned Chili Appreciation Society International (CASI) cook off which qualifies the winner to compete at the world renown

Terlingua International Chili Championship. Not only does the event include the sanctioned CASI category, it also includes an Open Chili Competition for you local chili aficionado chefs!!

Beans or no beans?? That is the question that all chili lovers debate! Attend the event, sample the chili and decide for yourself!!

Proceeds from the Cook Off benefit the Saint Jo Riding Club and the Saint Jo Volunteer Fire Department.

Questions?? Contact Eli Casey at 940-366-1913.



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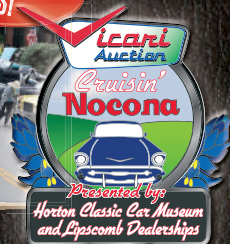


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It makes us unique

The Cannons of Nocona

As they say, “the bigger the boy, the bigger the toy.” And there are some ‘big boys’ in The North Texas Hill Country. Combine that philosophical bent with a local welder/craftsman John Womack and his equally talented teenage son Easton, and what do you get? The Cannons of Nocona.

All totaled, John and Easton have built nine cannons of different shapes and sizes for residents in and around Nocona. Of course “Come and Take It” is NOT an invitation for someone to try and cut a chain and remove a cannon from a front yard for the owners proudly put their fully functioning artillery pieces to use providing “honors” at Veterans and Memorial Day observations and funerals across The North Texas Hill Country.

As you drive around see if you see some of the cannon.



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Wheels 'n Grills

September bridges summer into fall, so it is a perfect time for both barbecue and chili. And the Horton Classic Car Museum, under the direction of manager Billy Dean Dobbs, throws a party with the 3rd Annual Wheels 'n Grills Barbecue & Chili Cookoff scheduled for this year.

Spanning three days, this event in Nocona draws participants and tasters from all over Texas to see who has the best chili.

Besides wanting more than the traditional barbecue and chili entries, the daring can enter their culinary interpretations in the "Tastes Like Smokin' Wheels" category.

Competitors hope to land one of the unique trophies for their skill in preparing the best salsa, mac and cheese, margarita, Bloody Mary mix, beans, chicken, pork spareribs, beef brisket and chili.

At the same time on Saturday classic car aficionados show off their restoration skills in the Nocona Gas Junkies Car Show.



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WWW.NOKONA.COM



Christmas in Nocona

Nocona decorates the downtown area for Christmas as the holiday festivals begin, complete with an appearance by Santa and Mrs. Claus.

The Tales 'N' Trails Museum begins the day's activities with their annual Cowboy Christmas Campfire for little cowpokes. Kids of all ages learn about the wild, wild West and some of the history of Montague County with games and other activities.

Family events continue that afternoon with fun and entertainment in the downtown park. A large Christmas parade, a community fish fry, and downtown carolers get everyone in the holiday spirit, culminating with the official lighting of the town Christmas tree.



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Santa on the Square



Each year the Saint Jo Chamber of Commerce sponsors "Santa on the Square."

The evening event includes a lighted parade (with cash prizes to the winning entries), entertainment from Saint Jo Elementary, goody bags for all the kids, a drawing for \$1,500 worth of prizes and, most of all, a visit from Saint Nick!

The Saint Jo Tribune takes individual pictures of Santa and the children and the Century Club provides cookies and hot chocolate!

The 2017 event will be held on December 9. Everyone is welcome to attend!

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Arts & Artists

Northern Montague County is home to a number of artists, art organizations and galleries.

Davis & Blevins

Main Street Gallery

This Saint Jo art gallery is owned and operated by local artist and Cowgirl Hall of Fame member Donna Howell-Sickles, a well-known descendant of Saint Jo founder Joseph S. Howell. Her paintings of vibrant cowgirls have been eagerly sought by museums and collectors all over America. Donna and her husband, John Sickles, have renovated two buildings on the square in Saint Jo into two beautiful art galleries which features fine art, prints and posters, gifts, home décor, and hand-crafted jewelry. Davis & Blevins Gallery brings a taste of Santa Fe and Jackson Hole right here to North Texas, and proudly showcases small American companies and unique artist-created products that you won't find anywhere else. Main Street Gallery expands the presentation of fine works of art and craftsmanship.

www.sjmainstreetgallery.com

www.donnahowellsickles.com

L.G.

Lemons

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Nocona artist
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Artist nominee, displays his unique style of "Texas Pop" in galleries, homes and businesses all over the U.S.

The gallery, located in the first floor of the



historic Fillmore Hotel, 300 Clay Street, is open from 2 to 6 p.m., Wednesdays, Thursdays and Fridays, Saturdays 10 a.m. to 1 p.m. or by appointment. www.atexasstateofmind.com



The Gallery

This Nocona gallery is owned and operated by local artist, Don MacLaughlin, and specializes in western paintings created by Don and other area artists. The Gallery also serves as Don's studio, where Don also teaches classes in oil painting and figure drawing.

www.maclaughlinranch.com

Chisholm Coffee Company

Great coffee ... great ambiance ... great meeting place!! Chisholm Coffee Company is the newest gem on Saint Jo's historic square. Enjoy your brew inside or in the unique courtyard which also hosts gatherings from wedding showers to social fetes. Breakfast pastries and light lunches served.

There's nothing like a good cup of Joe in Saint Jo!!

[Facebook.com/Chisholm Coffee Company](https://www.facebook.com/ChisholmCoffeeCompany)

Arts & Artists

Chisholm Trail Art Association

Formed in 2007, the CTAA is made up of artists and art lovers from all walks of life. The group includes photographers, hobbyists, both professional and amateur artists and patrons who are passionate about creating and promoting art throughout all of Montague County. The group meets the second Thursday of each month in the Chisholm Trail Room of Wellington Bank in Bowie. Each meeting features a presentation by an area artist, photographer, or other topic related to the world of art. www.chisholmtrailartists.com



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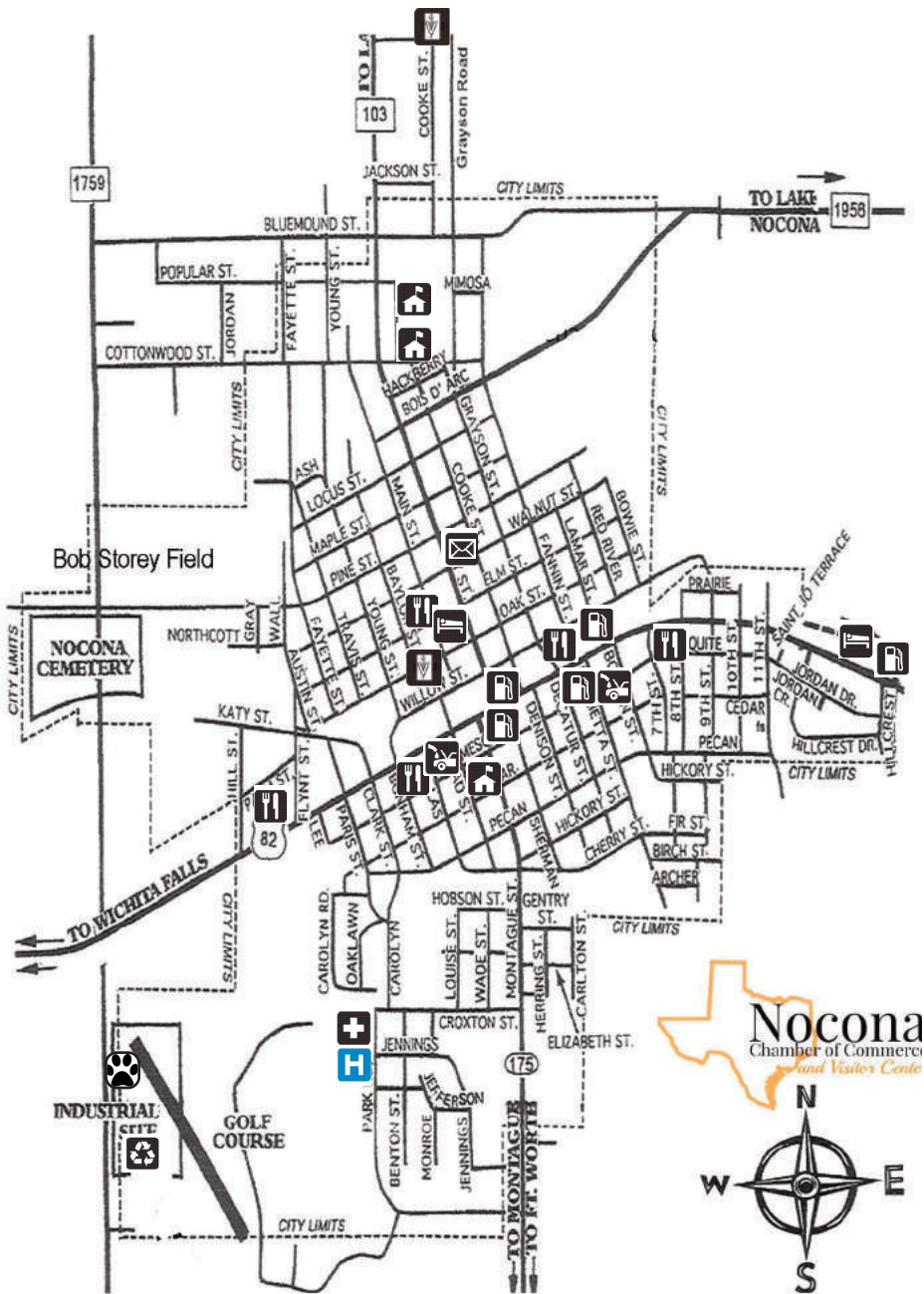
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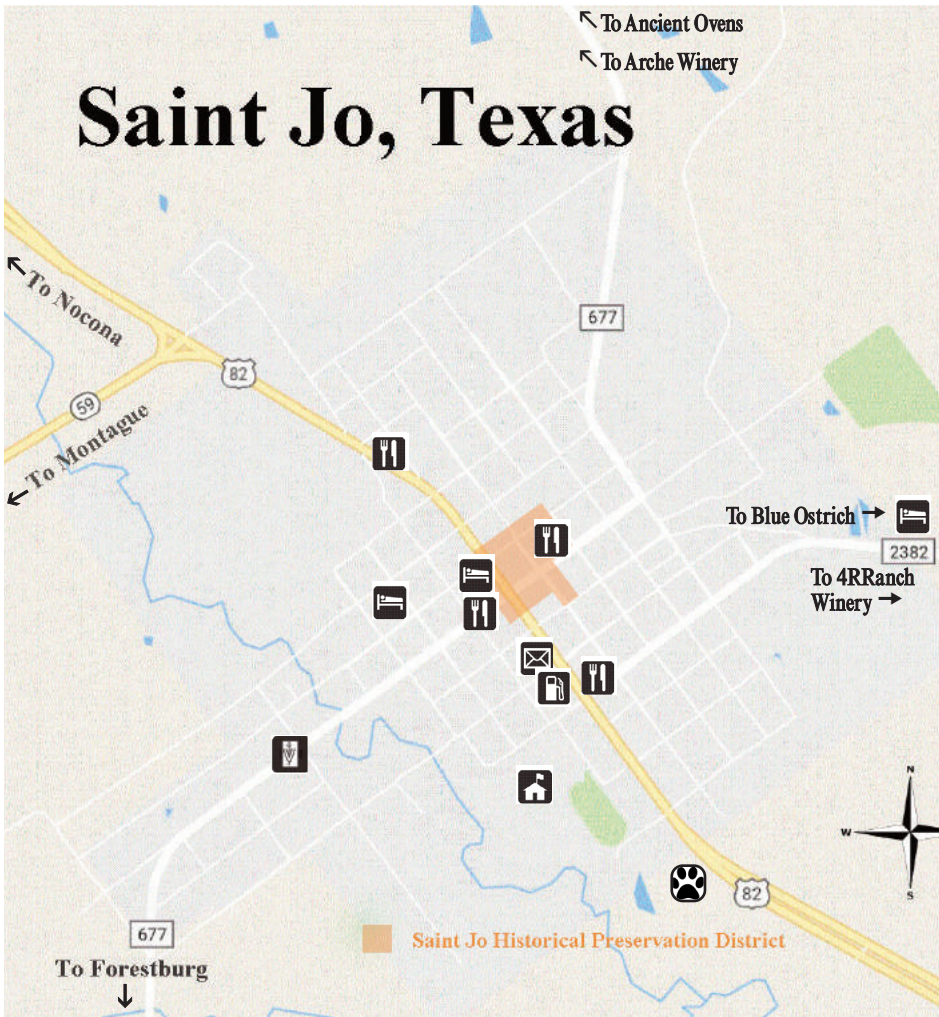
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Nocona Map



Saint Jo Map



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Lodging



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Recycling



Restaurant



School



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Horton Classic Car Museum

As the Official “Classic Car Capital of Texas,” Nocona is home to the famous Horton Classic Car Museum.

Housed in a former Ford dealership building downtown, the collection is a virtual wonderland for car enthusiasts.

The Hortons also have teamed with the City of Nocona to save and restore many of the downtown buildings. Their efforts continue today, providing an enormous economic boost to the revitalization of downtown and the surrounding community.

Owned by Pete and Barbara Horton and managed by Billy Dean Dobbs, the museum’s collection features 138 cars focusing on American vintage, classic, and muscle cars. More than forty Corvettes are included from nearly every model year of production.

Several 1950s-era convertibles also are included in the collection, along with many Senior Award



Pete and Barbara Horton



Corvette Nomad station wagon.

Horton Classic Car Museum



Vettes, vettes and more vettes

Winners from the Chevy and Pontiac Nationals. Different and often rare models of Chevrolets, Fords, Pontiacs, Packards, Plymouths, Oldsmobiles, Buicks, and Studebakers are included in the collection, which is always changing and growing.

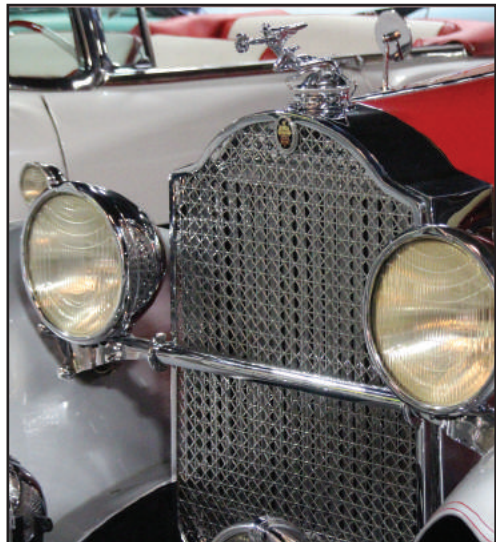
To put it into perspective, the total horsepower of all the cars in the Horton Classic Car Museum is 46,347 or over 46 megawatts. That's enough to power over 23,000 homes! With its newly opened addition, the museum now encompasses 37,400 square feet of space, and allows nearly the entire Horton collection to be viewed in a single location.

The museum is open Monday through Friday from 9 a.m. to 4 p.m. and Saturday from 9 a.m. to 5 p.m. The museum is closed on Sundays and all major holidays.

Admission is \$12 per person. Seniors admission is \$10 and Youth admission is \$8. Kids under age 8 get in free with adult supervision, and all veterans, military personnel, police and firemen get in free with valid identification. Group discounts are available. Visit

www.HortonClassicCarMuseum.com

for more information.



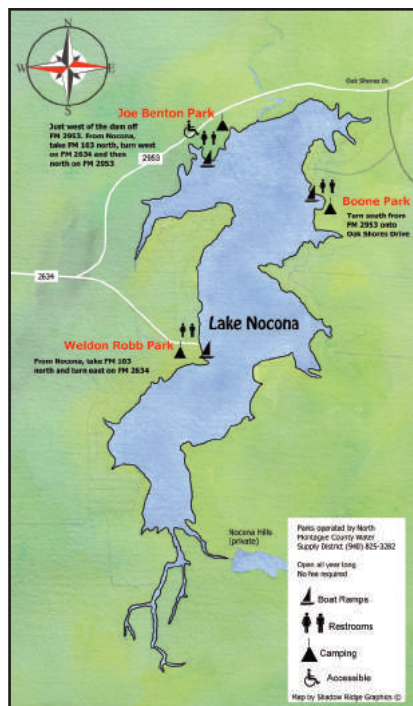
The class of a Packard

Lake Nocona

Eight miles northeast of Nocona, off FM 2634, sits the 1,323-acre Lake Nocona. Constructed in 1960, the lake is used for both municipal and industrial purposes. Lake Nocona offers an ideal fishing environment for largemouth bass, flathead catfish, blue catfish, and crappie, with even a chance at catching white bass, palmetto bass, tiger muskellunge, hybrid striped bass, and sunfish! Three parks are scattered around the shores of the lake: Weldon Robb Park, Joe Benton Park, and Boone Park.

All three parks feature boat ramps, restrooms, parking, picnic and camping areas. Weldon Robb Park and Joe Benton Park also have courtesy docks, and Joe Benton Park has handicap access. For more information, contact the North Montague County Water Supply District at (940) 825-3282.

To access the lake go north on FM 103 out of Nocona and then east on FM 2634.



Nocona Office:
210 Cooke St.
Nocona, TX 76255
(940) 825-3224



Tom Uselton
(940) 531-0195 cell
tom@sewell-uselton.com

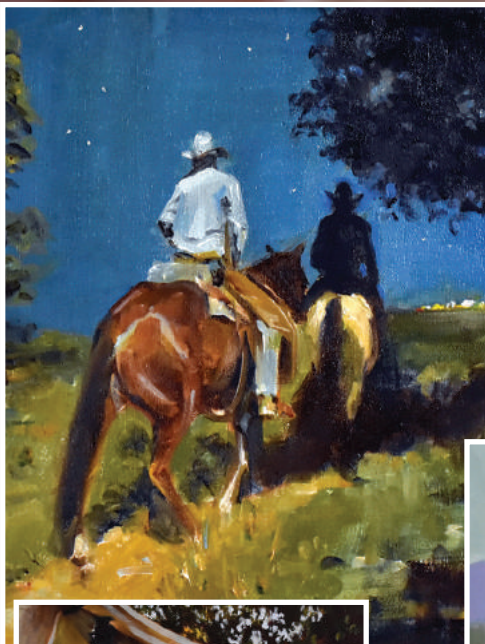
Sewell-Uselton Insurance
Ken Blanton Insurance
and
FMW Insurance

Home -- Auto -- Commercial -- Life -- Real Estate
Lic #0153815

Muenster Office:
206 N. Main St.
Muenster, TX
(940) 759-4644

Gainesville Office:
406 N. Grand Ave., Ste. 105
Gainesville, TX 76240
(940) 655-5524

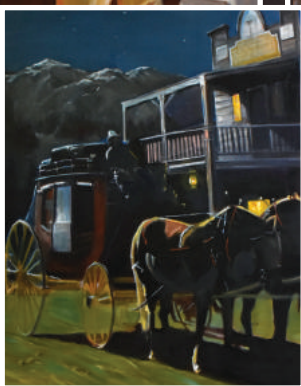
Bowie Office:
709 Hwy 59 N.
Bowie, TX 76230
(940) 872-1130



The Gallery

Fine Art

**202 Clay St.
Nocona
214-616-2449**



Fenoglio Boot Company

Before the first factory even opened in the early 1900s, Nocona was well known for the high quality boots made to supply the rugged cowboys of the Chisholm Trail. Thus the legacy of the Fenoglio Boot Company is more than 100 years in the making. In 1925, Miss Enid Justin founded the Nocona Boot Company, and ever since boot making has been the lifeblood of Nocona.

The Fenoglio Boot Company continues this legacy of high quality and exceptionally crafted, handmade cowboy boots.

The Fenoglio family has lived in Nocona for six generations with making cowboy boots the family's latest opportunity to build, improve, and grow the community. Fenoglio Boot Company strives to work as a team, not only in the company but in the town and the community as well. The company creates a top line of boots that exceeds expectations and are worthy of the mark "Made in Nocona" including the line of James Montague Boots. The company believes in hard work, loyalty, integrity and success – and those values are reflected in their boots.



NOCONA

A PROUD PAST ... AND A BRIGHT FUTURE

FEBRUARY:

MARDI GRAS, NOCONA STYLE!

MAY:

CRUISIN' NOCONA &
THE VICARI CLASSIC CAR AUCTION

MAY:

NOCONA BULLFEST

JUNE:

CHISHOLM TRAIL RODEO

DECEMBER:

CHRISTMAS IN NOCONA

DURING THE YEAR:

TALES 'N' TRAILS MUSEUM

HORTON CLASSIC CAR MUSEUM

INDIAN OAKS GOLF COURSE

IRON JACKET INVITATIONAL

WHEELS & GRILLS BBQ COOKOFF

95.9 "THE RANCH" RED DIRT ROAD SHOW

LAKE NOCONA

CAR SHOWS

LIVE MUSIC



WWW.NOCONA.ORG

(940) 825-3526

Parks

City Parks

Nocona has two city parks. The Enid Justin Park at the corner of Paris and Mesquite Streets offers a very large playground with lots of equipment for the kids to enjoy, a skateboard ramp, picnic area, and a walking/jogging trail. It also features two large pavilions, complete with barbeque grills and picnic tables, as well as two tennis courts and a volleyball court.

The Mary Beckman Davis Park, at the corner of Clay and Oak Streets offers a covered pavilion, stage, and benches.



Nocona also has a public swimming pool, located next to Nocona High School and operated during summer months by the Nocona School District.

Saint Jo has Boggess Park, located at the corner of East Boggess Street and FM 677. It features a covered pavilion and stage, playground equipment, a basketball court, and baseball and softball fields. Boggess Park hosts the city's Fourth of July Celebration each year.



Services -- Education, Entertainment, Government

Nocona Chamber Member*
Saint Jo Chamber Member**
Member of both chambers***

EDUCATION

Nocona ISD*

220 Clay St.
 940-825-3267
www.noconaisd.net

North Central Texas College*

810 S. Mill St., Bowie
 940-872-4002
www.nctc.edu

Prairie Valley ISD*

12920 FM 103, Nocona
 940-825-4425
www.prairievalleyisd.net

Saint Jo ISD**

206 W. Evans St.
 940-995-2668
www.saintjoisd.net

ENTERTAINMENT SERVICES

Horton Classic Car Museum*

115 W. Walnut St., Nocona
 940-826-1022
www.hortonclassiccarmuseum.com

Little Cowboy Carriage Service*

2433 Dixie School Rd., Nocona
 940-841-0596

Stonewall Saloon Museum **

100 Main Street, Saint Jo
 940-872-0269
www.stonewallsaloonmuseum.com

Tales 'N' Trails Museum*

1522 E. Hwy. 82, Nocona
 940-825-5330
www.tailsntrails.org

GOVERNMENTAL OFFICES

City of Nocona*

940-825-3282
www.nocona.org

City of Saint Jo **
 940-995-2337

Nocona Chamber of Commerce & Visitors Center***

1522 E. Hwy. 82
 940-825-3526
www.nocona.org

Nocona Economic Development Corp.*

1522 E. Hwy. 82
 940-825-3150
www.nocona.org

Nocona Public Library*

10 Cooke St.
 940-825-6373
www.noconapubliclibrary.org

Saint Jo Chamber of Commerce***

109 S. Broad (Hwy. 82)
 940-995-2337
www.saintjochamber.com



Red River Station Inn

219 Clay St. Nocona, Texas 76255
 940-825-3107
www.redriverstationinn.com

Complimentary light breakfast and complimentary "happy hour" wine

Gift Shop

French Quarter style balcony overlooks Nocona

The rooms at Red River Station Inn echo with the sounds of local history as each is uniquely decorated to match its namesake's rich history. Names like Quanah Parker, Jesse Chisholm, and Enid Justin.

Golf

Indian Oaks Golf Course

The Indian Oaks Golf Course, located at 807 W. Highway 82, features a par-70 course, measuring 5,777 yards from the back tee.

Located in a wooded rolling hills setting with four small bodies of water and bent greens, Indian Oaks offers a beautiful and challenging experience for the golfer. The signature hole is number 15, a 346-yard par-4 with a severe dogleg fairway.

The back nine plays a little more difficult, with particularly tough finishing holes.



It makes us unique



Montague North Field

Between Nocona and the Red River lies the Montague County North Field. Scattered like large, mechanical black and brown ants across the sloping terrain of the Red River Valley motorists can see scores of pump jacks deliberately extracting oil from this field. While by no means is it the only oil field in the North Texas Hill Country a drive through the North Field grants grand vistas of the Red River Valley.

First opened in 1922, there are still some wells producing oil seven, eight and nine decades after they were first drilled!

And on occasion you might see a bit of 'art' attached to the top of a pump jack. While at one time there was a Snoopy, and a Tweetie Bird, now all that which has withstood the wind is a Rabbit. See if you can find it.

Government, Law Enforcement, Utilities, Veterans

**Saint Jo Economic
Development Corp.**
940-995-2337

Saint Jo Public Library **
201 E. Howell St.
940-995-0008
www.saintjolibrary.com

LAW ENFORCEMENT
Nocona Police Department*
101 Cooke St.
940-825-3281

Saint Jo Police Department
220 Howell St.
940-995-2345

**Montague County
Sheriff's Office**
940-894-2871

UTILITIES
Atmos Energy***
888-286-6700 or

800-460-3030
www.atmosenergy.com

**Cooke County Electric
Cooperative*****
940-759-2211, Muenster
www.cceca.com

Enderby Gas Inc.*
940-872-2572
Bowie

LP Gas*
20174 FM 103, Nocona
940-825-4624

Progressive Waste Solutions*
800-909-9061
www.progressivewaste.com

Keep Nocona Beautiful*
Central Recycling Center
1197 Airport Road
Nocona

**Texas-New Mexico
Power Company*****
888-866-7456
www.tnmp.com

**Upper Trinity Groundwater
Conservation District*****
817-523-5200
www.uppertrinitygcd.com

VETERAN SERVICES
American Legion Post
801 W. Hwy. 82, Nocona
940-825-3071

**Montague County Veterans
Service Office**
11339 SH 59 North, Montague
940-894-6171

Nocona VFW Post 8558*
100 Baylor St., Nocona
940-825-4074
www.vfw.org

INTERNATIONAL ORDNANCE MUSEUM AND STORE

- The museum is home to the largest private collection of artillery in the United States.
- Featured in the 20,000 sf museum is a diverse collection of artillery and other deactivated ordnance from the United States, Great Britain, Germany, Japan, Russia along with other countries. Eras range from WW 2, Korea, Vietnam, Cold War, to the Middle Eastern wars.
- The store has deactivated ordnance and other military items for sale to collectors whether a beginning collector, advanced or museums



Located on the square in Saint Jo
940-395-9309
www.internationalordnancemuseum.com

Nocona Leather Goods



Nocona Leather Goods got its start in 1926 making billfolds, purses and wallets, then began adding football, baseball, and other sports equipment to the line in 1929 when the Storey family took over the company. In 1943 the company added the trademark Indian head logo and the name of “Nokona”. Thus began a three-generation tradition of 100% American-made products, as Nokona Ball Glove factory is the only company still making ball gloves in the U.S., handmade by Americans who carefully cut, stamp, stitch, lace and embroider each glove by hand.

No two Nokona gloves are identical, and each has its own identity and feel.

Nokona Ball Glove Factory tours are given Monday and Friday at 10:30 a.m. and again at 1:30 p.m. The cost is \$5 per person, with discounts for kids and veterans. Visitors will see the Nokona sporting goods museum before a 45-minute guided tour of the manufacturing process, at the factory located at 105 Clay Street in historic downtown Nocona. A retail store is also available.

www.nokona.com



Services -- Community Organizations

COMMUNITY ORGANIZATIONS

A Hand Up/Grace Place*

207 Cooke St., Nocona
940-867-4429
940-825-5462

Hope 29:11 Food Bank & Recovery Center*

901 E. Hwy. 82, Nocona
817-513-2586
www.hope2911.net

Boy Scout Troop 108

940-825-3885

Chisholm Trail Art Association

940-825-2517

Friends of the Nocona Public Library

10 Cooke St., Nocona
940-825-4006

Keep Nocona Beautiful*

940-825-3526

Montague County AgriLife Extension Service

940-894-2831

Montague County Child Welfare Board

817-360-0317

Montague County Disaster Recovery

214-354-4789

Montague County Emergency Management

940-841-1646

Montague County Historical Commission

940-825-6210

Montague County Property Owners Association

940-995-2359

Montague County Sheriff's Posse

940-894-1871

Nocona Hills Owners Association*

940-825-3345

Nocona High School Ex-Students Association

940-841-1462

Nocona Hospital Auxiliary

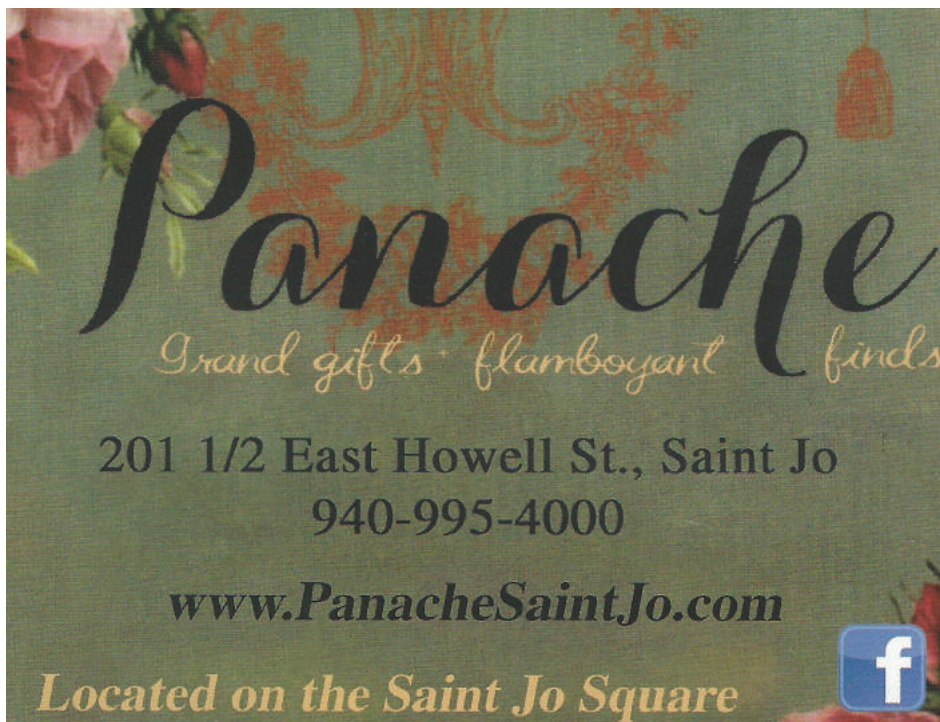
940-825-4447

Nocona Lions Club*

940-825-6380

Nocona Rotary Club*

940-825-6094



Panache
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201 1/2 East Howell St., Saint Jo
940-995-4000

www.PanacheSaintJo.com

Located on the Saint Jo Square



Live Entertainment Venues



Daddy Sam's Saloon

Nocona native and builder, Dan Fenoglio, purchased two dilapidated buildings in downtown Nocona, one of which he didn't even realize had ties years ago to his family. The first building to be re-modeled in the quaint downtown area was formerly a grocery store run by Dan's grandfather "Daddy Sam" that had fallen victim to time.

Redesigned with the décor and ambiance of a 1900's saloon while paying tribute to its original occupant, this enthusiastic project quickly carried over to the neighboring building. Dutifully named Gertie's Dance Hall, after Dan's grandmother, this companion structure to Daddy Sam's is connected by a beautiful back patio with built in smoker and outdoor fire pit. Daddy Sam's Saloon is not designed for any one thing but to fit the needs of anyone looking for a special venue that leaves a lasting impression.

Currently it houses the popular monthly concert series Nocona Nights featuring such Texas artists as Tommy Alverson, Max Stalling and Ray Wylie Hubbard with over 125 guests in attendance at each show. Daddy Sam's also plays host to weddings, corporate events and parties, organizational meetings, concerts, and more including such events as the "Milano Hat Company" photo shoot, "Willowbend Investments" corporate party and the "Greater

Dallas Restaurant Association" gathering. Daddy Sam's Saloon and Gertie's Dance Hall can accommodate a large number of needs in an entirely unique fashion and will enchant you with its casual elegance.

www.daddysamssaloon.com



Nocona Nights

One of the hottest tickets in Montague County is to Nocona Nights, a first-class showcase for Texas and New Mexico music, held at Daddy Sam's Saloon in downtown Nocona, or on occasion at The Veranda Event Center. This casual, laid-back evening features a great meal followed by some fantastic music courtesy of Nocona Nights, which hosts between eight and ten performances a year, from September through May. Tickets are sold through the Nocona Chamber of Commerce.

www.nocona-nights.org

Community Organizations, Places to Worship

Nocona Senior Citizens Center/*
Carpenter's Shop/Meals on Wheels
940-825-3148

North Texas Workforce Solutions***
940-322-1801

Saint Jo Century Club
940-995-2464

Saint Jo Garden Club
940-995-2786

Saint Jo ISD Booster Club
940-995-2532

Saint Jo Historical Preservation Society
940-995-2786

Saint Jo Riding Club**
www.saintjorodeo.com

Saint Jo Youth League
940-995-2532

PLACES TO WORSHIP
Abundant Life Pentecostal
8th & Pecan Streets, Nocona
940-825-6549

Bethel Baptist Church
310 7th St., Nocona
940-825-3577

Bible Baptist Church
700 E. Willow St., Nocona
940-825-4940

Bonita Baptist Church
3596 FM 1815, Bonita
940-987-2459

Central Christian Church*
300 Cooke St., Nocona
940-825-3794

Christ Community Church
101 E. Bois D'Arc St., Nocona
940-825-3136

Church of Christ
311 Cooke St., Nocona
940-825-3136

Church of Christ**
US Hwy. 82 & Williams St., Saint Jo
940-995-2538

Church of the Nazarene
300 E. Elm St., Nocona
940-825-6031

First Assembly of God
401 E. Pine St., Nocona
940-825-4742

First Assembly of God **
431 FM 677, Saint Jo
817-522-3075

Shell Fuel World

Best Burgers in Town



Big Chief & Little Chief Burgers
1211 E. Hwy. 82, Nocona
940-825-3479



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308 E. Hwy. 82, Nocona • 940-825-5011

Live Entertainment Venues



Tales 'N' Trails Museum



The Joe Benton Room at the Tales 'N' Trails Museum in Nocona is large enough to host intimate gatherings, club meetings, seminars, reunions, and other events amid the

historical artifacts of Montague County - the perfect venue for any group with a historical component or interest. www.talesntrails.org

The "V"

Nocona VFW Post 8558 has been in operation since 1973, but it is only recently that it has established itself as a first class venue for entertainment. VFW members, in an effort to have a more visible presence in the community, coupled with a desire to have a structure that reflected the pride they had in their Post, undertook a major building project at the current location at 100 Baylor Street. Thanks to extensive support from the community,

donations from both members and non-members, and many hours of volunteer time from members and friends of "The V," the dream of a new building was realized in 2014. VFW Post 8558 is open to the public and welcomes the opportunity to participate in community events such as blood drives, fund raisers for VA hospitals, and concerts. Concerts by Texas entertainers such as Tin Rivers and Cody Jinks often spice up Friday and Saturday nights, and Sammy Kershaw has even played a gig here! "The V" also acts as a major venue for Nocona festivals such as Mardi Gras and Cruisin' Nocona, as well as provides a facility for family reunions, weddings, showers and wakes. "The V" is enthusiastic about all things Nocona!

www.vfwnocona.com



Veranda Event Center

Located at the Veranda Inn in Nocona, the Event Center serves as the host venue for weddings, concerts, dances, community dinners, car club rallies, family and company reunions, fundraisers, and more. Beautifully appointed and decorated in a western theme, the Veranda Event Center is well equipped for a large variety of events. www.verandanocona.com

Places to Worship, Places to Eat

First Baptist Church

511 Cooke St., Nocona
940-825-3885

First Baptist Church**

402 Broad St., Saint Jo
940-995-2408
www.fbcsaintjo.org

First United Methodist*

200 Grayson St., Nocona
940-825-3785

First United Methodist

306 W. Boggess St., Saint Jo
940-995-2146

Friendship Church **

501 W. Boggess St., Saint Jo
940-995-2656

Jean's Men's Bible Class

106 Main St., Nocona
940-825-3432

Landmark Missionary Baptist Church**

Box 338, Saint Jo
940-736-0018

Molsbee Chapel

711 FM 3394, Nocona
940-825-4580

Nocona Hills Community Church*

104 Nocona Dr., Nocona
940-825-5285

Nueva Vida Spanish Mission Bautista

609 Montague St., Nocona
940-825-3924

Presbyterian Church

406 11th St., Nocona
940-825-4168

Shepherd of the Hills Church

FM 1956 at FM 3301, Nocona
940-987-3149

St. Joseph's Catholic Church

109 Denison St., Nocona
940-825-6840

Valley View Baptist Church

162 Green St., Spanish Fort
940-966-3318

PLACES TO EAT

Ancient Ovens**

857 Childress Rd., Saint Jo
940-366-4255 (reservations required)

Bear's Den Diner*

139 Uselton Rd., Nocona
940-825-5123

Dairy Queen*

301 E. Hwy. 82, Nocona
940-825-3301

The McCracken Family

LITTLE COWBOY CARRIAGE SERVICE



www.LittleCowboyCarriageService.com

(940) 841-0596



Quinceaneras & Sweet Sixteens,
Weddings & Vow Renewals,
Anniversaries, Proposals,
Proms are just
some of the services we provide
contactlccs@yahoo.com

Wineries

Located just north and east of Saint Jo lie three wineries which are rapidly establishing themselves among wine aficionados.

Family owned and operated Blue Ostrich Winery & Vineyard was once one of the foremost ostrich breeding and ranching facilities in the southwest. The structure that houses the winery, tasting room and corporate offices was once filled with ostrich eggs,

chicks and fledglings. The acreage to the west that nurtures Tempranillo, Viognier and Cabernet grapevines was the same hillside where hundreds of ostriches roamed during the 1980s and 1990s. As the Fredrick family's ostrich ranching adventure drew to a close, the future of the last seven birds remained uncertain – until a name for the new winery and vineyard was needed. Today the ostrich not only adorns the Blue Ostrich label, but the birds also function as official winery mascots, welcoming guests to the beautiful Red River Valley.

Blue Ostrich Winery & Vineyard is located just eight and a half miles north of Saint Jo on FM 2382. Operating hours vary by season, so please call the winery for current operating hours or for tour information: (940) 995-3100 or visit their website: www.blueostrich.net.

One valley to the west lies Arché Vineyard and Winery, family owned and operated by Howard and

Amy Davies with their son, Grayson, as Winemaker. The family started growing grapes under the name of Oak Creek Vineyards in 1999, the first commercial wine-grape vineyard in Montague County. After several years of selling their grapes to other Texas wineries, the Davies established their own winery, Arché, in 2007. Arché (pronounced ar-kay) means “beginning or origin.”

The Winery currently produces about 1,500 cases per year with most being from the grapes they grow along

--Con't Page 68



Fruit of the vine maturing under the Texas sun



Blue Ostrich tasting room

Places to Eat

Dairy Queen**

309 S. Broad St., Saint Jo
940-995-2488

Del Rio Mexican Restaurant*

900 W. Hwy. 82, Nocona
940-825-3044

Fenoglio Station BBQ*

510 W. Hwy 82, Nocona
825-3843

Fuel World Truck Stop Café*

1211 E. Hwy. 82, Nocona
940-825-3479

The Lazy Heart Grill**

101 S. Main St., Saint Jo
940-995-2967

Mel's Diner**

812 W. Hwy. 82, Saint Jo
940-995-2776

Chisholm Coffee Company**

106 S. Broad St., Saint Jo
940-995-2007

Nocona Donuts*

203 W. Hwy. 82, Nocona
940-825-7171

One Stop Pizza Pro*

308 E. Hwy. 82, Nocona
940-825-6653

Prime Cut Steak House*

10343 Hwy. 59, Montague
940-894-2122

Red River Pizzeria***

221 Clay St., Nocona
940-825-3003

Red River Station BBQ**

221 E. Howell St., Saint Jo
972-872-4907
www.reddriverstation.com

Sonic Drive-In*

409 W. Hwy. 82, Nocona
940-825-3135

Subway

203 W. Hwy. 82, Nocona
940-825-7040

The Arrow*

111 E. Hwy. 82, Nocona
940-825-3226

The Burrito Shop*

603 E. Hwy. 82, Nocona
940-825-5453

The Orange Giraffe*

(Inside Gibbs Drug)
216 Clay St., Nocona
940-841-1517

The Pizza House**

203 E. Howell St., Saint Jo
940-995-2000









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Wineries



Arché awarding winning line up

with grapes sourced from a couple of other select Texas vineyards. Arché wines are and always have been 100% Texas grown, and so it is appropriate that the winery's theme is "Wines as big as Texas." The distinctive and often award-winning wines produced by Arché are crafted into small lots of varietals and blends, with the winery specializing in dry reds, delicious whites, rosé and sweet wines.

Arché is also located just six miles north of Saint Jo off FM 677 at 228 Wagner Road. Arché opens at noon, Thursday-Saturday. (214) 536-6330. www.ArcheWines.com.

To the east lies 4R Ranch Vineyards, the newest member of The North Texas Hill Country wine tour. Patriarch W.C. Roper encouraged his family of fifth-generation Texans to share the beauty of the family's extraordinary ranch with others. Love of this man and love of the land inspired the Roper family to develop 4R Ranch Vineyards and Winery where the rocky terrain is perfectly suited for growing grapes and the magnificent vistas of the Red River Valley offer a perfect place to slow our pace, enjoy the view, and sip a glass of 4R wine.

4R Ranch Vineyards and Winery is located at 1473 County Road 477, Muenster, Texas 76252. Hours of operation are Thursdays and Sundays: 12 to 5 p.m.; Fridays: 12 to 6 p.m.; and Saturdays: 12 to 7 p.m. For more information, contact us at info@4rwines.com or visit www.4rwines.com.



The view from 4R Ranch Vineyards

Places to Eat, Places to Stay, Places to Shop

Tiny's Big Taste BBQ*

Corner of Clay and Walnut Sts.,
Nocona
Every Monday
940-366-0082

Tres Ninos Mexican Food*

604 E. Hwy. 82, Nocona
940-825-3313

PLACES TO STAY

Black's RV Park at Eagle Point*

1894 FM 2634, Nocona
712-574-0965

Blue Ostrich Guesthouse at Frederick Farms ***

FM 2382 (eight miles N of Saint Jo)
940-995-3100
www.blueostrich.net

Budget Inn Motel*

1125 E. Hwy. 82, Nocona
940-825-3346

Jaycee Park RV Park

Located at the end of FM 2634
on Lake Nocona

North Fork of Red River B&B

410 Red River St., Nocona
940-867-9402

Red River Station Inn***

219 Clay St., Nocona
940-825-3107
www.redriverstationinn.com

Rock House Overnight Stay**

201 W. Howell, Saint Jo
940-995-2901

Texas Kings Hotel**

104 Broad St., Saint Jo
214-794-1560
www.texaskingshotel.com

Veranda Bed & Breakfast*

1523 E. Hwy. 82, Nocona
940-825-5111
www.verandanocona.com

Veranda Inn & RV Resort*

1534 E. Hwy. 82, Nocona
950-825-5111
www.verandanocona.com

Wild Horse Mountain RV Park

5500 W. Hwy. 82, Nocona
940-825-5222
www.mikehouseranch.com

PLACES TO SHOP

Ace Hardware*

310 W. Hwy. 82, Nocona
940-825-3750
www.acehardware.com

Back in Time*

601 E. Hwy. 82, Nocona
940-232-0924

ARCHE

Vineyard | Winery | Tasting Room



Open at noon Thursdays – Sundays
228 Wagner Road

6 miles north of Saint Jo off FM 677
ArcheWines.com (214) 536-6330



**OPEN DAILY
4AM - 1 AM**

**710 W. PINE ST.
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Chisholm Trail Markers



Dedication of the Chisholm Trail marker for the Head of Elm (Saint Jo)

The Chisholm Trail Marker Project was the passion of Billy Cate, professional cowboy singer and president of the Johnson County Historical Commission. Cate constructed 300 concrete markers to be placed from San Antonio to Red River Station marking the route of the famous Chisholm Trail.

Members of the Montague County Historical Commission and Texas Lakes Trails, as well as Boy Scout Troop 108 from Nocona and Troop 22 from Wichita Falls, worked together to place thirteen of these markers within Montague County.

The first two of the county's markers were placed at Victoria Peak (Queen's Peak) and Head of Elm (Saint Jo) in May and June of 2009, with a formal dedication ceremony on the Saint Jo Square on June 5, 2009.

What followed were eleven additional markers placed at various points in Montague County in Bowie, Bonita, Nocona, Spanish Fort, Sunset, Belcherville, and Red River Station, where the last marker was dedicated on September 26, 2009.



Chisholm Trail marker being set at Spanish Fort

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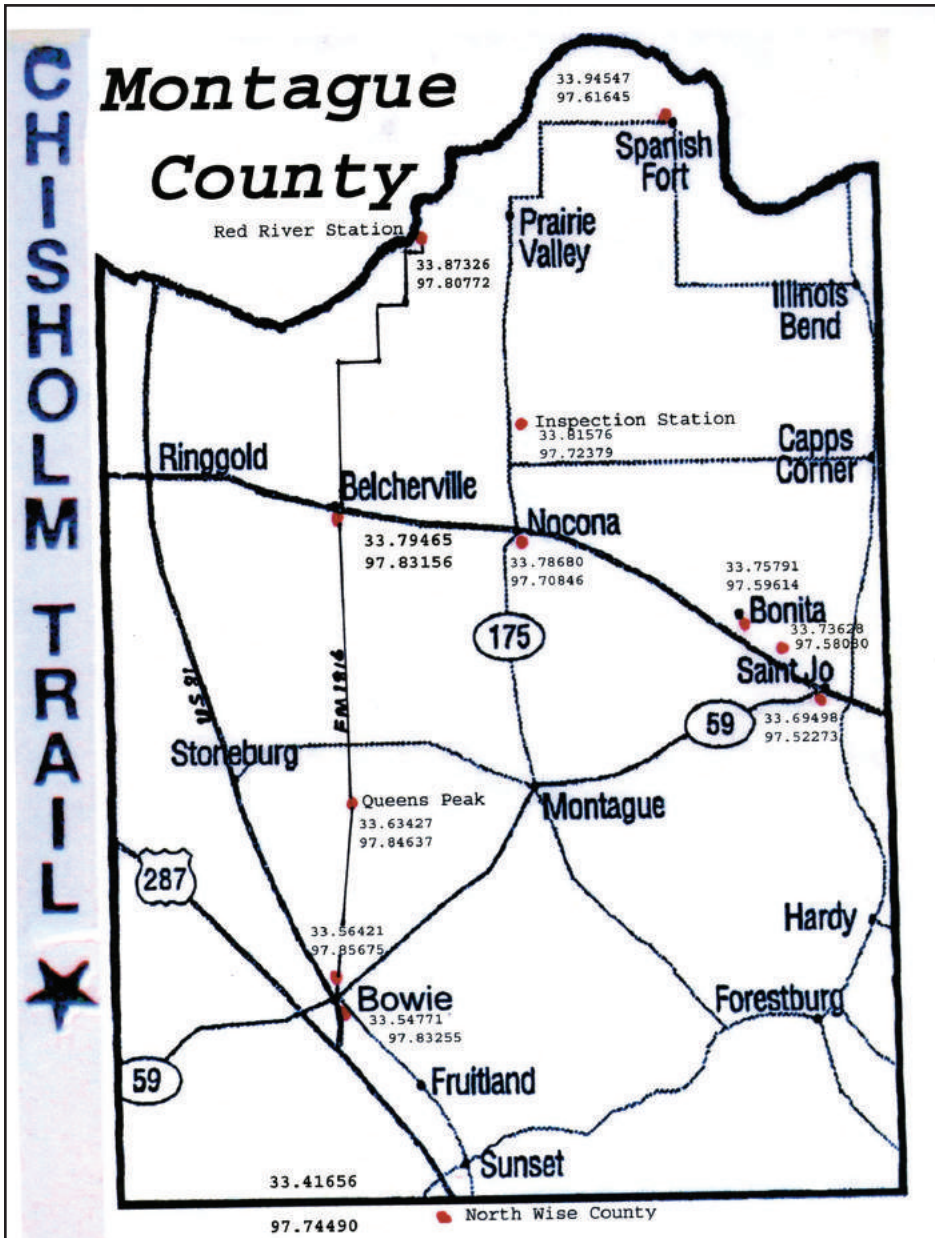
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Chisholm Trail Markers

The map below denotes the location of 12 of the 13 Chisholm Trail historical markers erected in Montague County in 2009, including the GPS locations for each of the markers. The 13th marker was placed beneath “the tree” behind the Tales ‘N’ Trails Museum to serve as a starting point for a modern day ‘drive up the Ol’ Chisholm Trail.’



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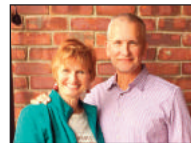
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A little more than a year later, on Veterans Day in 2013, joined by veterans of World War II to the war on terrorism, county officials unveiled a massive black granite monument located on the northeast corner of the Montague County Courthouse square.

Engraved upon the monument are the names of hundreds of county residents who have served their country's armed forces.

The monument has since been expanded twice as more and more residents take up the call to arms and serve their country, and their fellow citizens memorialize their service in granite.

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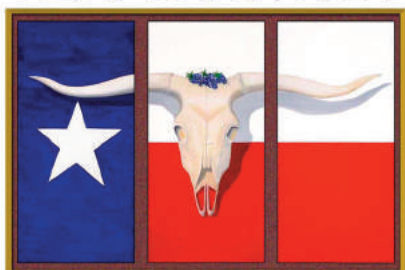


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Stay in the Quannah Parker Room or the Miss Enid Justin Room, or hearken back to the days of the Chisholm Trail in the Jesse Chisholm Room. Each guest room is uniquely decorated and appointed to guarantee a quiet and memorable lodging experience in a clean, smoke-free environment.

Initially, Bob and Kristal Ferguson joined forces with Rusty and Carolyn Fenoglio before acquiring sole ownership creating this unique bed-and-breakfast-style inn, renovating the



building into a whimsical, eclectic, funky boutique hotel.

"We treat the Red River Station Inn as if we were welcoming guests into our own home," says Kristal Ferguson. It's easy to see why the Inn's motto is "Check into the Red River Station Inn ... and welcome back

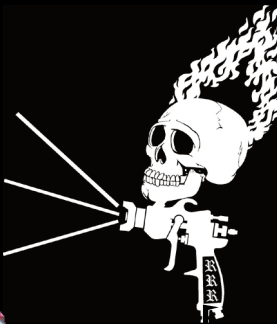
to your new hometown!"

The hotel also features complimentary light breakfast each morning and complimentary wine during "happy hour" for hotel guests. It also has a gift shop with photographs, books, art and other gift items created by local artists, artisans, and authors. Periodically throughout the year, the Inn also hosts get-togethers, club meetings and other events. For more information, go to www.RedRiverStationInn.com.

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The Veranda Inn and Event Center is fairly new, but the business of lodging travelers has been part of the Fenoglio family for a century.

In 2000 Robert and Patty Fenoglio -- and their children, Bobby, Michelle and James -- purchased a vacant nursing home in Nocona. They saw the potential for a quality, affordable motel, and from that has grown the Veranda Inn and Event Center.



Quiet scenery from the Veranda Inn patio

For more than two years workers gutted the building then created a modern, 24 bed motel complete with a kitchen, conference room and fitness center.

Next the family tackled the concurrent construction of an RV center with 29 pull-through bays as well as the 5,000 square foot Veranda Event Center. The Event Center, which can comfortably handle up to 250 dinner guests, has played host to banquets, family reunions, bridal receptions, conferences and concerts including several concerts each year for Nocona Nights.

If your taste leans towards the more casual, homey life of a Bed and Breakfast, the Fenoglios offer that as well. For more than 100 years the family home, located at the corner of U.S. Hwy. 82 and Denison Street, has seen double duty also serving as lodging for travelers as well as a residence.

In 1916 a second story was added to the home. It was at that time that Robert's grandmother began taking in boarders, primarily travelers on the train. In fact, while Robert's father Henry was away serving in the U.S. Army during World War II, Robert recalls as a small child being told that more than once he lost his bedroom for the night to a lodger and slept with his grandmother.

The Fenoglios have completely renovated the family home which now serves as a bed and breakfast rented through The Veranda Inn.

The Fenoglios are not finished, they are currently completing the Veranda Hide-a-ways, 20 extended-stay rooms being constructed on a small creek behind the Veranda Event Center.

For more information about lodging at the Veranda Inn, Bed & Breakfast, RV Center or Hide-a-way, or to inquire about renting the Event Center for your family reunion, wedding reception or party, contact the Fenoglio family at 940-825-5111.

www.verandanocona.com



Inspired by Nocona's car museums, car clubs are frequent guests at The Veranda Inn

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For more than 50 years residents of northern Montague County had been trying to get the Texas and Oklahoma Highway Commissions to replace five bridges and two ferries lost to the Red River.

The Nocona Chamber of Commerce convinced the Texas Transportation Commission in 1990 to approve the bridge by taking the second largest delegation in history to Austin.

In 1994 the Texas and Oklahoma Departments of Transportation held dedication ceremonies for the Taovayas Indian Bridge. The Taovayas were the largest clan of the Wichita who lived on both sides of the river in the area of Spanish Fort in the 18th Century.

The Nocona Chamber recommended the name, and members of the Wichita & Affiliated Tribes attended taking part in the dedication including blessing the bridge.



Wichita tribal elder blesses the bridge



Wichita Princess signs The Lord's Prayer at dedication



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Coming Soon



In 2017 both Nocona and Saint Jo expect to see several new venues, stores and museums open in the two communities.

The Shops @ Nocona

From pastries to handmade saddles and boots, from ice cream to collectibles and antiques, three store fronts in the 300 block of Clay Street in Nocona are being converted into a multi-venue shopping and musical experience. Bruce Bowers acquired the buildings last summer and is converting them into three

unique experiences. "The Cowboy and Leather Emporium" will be a vendor-based retail store. "The Shops @ Nocona" will include a coffee shop/bakery/sandwich shop as well as an old fashioned soda fountain. (Both with an anticipated February opening.) "Nocona Boot, Belt and Saddle Shop" is where customers can purchase custom made leathersgoods while watching them being made. In the back of the buildings will be the "Bare Bone Back Alley Stage" to provide an entertainment venue. (Both with an anticipated June opening.)

Red River Station BBQ

Red River Station BBQ is coming soon to the old lumber yard in the Saint Jo Historical District. Featuring delicious BBQ, live music and outdoor fun! Like us on Facebook for updates on our progress.

www.facebook.com/RedRiverStationBBQ



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www.redneckswithpaychecks.com

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www.trophyridgewhitetailhunts.com

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940-922-4225
www.wildpointwhitetails.com

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101A W. Hwy. 82, Nocona
940-389-9585

Wayne's Barber Shop*

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940-825-6609

PHOTOGRAPHERS

JL Photography*

4179 Eureka School Rd., Nocona
877-959-7734

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Coming Soon

Chief Nocona, LLC, Hope 29:11 Food Bank & Recovery Center, and SQ. Ft. Consignment

In October Craig Carter purchased the old, 100,000 square foot Nocona Boot Company factory at 901 East U.S. Hwy. 82.

Since then he has been actively converting the structure to serve multiple purposes.

While Chief Nocona, LLC., is the building itself, inside will be housed the Hope 29:11 Food Bank and Recovery Center.

Church AV Installers which installs full-blown, network broadcast systems for mega-churches, the Dallas Cowboys and universities will be located in part of the building.

SQ. FT. Consignments will provide both walk-up and on-line consignment opportunities for boats, cars, motorcycles and TVs with a large, broadcast-ready showroom in the back.

And periodically dances and concerts will be hosted inside the building making full use of Carter's expertise in audio-visual presentations.

Lipscomb

Twenty-plus years since moving their GM dealership from his hometown of Nocona to Bowie, Richard Lipscomb, his wife Carol and their sons Rik, Clark and Kelly, are "coming home" so to speak.

The Lipscombs repurchased their old location on US

Cont'd Page 90



Lipscomb building

fine art, prints, gifts, and hand-made furniture



two beautiful gallery spaces



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Montague County Board of Realtors***

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www.northtexasproperties.com

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www.starproperties.net

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www.peggystraveltx.com

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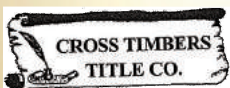


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Coming Soon

Hwy. 82 and are rapidly bringing it back to its post-WWII art-deco style where it will display a mix of new and old automobiles.

Richard and Rik have several dozen classic and restored cars in their personal collections. Some, “the keepers,” will go into the front showroom, along with a few, new top lines they offer in their dealerships in Bowie and Burkburnett.

The old service bay has been completed renovated and will house their “road ready” restored and classic cars which are for sale. Additionally, Lipscomb Auto Center will open a used car

lot on the east side of the building, and provide loaner cars and shuttle services for their Lipscomb Auto Center customers needing their vehicles serviced at their Bowie.



Justin building

Justin Building

The old, historic Justin Leathergoods factory in downtown Nocona, after five years of planning and grant writing is rapidly being converted into a multi-purpose community center adjacent to the Mary Beckman Davis Downtown Park. The city acquired the building with hopes of converting it into a covered, open-air venue for vendors capable of being enclosed for banquets and parties. Water damage to the concrete roof forced the city to demolish the south half of the structure. Now

Cont'd Page 92

Legendary Service

You Can Hang Your Hat On

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A close-up photograph of a light brown cowboy hat with a dark band, resting on a surface. A thick, light-colored rope is coiled next to the hat.

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Melvin & Terri
Luke, Owners

Coming Soon

thanks to some available city funds and a \$350,000 Texas Community Development Block Grant a new structure will be built capable of hosting banquets and dinners, flea and farmers markets and more.

Military Museum

The International Ordnance Museum in Saint Jo is home to the largest private collection of artillery in the United States.

Featured in the 20,000 sf museum is a diverse collection of artillery and other deactivated ordnance from the United States, Great Britain, Germany, Japan, Russia along with other countries. Eras range from WWII, Korea, Vietnam, Cold War, to the Middle Eastern wars.

The store has deactivated ordnance and other military items for sale to collectors whether a



Ordnance on display

beginning collector, advanced or museums.

The museum is scheduled for opening in the Spring of 2017 and is located on the square in Saint Jo. (940-395-9309)

www.internationalordnancemuseum.com

Chief Peta's Playground

An ambitious fund-raising effort is underway to expand and improve the decades long investment by the late Enid Justin and the Nocona Lions Club who helped establish the

get to a better
State

State Farm



Larry Mader, agent
206 U.S. Hwy. 82, Nocona
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Coming Soon



Enid Justin City Park.

The \$250,000 project is designed to provide handicapped-accessible, playground equipment designed and named to fit the rich history of the greater Nocona area from the Classic Car and Western Playhouses to the Old Spanish Castle Ford, Boot Shoot slide and Arrowhead Steppers, each piece of equipment is designed to reinforce local history while add to the playground experience.



Blue Mound Trail

Nocona is increasing its public park inventory with the construction of a new park atop Blue Mound Hill. Sponsored by the Nocona Rotary Club, with land and building funds donated by Cecil Fenoglio, the 18.75 acre park will feature a large gazebo and a ¾ mile paved walking trail. The park will also have two fitness areas, each adding four or five exercise stations. The trail will provide an outdoor opportunity for improved health and fitness for the citizens of Nocona.

North Central Texas College

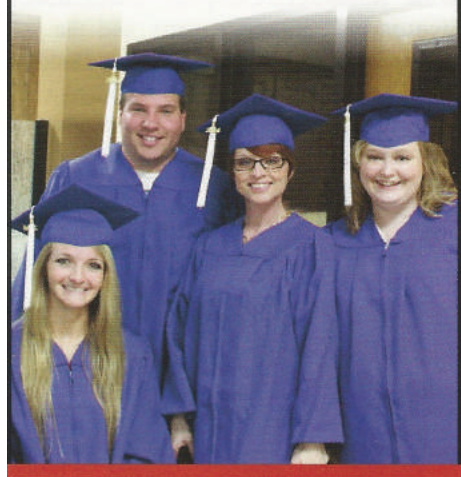
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Savor Lazy Heart Grill, Chisholm Coffee Company
 Dairy Queen, The Pizza House
Stay Texas Kings Hotel, Blue Ostrich Guest House
 Rock House Overnight Stay

These are just a few of the things to do and see in Saint Jo. Enjoy small town friendliness, fabulous vistas, great hunting, a rich history alive in our Stonewall Saloon Museum, and our charming Chisholm Trail Square, smack dab in the middle of town.

Come and see us. You won't want to leave!

SAINT JO

ON THE CHISHOLM TRAIL EST 1849

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