

2020

VISITOR'S GUIDE



NOCONA | SAINT JO



Discover the North Texas Hill Country!

WWW.Nocona.org | www.SaintJoChamber.org

T. E. A. M.

Together Everyone Accomplishes More!

The Nocona Chamber of Commerce provides a forum for all Nocona trade area businesses and groups to work together for our community's mutual economic and social gain by expanding awareness of the Nocona area, promoting tourism, and working together to increase commerce.

The Chamber of Commerce / Visitor's Center helps promote tourism through events and marketing, and by encouraging tourists and residents alike to join our wonderful and friendly community. In addition, by working with our many clubs and organizations, we strive to keep Nocona safe and attractive, and to improve the quality of life for all within our great community.

Nocona Chamber of Commerce

1522 E Highway 82 - Nocona, Texas 76255

(940) 825-3526

www.nocona.org/commerce

noconachamber@nocona.org





COWBOYS	INDIANS
CATTLE	HORSES
WINERIES	SHOPPING
DINING	MUSEUMS

FAIRWAY

Welcome to “The North Texas Hill Country,” located in the heart of the beautiful hills and valleys of northern Montague County, with scenic drives and majestic views of the Red River Valley!

There is so much to do in and around Nocona for the whole family, so please take a break from the hustle and bustle of life and enjoy a getaway with us! We are only a ninety minute drive north of Dallas/Fort Worth with easy access on Highway 82 thus making us a perfect destination for a day trip or to enjoy accommodations at The Veranda Inn or Red River Station Inn.

Nocona is the Official Classic Car Capital of Texas with one of the largest privately owned collections housed in the Horton Classic Car Museum. To experience some of Nocona’s unique history, visit the Tales ‘N’ Trails Museum and the Nocona Ball Glove factory and museum. Among other things, you can see unique Native American artifacts, amazing leather art, learn the Justin and Nocona Boot story, see the only ball gloves being made in America, and learn how the modern football was designed here!

Enjoy a locally made craft beer and live music at Nocona Beer & Brewery or the local Veterans of Foreign Wars Post “The V.” Visit beautiful Lake Nocona or our unique art galleries. Enjoy sporting events, rodeos, our Mardi Gras celebration, car shows and cruises. And don’t forget to shop for some locally made Fenoglio Boots!

We hope you will find the Nocona-Saint Jo Visitor’s Guide a helpful and informative resource to discover all that The North Texas Hill Country has to offer.

Nestled in the heart of “The North Texas Hill Country,” Saint Jo is surrounded by rolling hills and beautiful vistas that make visitors question, “are we in Texas?” We invite you to come and enjoy the beauty, small town hospitality, unique shopping, and award-winning wineries.

Your visit will start around our historic Chisholm Trail Square. Located in the middle of town, there is something for everyone.

If you are a museum or history buff, you won’t want to miss our Stonewall Saloon Museum. But there is more, the International Ordnance Museum boasts the largest privately owned collection of military ordnance in the country.

Time to shop? The Davis & Blevins Art Gallery rivals anything you will find in Santa Fe as it is home to Donna Howell-Sickles, Cowgirl Hall of Fame inductee, and the owner and resident artist. Then there’s Panache, a Texas Monthly “must see;” The Vintage Market – housed in an old gas station and post office; and Trailtown Treasures. Relax for the afternoon at the Texas Theater showing both current and classic movies.

Food? We have outrageously fun places to eat. There’s the best traditional Texas faire at both Lazy Heart Grill and the best Dairy Queen anywhere around, Red River Station BBQ has got that covered. A little Tex-Mex? Try The Burrito Shop. If you’re hungry for a fabulous hamburger, you’ll want to stop in at The Windmill Grill.

Now head north from town, drop down the “bluffs” and finish the day with wine at one of our award winning wineries. Their vistas will have you marveling at the beauty of the The North Texas Hill Country!

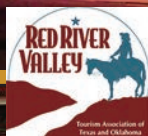
www.HortonClassicCarMuseum.com



HORTON



Nocona, TX



Call Billy Dean Dobbs to book your tour!

940-825-1022 – 115 W. Walnut St., Nocona

Summer Hours: Mon-Fri 9 am-4 pm & Sat. 9 am-5 pm

Winter Hours: Mon-Fri 9 am-4 pm & Sat 9 am-3pm

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The Veranda Inn & Event Center

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expanded
to 45
Rooms!

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Nocona, Texas

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www.VerandaNocona.com



The Vernada Inn is conveniently tucked behind Hwy. 82 yet feels like you have entered a secluded resort. Whether it is a site for that perfect wedding, a family reunion, cruising The North Texas Hill Country and Wine Tour or a just a quiet get-away from city life, the Veranda Inn & Event Center offers it all.

The Inn offers 29 interior rooms and recently completed 19 new, secluded hideway rooms for extended stays and a conference room able to accommodated 45-50 people.

Inn RV Park has 29 pull-through pads plus patios along with views of the pastoral countryside of the North Texas Hill Country.



117
years
old

If you prefer a more relaxed style of accommodations, The Veranda Bed & Breakfast can satisfy those desires. Book now 940-825-5111.



As for special occasions, reunions, weddings or corporate gatherings, the Veranda Event Center can accommodate up to 250 for a full banquet in a unique blend of Texana and formal.



Discovery Ahead

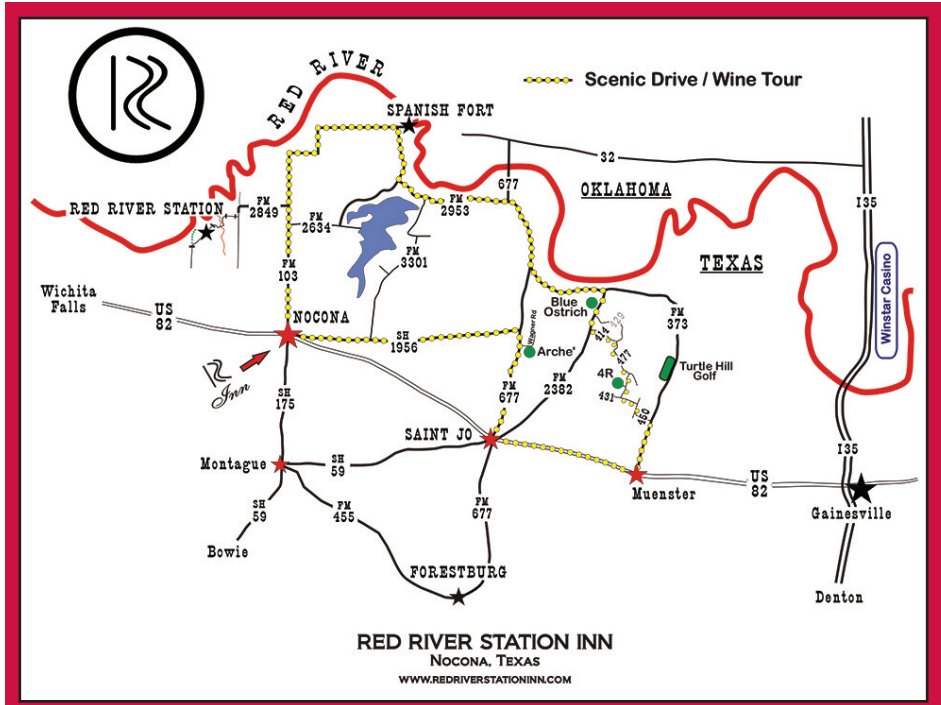
Steadily, The North Texas Hill Country around Nocona and Saint Jo is becoming a scenic destination for folks wishing to leave the urban life behind -- for a day or for a lifetime.

The best way to see the hill country is to drive it – whether it is with the convertible top down riding in the front seat of a classic car, on the back of your favorite motorcycle, or even while peddling your bike along the off-the-beaten paths. In any case tour it!

There is plenty to do in the greater Nocona-Saint Jo area with three wineries, a brewery, unique shops, art galleries, five museums, historic sites and venues to draw your attention. A key to making the most of your visit to The North Texas Hill Country is knowing the best way to traverse the hills, creek bottoms and valleys, or skirt the fringes of the great prairie where the bison herds traveled as the trails were later used by the drovers along the Chisholm Trail.

Whether you take the Wine Tour, try and find views of the Devil's Backbone, or swing through the undiscovered country down to Montague and Forestburg, your trip will be well worth it.

Builder and hotelier Bob Ferguson of Red River Station Inn created this touring map of The North Texas Hill Country. Follow it and see what discoveries you might find along the way.



Settling the Hills of North Texas

The Taovayas Indians made this area their home as early as 1757, and the Wichita, Kiowa, Caddo and Comanche tribes all hunted the land for buffalo and other game.

Saint Jo, known as Head of Elm from 1849 to 1873, is the oldest town in Montague County.

Army Captain Randolph Marcy camped here with his surveying crew in 1849 as they mapped out the southern route of the famous Santa Fe Trail.

Saint Jo was the western edge of settlements. Indian raids in the area are documented history. The Chisholm Trail brought drovers to town as their herds were bedded and watered just south of town. In 1871 seven stores called Saint Jo home. Five of those merchants sold whiskey!

In 1873 the town was renamed Saint Jo after its founder, Joseph Anderson Howell.

It was perhaps Mr. Howell's abstinence from



Quanah Parker

alcohol that garnered the town's name, Saint Jo.

1873 was also the year that the Stonewall Saloon was built and would become the predominate stopping point for drovers who wanted to quench their thirst. Whiles others 'wet their whistle' in Spanish Fort to the northwest.



Stonewall Saloon Today

Saint Jo was the last stop on the trail that would take the cattle drives north to Red River Station and the Chisholm Trail through Indian Territory and on to the Kansas railheads.

Nocona came to be when D.C. Jordan and William Broadus located their cattle ranch here in 1873. Mr. Jordan donated one square mile of land for a town site, and in 1887 the town was platted and named after Peta Nocona, the father of the famous Comanche Chief, Quanah Parker. Both Nocona and Saint Jo were ideally situated near the main Red River crossing on the famous Chisholm Trail. Thus they were principal gateways to the Chickasaw Nation, rich in the grasslands necessary for the cattle drives north.

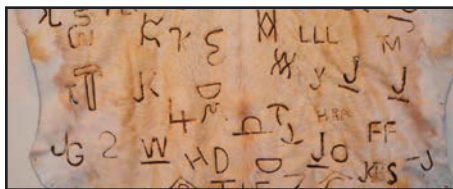
Nocona was once known as the "Leather Goods Center of the Southwest." H.J. Justin moved his cowboy boot manufacturing business from Spanish Fort to Nocona in 1887 with the coming of the Gainesville & Henrietta Railway, and formed H.J. Justin & Sons.

In 1925 Justin's sons moved the company to Fort Worth as Justin Boots, which resulted in daughter Enid forming her own boot-making



Bustling Saint Jo

Settling the Hills of North Texas



Local Cattle Brands

business, the Nocona Boot Company. In 1926 Justin Leather Goods opened in Nocona specialized in the production of small leather items such as coin purses and key holders.



Nokona Baseball Gloves

Nocona Leather Goods was also formed, making billfolds and purses. Hard times in 1929 forced the company to reorganize as Nocona Athletic Goods/Nokona, making football, baseball, and other sporting equipment. By 1943 the Company had added the trademark “Nokona” and its Indian head logo.

Today boot-making and ball glove manufacturing are still alive and well, with Fenoglio Boot Company and Nokona All-American Ballglove the area’s manufacturing cornerstones.

Cattle-raising has been important to Nocona since the very beginning, and several large cattle operations endure today. Cotton farming was big business right after the turn of the 19th Century, and agriculture surged again in 1937 when a fruit research station was created in nearby Montague. Oil was discovered in the area in 1919, and by 1922 oil as a major industry was well on its way. Today, the Barnett

Shale natural gas deposit is a major source of area employment.

The Tales ‘N’ Trails Museum in Nocona opened in 2010 focusing its exhibits and collections on five primary themes -- Native American inhabitation of the region, Western Heritage, Agriculture, Leathergoods, and Oil and Gas.



Early photo of Nocona Post Office

In 2013 the museum dedicated its Native American Hall emphasizing the more than 10,000 year residency of the area by Native Americans.

Most recently volunteers have been actively working on permanent exhibits covering Western

Heritage and the Leathergoods industry that made Nocona “The Leathergoods Capital of the Southwest.”

The museum is located at 1522 E US Hwy 82, Nocona. For

more information check out its website at: www.talesntrails.org.



Last pair made in Nocona

2019 Calendar of Events



JANUARY

- 2 -- Community Bingo
Carpenter Shop
- 4 -- Nocona Youth Football
Fund Raiser, Justin
Bldg.
- 9-11 -- Montague County
Youth Fair
- 18 -- Carpenter Shop Jam



FEBRUARY

- 1 -- Nocona Nights, Cody
Canada, Veranda Event
- 6 -- Community Bingo,
Carpenter Shop
- 8 -- Mardi Gras Ball,
Veranda Inn
- 15 -- Carpenter Shop Jam
- 20-22 -- Mardi Gras
Nocona Style



MARCH

- Easy Street Animal
Shelter Easter Egg
Hunt

- 5 -- Community Bingo
Carpenter Shop
- 14 -- Nocona Nights, Davin
James & Larry Joe
Taylor, Veranda Event



- 19-22 -- Rednecks With
Paychecks Spring
Event
- 21 -- Carpenter Shop Jam



APRIL

- Saint Jo Chamber
Sporting Clay Event,
Willawalla Shooting
Center
- Saint Jo Volunteer Fire
Department Fish Fry
- 2 -- Community Bingo
Carpenter Shop
- 4 -- Puttin' on the Dog,
Lucky Paws, The V
- 4 -- Mind's Eye
Scholarship Concert
- 18 -- Carpenter Shop Jam
- 18 -- Nocona Nighs Hot
Club of Cowtown &
Davin and the
Vagabonds, Veranda
Event



MAY

- 1-2 -- Cruisin' Nocona
and Vicari Car Auction



- 2 -- NBHA Barrel Racing
- 7 -- Community Bingo
Carpenter Shop
- 9 -- Nocona Bullfest
- 15-17 -- Iron Jacket
Baseball Tournament
- 16 -- NBHS A Barrel
Racing
- 6 -- Carpenter Shop Jam



JUNE

- 4 -- Community Bingo at
Carpenter Shop
- 5-6 -- Red River Valley



2019 Calendar of Events

Tourism Hwy. 82
Garage Sale, Nocona
& Saint Jo

- 6 -- NBHA Barrel Racing
- 8-12 -- History Mystery
Camp, Tales 'n' Trails
Museum



- 12-13 -- Chisholm Trail
Rodeo
- 20 -- Carpenter Shop Jam
- 20 -- NBHA Barrel Racing



JULY

- 4 -- Old Jo's Firecracker
5K Run
- 4 -- Lions Club Fireworks
Show, Lake Nocona
- 4 -- 4th of July Fireworks
& Activities, Boggess
Park, Saint Jo

- 11 -- NBHA Barrel Racing
 - 18 -- Carpenter Shop Jam
- ## AUGUST

- Saint Jo Rodeo & Pa-
rade
- Toast to Teachers
- 15 -- Carpenter Shop Jam

SEPTEMBER



- Saint Jo Riding Club
Chili Cook-off
- Montague County Child
Welfare Board
Children's Fair
- Illinois Bend Reunion
- 12 -- Tales 'n' Trails



Museum Shebang
Fundraiser, Veranda
Event

- 17-20 -- Rednecks With
Paychecks Fall
Mudcrawl
- 19 -- Carpenter Shop Jam



OCTOBER

- Dye Mound community
Homecoming
- Trunk or Treat on the
Chisholm Trail Square
- 16-18 -- Nocona Nights
Music Festival
- 17 -- Carpenter Shop Jam

NOVEMBER

- Community Thanksgiving
Dinner at the Civic
Center

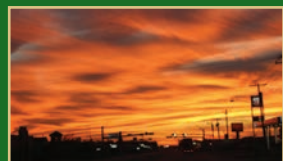


- 6 -- Lucky Paws Chili &
Cornbread Contest,
The V
- 14 -- Nocona Nights, TBA
- 19 -- Carpenter Shop
Thanksgiving Lunch



DECEMBER

- Santa on the Square,
Activities with Santa
- 5 -- Nocona's Hometown
Christmas
- 5 -- Fireman's Fish Fry



- 8 -- Carpenter Shop
Christmas Luncheon
& Cookie Exchange
- 12 -- Nocona Nights, TBA
- 19 -- Carpenter Shop Jam

Tour Historic Saint Jo



Saint Jo artist Joel Hale's mural announces to visitors from the west they arriving at the crossroads of the Chisholm Trail and the California Road.

Two-step your way around Saint Jo's Chisholm Trail Square and find everything you need for the perfect weekend getaway.

First, book your visit at one of these unique options that will fit your need, no matter what the size of your group: Texas Kings Hotel, the Rock House Overnight Stay, Robin's Nest, A&A Acres, the Blue Ostrich Guest House, and don't pass up High Cotton Cottage. Now, get ready for a day filled with lots of things to do!

Trailtown Treasures just might have that collectible you've been looking for. This group of vendors brings together handmade treasures and other finds you won't want to miss.

Keep walking north from Trailtown and you'll see our beautifully restored Texas Theater. Originally established in the 1930's, it has been carefully recrafted with state-of-the-art video and sound. The Theater features both current and classic movies each week.

Panache is straight on down the street. Located in an historic hardware store with many of the original display pieces, hardwood floors that creak, and a tin ceiling that watches over the place. This Texas Monthly "must see" is full of fun candles, clothing, home décor and more. Meeting the proprietor is alone worth the stop. Be sure and tell Lynne hello!

The Stonewall Saloon Museum is next on

your stroll around town. This restored watering hole from yesteryear brings the past to life. The second floor will have you telling the tales of just what went on up there around. But don't worry, tastefully done and full of

history, you will find yourself immersed in the life of the area when the west was "being won." So, come on in and "belly up to the bar" and have a sasparilla!

Mike Karnes Bootmaker and C.T. Chappell Boots is just down the street.

These two gentlemen are award-winning crafters of custom boots. With a long waiting list, their boots are one of a kind masterpieces. Stop by, enjoy the smell of leather and a conversation with these true western artisans.

Cowgirl Hall of Fame inductee Donna Howell-Sickles calls Saint Jo home and her gallery and gift shop are your next stop. Step inside this historically restored building and enjoy a collection of artists that represent a wide variety of genres from traditional to



The historic Stonewall Saloon is now a museum showcasing area history.



It's not Sante Fe, it's Saint Jo and the Davis & Blevins and Main Street Galleries.

Tour Historic Saint Jo



Besides authentic barbecue, Red River Station BBQ has also become a burgeoning venue for musical entertainment throughout the year whether inside in an acoustical setting or outdoors on their music under the stars.

contemporary. Their mediums are paint, wood, metal and more. Step next door and delight in a collection of gifts for you and your home.

Peek inside the next building as Donna's husband has lovingly restored another building that houses a collection of vehicles ranging from a mint condition Indian motorcycle to a classic '57 Chevy.

At the corner is one of the newer additions to Saint Jo, the International Ordnance Museum. The 20,000 square foot building houses the largest privately owned collection of military equipment in the United States.

Equipment from the United States, Great Britain, Germany, Japan and Russia from WWII, Korea, Vietnam, and the Middle East are all here waiting for you. While all are decommissioned, they still have their battle scars and the stories they tell are fascinating.

Stroll on down the street and you will find The Vintage Market. Housed in an old gas

station, it is one of the first buildings to greet you when you first come to town from the east. Recently expanding into the old Post Office in town, you will be delighted with all the finds here. More fun clothing and unique accessories that only small boutique stores carry.

Time for something to eat? Of course, you have options! We just happen to have the best Dairy Queen around! Lazy Heart Grill will satisfy your hunger for a variety of great foods, but make sure you save room for dessert. If its Tex-Mex, The Burrito Shop has a lot more than just burritos and if its breakfast you are after – you found the place. You can't leave town without a little BBQ! The Red River Station BBQ can help you there and their music in the evenings is just magic. If you need one of those hamburgers like you remember growing up - you know the one, it just melts in your mouth – then the Windmill Grill will fill the bill and you will so enjoy the venue here!

So, come on over to Saint Jo, relax, enjoy and come back again soon!



A new addition to Saint Jo, and the start of what owner Craig Ogden hopes will become a Memorial Park to veterans, is the TracNavel 5" 38 Caliber Deck Gun located just west of the Saint Jo Square. The gun was the most commonly used mid-sized naval gun used in World War II through the Cold War. Thousands were mounted in turrets and open mounts of armed merchant ships, like the example in Saint Jo which was manufactured in 1943.

Tour Historic Nocona

With a rich history centering around cowboys and Indians, oil and leathers, agriculture and industry Nocona has rapidly becoming a “destination” community complete with museums -- from cowboys and Indians to football and classic cars -- as well as quaint, unique lodging, a brewery and more.

What started out as an Eagle Scout Project for Joseph Storey in 2010, the Tour Historic Nocona Project, soon gained a life of its own.

The project was designed to identify unique and historic homes and buildings in Nocona. Along with his fellow Scouts, Joseph had fifteen metal arrowheads fabricated. They erected these markers on poles in the front of locations around town chosen in conjunction with the Nocona Chamber of Commerce as an Historic Driving Tour. Now the project marks thirty-six locations on the Tour.

In 2013 the Nocona Chamber of Commerce developed a booklet called “Visit Historic Nocona” featuring the descriptions and a map of the locations, businesses, and homes marked by the wayfarer markers along the driving tour.

This booklet is for sale through the Gift Shop at the Tales ‘N’ Trails Museum.



Historic Tour marker



Central Christian Church's stained glass and soaring wooden arches.

One of the most noted sites on the Driving Tour is the beautiful, historic, 125-year-old Central Christian Church, located at the corner of Cooke and East Elm Streets.

A landmark church built in the shape of a cross, or “Carpenter Gothic” design, with its bell tower pointing toward the heavens, it is touted as the oldest congregation and church building in the community. Central boasts a Texas Historical Marker, and yet still has an active congregation which meets regularly for worship, study, and mission projects.

Formed in 1888, meetings have been held in the sanctuary of this building since 1894. The unique architecture of the worship center is appealing to those who come through the doors, and yet the spirit of the building calls one to reverence of the Holy and to movement outside the old clapboard walls into the mission to which Christians are called.

One of the most unique structures in Nocona is Eclectic Collectibles, located at 208 Clay Street, for decades the structure was home to Parr's Barbershop. Originally constructed in 1893, it is the second oldest building in Nocona. The structure was refaced duplicating the front as shown in an 1895 photograph.



For more than a half century, handpainted glass advertisements have adorned the walls of Eclectic Collectibles giving a colorful glimpse of Nocona's past.

Tour Historic Nocona



The Molly Love Room is one of the rooms in Red River Station Inn which features Nocona's rich history and its people.

The interior is highlighted by the rare, handpainted, glass advertisements on the wall. A second story apartment was added. The antique store is open Fridays and Saturdays from 11 a.m. to 3 p.m.

Renovation, restoration and recreation is the common architectural theme for buildings in Nocona.

What was original the Farmers & Merchants National Bank was restored into separate store fronts and currently serves as the Nocona School District's administration building.

Next door, Rusty and Carolyn Fenoglio have renovated and restored two buildings to house Gibbs Drug Store, Beau Joelee Boutique and the Orange Giraff. They also have renovated an adjoining building into their own movie venue.

Across the street, Bob and Kristal Ferguson have created a unique, one of a kind lodging for visitors to Nocona in the Red River Station Inn. Each of their rooms is decorated to a theme --

Peta Nocona, Enid Justin, Mose Johnson, Jack Crain, H.J. Justin and more -- each room depicts each individual's unique historical ties to Nocona.

Next door is Red River Station Pizzeria -- which is NOT your typical pizza parlor created by Theresa and Tony Dirker.

Even the city of Nocona has gotten into the renovation, restoring effort restoring and reconstructing the original H.J. Justin & Son's boot factory into the H.J. Justin Community Room complete and public restrooms. And during 2020 the north part of the building will be renovated into new city offices as "city hall" moves to the town's main street next door to the Mary Beckman Davis Downtown Park.

Along U.S. Highway 82 are more buildings which have restored and repurposed.

The largest such project was the purchase of the old Nocona Boot Company factory on East U.S. Highway 82 by Craig and Leigha Carter. Now it is home to Nocona Beer & Brewery -- the vision of Dr. Ken Kolhmyer -- as well as the new home for Nokona American Baseball Glove factory and museum.

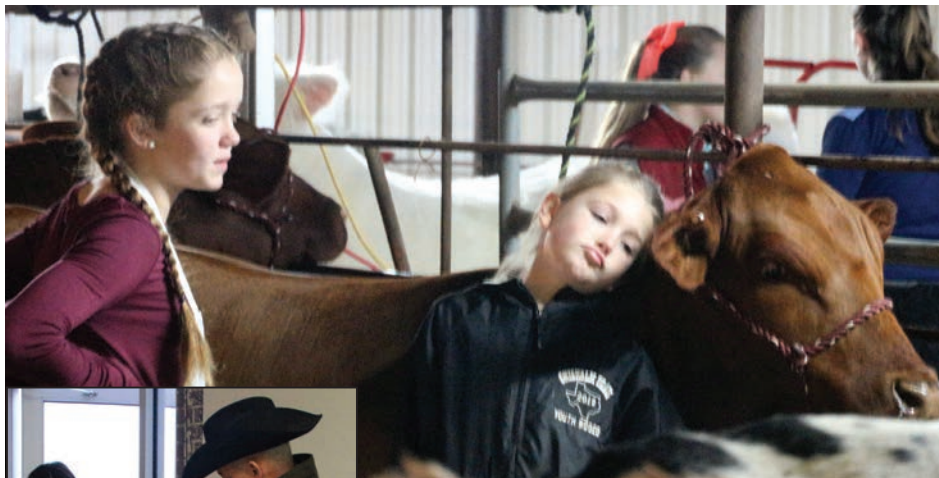
On the east edge of Nocona is the Tales 'N' Trails Museum located at the intersection of the old Highway 5 wagon road between Nocona and Saint Jo and the Montague to Spanish Fort road, literally a wagon path between the county seat and what was once, during the days of the Chisholm Trail, a rip roaring cowboy town.

Then there is the Horton Classic Car Museum where Pete and Barbara Horton took what had once been a Ford dealership and later a grocery store and turned into a one-of-a-kind classic car museum which has drawn national attention to Nocona.



Located in what was, for 51 years the home of Nocona Boot Company, Nocona Beer & Brewery has become a destination all its own.

Montague County Youth Fair



Each January, Nocona hosts area youth from all parts of Montague County to show off their individual 4-H, FFA and FCCLA projects over three days at the Montague County Agricultural Activities Center located in Nocona.

Steers and heifers, pigs, goats and lambs, rabbits, and chickens are showcased, along with artistic, or practical welding, wood-working shop projects, canning and baking, quilting and sewing, art and photography.





*4R Ranch Vineyards & Winery calls us all
to slow our pace, enjoy the view,
and sip a glass of wine in the magnificent North Texas Hill Country.*

**1473 COUNTY ROAD 477
MUNSTER, TX 76252
INFO@4RWINES.COM • 940.736.3370**

WWW.4RWINES.COM



Mardi Gras, Nocona Style



Nocona may seem a long way from New Orleans, but the spirit of Mardi Gras is alive and well in Nocona. Hosted by the Chamber of Commerce, Mardi Gras comes to town each February as a three-day Cajun festival with vendors, Cajun music, food, and lots of family-friendly fun.

Decorated to the nines in purple, green, and gold, the whole town gets into the spirit. The festival kicks off with a costumed Krewe de Barkus dog parade on Thursday and a parade of colorfully decorated ATVs on Friday. Saturday begins with a 5K Fun Run to be followed by the La Petite (Shoe Box) Parade and a Kiddie Parade leading to the grande finale the Mardi Gras Nocona Style Parade on Saturday afternoon. Then add Cajun food, vendors and music, of course there will be music, at multiple locations across Nocona, and the weekend is set for the grand finale -- the Mardi Gras Parade, which lures thousands of people to town each year. With colorful and inventive floats, riders on horseback, classic cars, ATVs, and

motorcycles this family-friendly festival -- Mardi Gras with a Texas twist -- continues to grow each year.

Just ask the kids -- it's all about the beads in this family friendly event!



Mardi Gras, Nocona Style



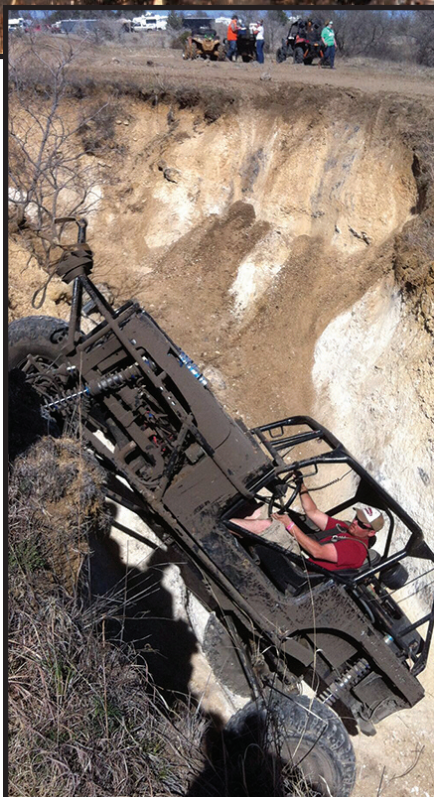
Rednecks with Paychecks



Spring and Fall bring an outrageous event to the Saint Jo area as Rednecks with Paychecks (RWP) holds an event like no other. It has been described as a four-day party of sanctioned mud races, ATV and Jeep trails, rock crawling and live music, all on over 1,000 acres just south of Saint Jo. The legendary “Back 40” features four mud pits, creek runs, canyons, and a side-by-side track.

Organizer Derrick Morse and friends received national attention during hurricane Harvey when they helped rescue stranded residents with their monster trucks with special recognition by President Trump and his wife Melania in Houston. RWP also hosts Operation Santa with a truck show, auction, and live music by artists such as Nocona’s Tanner Fenoglio and Stoney Larue to raise money for toys for Montague and Cooke county children.

Rednecks with Paychecks is an 18 & older event and photo ID is required.



Red River Valley Tourism

The Red River Valley Tourism Association has been marketing and growing tourism since 1998. It prides its work on collaboration and partnership between communities along the Red River, spanning over 400 miles across North Texas and Southern Oklahoma. It is the only organization of its kind registered in two states.

The RRVTA believes that a greater impact can be made by collectively combining the resources and efforts of businesses, governments, chambers of commerce, convention and visitor bureaus, main street programs, museums, galleries, organizations, and individuals than any one organization can do alone.

RRVTA annually publishes and distributes 25,000 of its travel guides to visitor centers



across Texas and Oklahoma, as well as other trade shows, fairs, marketing destinations (hotels, restaurants, etc), and special events. Please contact us if you would like to have some!

The first weekend of June RRVTA sponsors the annual Hwy 82/287 Garage Sale which welcomes tourists to over 400 miles of sales of various kinds.

Every September Stroll & Roll is held to encourage local cemeteries, museums, galleries, churches, and historic buildings as well as genealogy libraries to assist history buffs in exploring their ancestry and history.

Membership in RRVTA is only \$50 or \$100 per year depending on your annual budget. Advertising is available in the annual brochure.

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- ♦ WINE TASTINGS, GOLF, MUSIC, **CAR CRUISES**, CAR CLUBS, CAR AND HISTORY MUSEUM TOURS, KIDS ACTIVITIES

January 31-February 2

- ♦ Nocona Nights Music Event
- ♦ GOLF, **CAR CRUISES**, WINE TASTINGS, CAR CLUBS, KIDS ACTIVITIES, CAR AND HISTORY MUSEUM TOURS

March 6-8

- ♦ KIDS ACTIVITIES, GOLF, MUSIC, WINE TASTINGS, CAR CLUBS, CAR AND HISTORY MUSEUM TOURS, **CAR EVENTS**

April 3-5

- ♦ **CAR EVENTS**, MUSIC, CAR CLUBS, CAR AND HISTORY MUSEUM TOURS, GOLF, KIDS ACTIVITIES, WINE TASTINGS

May 1-3

- ♦ Classic Car Capital of Texas Auction
- ♦ 200+ Collector Cars for Sale!
- ♦ KIDS ACTIVITIES, **CAR EVENTS**, MUSIC, CAR AND HISTORY MUSEUM TOURS, CAR CLUBS, GOLF, WINE TASTINGS



June 5-7

- ✦ NBHA BARREL RACING
- ✦ Fun for the whole family!
- ✦ CITY GARAGE SALE
- ✦ MUSIC, **CAR EVENTS**, **CAR AND HISTORY MUSEUM TOURS**, **GOLF**, **CAR CLUBS**, WINE TASTINGS, KIDS ACTIVITIES



July 3-5

- ✦ 4th of July Veterans Day Celebration.
- ✦ 4th of July Fireworks at the Nocona Lake and in St. Jo.
- ✦ MUSIC, **CAR CLUBS**, **GOLF**, **CAR AND HISTORY MUSEUM TOURS**, **CAR EVENTS**, WINE TASTINGS, KIDS ACTIVITIES



July 31- August 2

- ✦ **CAR CLUBS**, KIDS ACTIVITIES, **CAR EVENTS**, WINE TASTINGS, MUSIC, **CAR AND HISTORY MUSEUM TOURS**, **GOLF**

September 4-6

- ✦ MUSIC, KIDS ACTIVITIES, WINE TASTINGS, **CAR EVENTS**, **CAR CLUBS**, **GOLF**, **CAR AND HISTORY MUSEUM TOURS**

October 2-4

- ✦ WINE TASTINGS, **CAR CLUBS**, **GOLF**, **CAR EVENTS**, MUSIC, **CAR AND HISTORY MUSEUM TOURS**, KIDS ACTIVITIES

November 6-8

- ✦ **CAR AND HISTORY MUSEUM TOURS**, **CAR EVENTS**, **GOLF**, **CAR CLUBS**, MUSIC, WINE TASTINGS, KIDS ACTIVITIES

December 4-6

- ✦ **CHRISTMAS PARADE!**
- ✦ **CAR EVENTS**, KIDS ACTIVITIES, MUSIC, **CAR AND HISTORY MUSEUM TOURS**, **GOLF**, WINE TASTINGS, **CAR CLUBS**



Vicari Car Auction



In developing their car collection housed at the Horton Classic Car Museum, Pete and Barbara Horton formed a close relationship with Pete Vicari. That in turn helped bring the Vicari Auction Company and its fast paced, high-octane classic and muscle car auction to Nocona in the spring of 2013. The Biloxi-based auction company was featured in the NBC Sports TV show, “Bidding Wars,” where viewers get a detailed look at the Vicari Collector Car Auctions, showing the action between the Ringman, Bidder, Auctioneer and Seller. You never know who may show up at one of their auctions! In the auction’s first year, the Vicari auctioneers sold more than \$2.6 million in cars! In its second year, over \$3 million in vehicles changed hands, and an estimated 4,000 people filled the town.

In 2014 the auction expanded to include two full days of auction activities

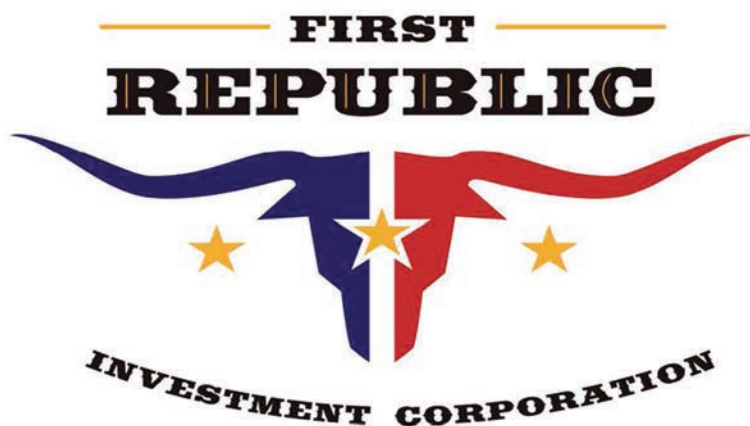
held during the annual spring event, Cruisin’ Nocona, which showcases Nocona’s moniker as the “Classic Car Capital of Texas” and adds to its reputation as one of the most “Fun Small Towns in America” as named by Rand McNally.

This three-day festival is held each May, and includes a Classic Car Poker Cruise, a Parade of Classic Cars through downtown and the surrounding hill country of the Red River Valley, daily car shows, and lots of music, food, vendors, and other fun activities.

www.nocona.org/events/cruisin_nocona.html
www.vicariauction.com/auctions/nocona-tx



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Hwy 82/287 Garage Sales

Both Nocona and Saint Jo participate in the massive U.S. 82/287 Garage Sale on the first Friday and Saturday in June. Sponsored by the Red River Valley Tourism Association since 2008, this event covers over 425 miles and involves nineteen participating communities in both Texas and Oklahoma!

Maps are available at various locations in both Saint Jo and Nocona including the Nocona Chamber of Commerce offices located inside the Tales'N' Trails Museum, 1522 E. US Hwy. 82








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Iron Jacket Tournament

The Nokona Ball Glove Company hosts an annual, invitational baseball tournament in Nocona each May. Select baseball players, ages 10 to 15, from the several states compete in this three-day tournament named after Comanche Chief Iron Jacket, the father of Nocona's namesake, Peta Nocona, and the grandfather of Quanah Parker, the last Comanche Chief.

In 2019 this tournament grew to include some 106 teams as the winning team in each division received custom, personalized ballgloves made by the only firm manufacturing baseball gloves in the United States.



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MAY:

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JUNE:

**CHISHOLM TRAIL RODEO
HWY 287 GARAGE SALE**



SEPTEMBER:

WHEELS & GRILLS COOKOFF

NOVEMBER:

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DECEMBER:

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Rodeos



Chisholm Trail Round-up Rodeo

Beginning in 1952, Nocona has celebrated its western heritage with the annual Chisholm Trail Round-up Rodeo.

Coordinated by the Nocona Rodeo Committee, sanctioned by the UPRA and TCRA, the rodeo is held the first Friday and Saturday in June. Visitors can enjoy two nights of rodeo action at the Chisholm Trail Rodeo Arena (734 Montague St.).

In 2019 the Chisholm Trail Rodeo had the 17th highest payout to participants out of 433 UPRA events in Texas. The event has more than 350 participants competing for prize money in all the traditional events of bareback riding, saddle bronc and open ranch bronc riding, steer wrestling, team and breakaway roping, barrel racing, and bull riding.

There's mutton bustin' for the little cowpokes, and a Rodeo Queen and Princess contest. The big Rodeo Parade winds through downtown Nocona, with community organizations, school bands, and clubs participating alongside horses and riders, cars and floats.

Saint Jo Rodeo

The Saint Jo Riding Club's annual rodeo is something of history. With over 60 years of cowboys, broncs, bulls, barrel racing and calf roping, you will find top rodeo action during the 2-day event in August.

The arena, located just east of Saint Jo along Highway 82 is up close and personal. The mutton bustin' for the next generation of cowboys is always a crowd favorite. The rodeo parade on Saturday, circles the historic Chisholm Trail Square and features floats, equestrian and riding clubs, along with individual entries.

The club hosts a Rodeo Queen, Junior Queen and Princess contest for cowgirls in the area. A recent winner just happened to become Miss Rodeo Oklahoma!

Bullfest

The Annual Bullfest is held each May at the Nocona Chisholm Trail Rodeo Arena, 734 Montague St. The event includes mutton bustin', a children's calf scramble, a women's steer scramble and the always hilarious donkey race, in addition to the main event of bull riding.

Sponsored by the Big L Rodeo Company, this rodeo event features professional bull riders from Texas and other states. The concession supports Nocona's Lions Club's community projects and scholarship fund.





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Star Spangled Spectacular




For more than a half a century, the Nocona Lions Club has sponsored a massive fireworks show at Lake Nocona.

Over the decades, as homes have developed around the lake, owners joined in the show. Now, the evening of the Fourth of July the entire lake erupts in fireworks -- literally for hours once dark arrives around 9ish!

The Lions host their show from Weldon Robb Park on the west side of the lake at the end of FM 2634. And Weldon Robb includes RV hookups and a boat ramp. A massive parking area where locals like to park, shoot off their own fireworks after a day of swimming, boat, water skiing and have a picnic or barbecue before sitting back to watch the show which begins about 9 p.m. on the Fourth of the July. And best of all. It's all free!

The lake's three parks, now owned and managed by the city of Nocona, provides great views to the lakeside show.



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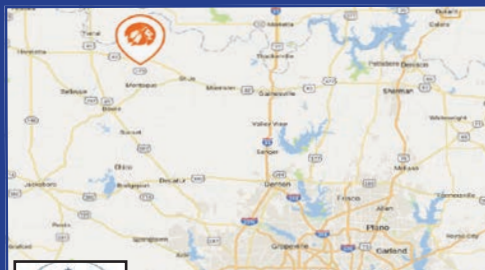
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Star Spangled Spectacular

It's a Star Spangled Spectacular in Saint Jo on the 4th of July. Enjoy America at its finest in this celebration of our nation's independence. The City of Saint Jo, the Saint Jo Chamber of Commerce and the Saint Jo Volunteer Fire Department work together to coordinate the day's activities.

It all starts with Old Jo's Firecracker 5K run and is followed by basketball, volleyball and horseshoe tournaments. As the crowd gathers at Boggess Park, there's great live music, hamburgers and hotdogs, and an "Ice Cream Freeze Off" contest! And don't forget the free watermelon, music, and just plain old fun.

Fireworks start at dusk, and it just happens to be the "best little fireworks show" around. There is no admission charge, just make sure you stand and honor our National Anthem.



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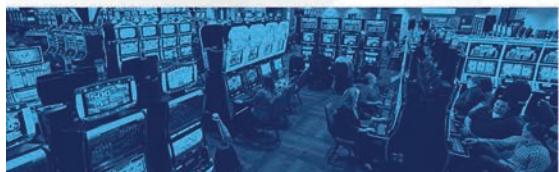
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The event includes, in addition to the CASI category, an Open Chili Competition for chili aficionado chefs as well. And there is a special category for Volunteer Fire Departments to share their best "burning hot" recipes too.

Beans or no beans? That's a question all chili lovers debate. Attend the event and weigh in for yourself (no pun intended).

Proceeds from the Cook Off benefit the Saint Jo Riding Club and the Saint Jo Volunteer Fire Department. Questions? Contact Eli Casey: 940-366-1913.

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Wheels 'n Grills

September bridges summer into fall, so it is a perfect time for both barbecue and chili. And the Horton Classic Car Museum, under the direction of manager Billy Dean Dobbs, throws a party with the 5th Annual Wheels 'n Grills Barbecue & Chili Cookoff scheduled for this year.

Spanning three days, this event in Nocona draws participants and tasters from all over Texas to see who has the best chili and BBQ.

Besides wanting more than the traditional barbecue and chili entries, the daring can enter their culinary interpretations in the "Tastes Like Smokin' Wheels" category.

Competitors hope to land one of the unique trophies for their skill in preparing the best salsa, mac and cheese, margarita, Bloody Mary mix, beans, chicken, pork spareribs, beef brisket and chili.

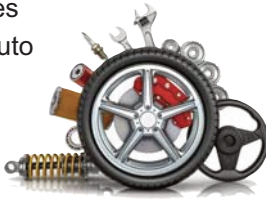
At the same time on Saturday classic car aficionados show off their restoration skills in the Nocona Gas Junkies Car Show.



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Santa on the Saint Jo Square



If you want to enjoy a true taste of small-town Texas hospitality and fun, then Saint Jo's annual Santa on the Square is a must for you and your family.

The day begins early afternoon as families begin to gather for the day's events. Free crafts and games for children (of all ages) have been designed to delight everyone. Family photos printed on the spot are ready to put into a newly crafted frame along with fun photo backgrounds.

The parade is the highlight of the day and brings lots of entries to compete for prizes and to delight the crowd. The last entry in the parade is Santa himself. The Saint Jo Volunteer Fire Department brings Santa into town in style.

As the children begin telling Santa what they want for Christmas and the Saint Jo Tribune is snapping pictures, the elementary school's children's choir fills the night with music. The Saint Jo Century Club which just happens to have the best bakers in town will pass out free cookies and hot chocolate for everyone. The Saint Jo Chamber of Commerce always has a great set of raffle prizes to get everyone ready for the Christmas season.



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Christmas in Nocona

Nocona decorates the downtown area for a Hometown Christmas as the holiday festivals begin, complete with an appearance by Santa and Mrs. Claus.

The Nocona Chamber of Commerce sponsors the Hometown Christmas Parade featuring floats, riding units, marchers and more. There are drawings for door prizes, too.

The Nocona Rural Fire Department hosts its annual Fish Fry (calf fries, too) immediately after the parade utilizing the new H.J. Justin Community Room featuring more seating with its larger accommodations.



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Arts & Artists

Northern Montague County is home to a number of artists, art organizations and galleries -- and the visual scene is growing.

L.G. Lemons Artist Studio & Gallery

Nocona artist Larry G. Lemons, a Texas State Artist nominee, displays his unique style of "Texas Pop" in galleries, homes and businesses all over the U.S. as featured by Texas Country Reporter.



The gallery, located in the first floor of the historic Fillmore Hotel, 300 Clay Street, is open from 2 to 6 p.m., Wednesdays, Thursdays and Fridays, Saturdays 10 a.m. to 1 p.m. or by appointment.

www.atexasstateofmind.com

Davis & Blevins

Main Street Gallery

This Saint Jo art gallery is owned and operated by local artist and Cowgirl Hall of Fame member Donna Howell-Sickles, a well-known descendant of Saint Jo founder Joseph S. Howell.

Her paintings of vibrant cowgirls have been eagerly sought by museums and collectors all over America. Donna and her husband, John Sickles, have renovated three buildings on the square in Saint Jo, two of which are beautiful art galleries featuring fine art, prints and posters, gifts, home décor, and hand-crafted jewelry.

Davis & Blevins Gallery brings a taste of Santa Fe and Jackson Hole right here to North Texas, and proudly showcases small American companies and unique artist-created products

that you won't find anywhere else. Main Street Gallery expands the presentation of fine works of art and craftsmanship.

www.sjmainstreetgallery.com

www.donnahowellssickles.com



The Gallery

This Nocona gallery is owned and operated by local artist, Don MacLaughlin, specializing in western paintings and portraits created by Don and other area artists.

The Gallery also serves as Don's studio, where Don also teaches classes in oil painting and figure drawing.

Don recently restored the historic Stone Building in Nocona to much of its 19th Century charm, across the street from The Gallery, as he opened a second location -- The Gallery West.

www.maclaughlinranch.com





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Arts & Artists



Randy Meador

Texas western artist Randy Meador now calls Saint Jo home. As a graduate of the University of Oklahoma in 1985 with a Bachelor of Fine Arts degree, he initially chose a different career course, but says he owes his art career to former British Prime Minister Winston Churchill. While reading a Churchill biography in 1991, he meditated on Churchill's

word, "When I paint, nothing else exists."

Randy began painting again that day. Randy's work can be seen in Davis & Blevins Gallery in Saint Jo. He holds regular watercolor workshops in Saint Jo.

Chisholm Trail Art Assn.

Formed in 2007, the CTAA is made up of artists and art lovers from all walks of life. The group includes photographers, hobbyists, both professional and amateur artists and patrons who are passionate about creating and promoting art throughout all of Montague County.

The group meets the second Thursday of each month in the Chisholm Trail Room of Wellington Bank in Bowie. Each meeting features a presentation by an area artist, photographer, or other topic related to the world of art.

It also sponsors a juried art show each summer, and watercolor seminars by Soon Warren. www.chisholmtrailartists.com.

Chisholm Trail Art Assn.

Formed in 2007, the CTAA is made up of artists and art lovers from all walks of life. The group includes photographers, hobbyists, both professional and amateur.

After several years of holding a juried art show at the Tales 'N' Trails Museum, the Association combined efforts with Nocona Nights to hold "The Art of the Song" juried art show which will be held October 16-18 in the



Unique



“Find something to do”

Those were Mildred Nunneley’s instructions to her late husband Earl Nunneley. After retirement, the engineer, rancher and thinker was underfoot when the misses shooed him out of the house with those instructions. As she has repeatedly laughed, she did not fully appreciate the consequences of her comment.

Earl decided to take a piece of family property south of Saint Jo and turn it into something “unique” – 8-foot diameter flowers made out of old satellite dishes, Volkswagen bugs converted into Lady Bugs, a fan of telephone poles aligned to cast one shadow twice a year, engine cowlings made into Indian paintbrush and much, much more.

The family has since added to the display, located on the southwest corner of the intersection of FM 677 and FM 3206 about 2 miles south of Saint Jo.



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The Old Chisholm Trail



**Chisholm Trail marker being set
at Spanish Fort**

Few events in history have had as much impact on north Texas as did the Chisholm Trail.

By the end of the Civil War Texas was in dire straits, and Montague County was sparsely populated. A glut of many as five million cattle existed in the state, but there was virtually no market for them, making them practically worthless, even though beef prices in the northern U.S. were quite high.

There was no viable way to get these cattle to market.

Cattle buyer and entrepreneur Joseph McCoy changed that.

In 1867 McCoy established a railhead and cattle pens in Abilene, Kansas, and set out to convince cattlemen in Texas to trail their herds north through Indian Territory to Abilene to be shipped east to feed the masses. The first year, McCoy shipped 36,000 head of cattle by rail, still less than one percent of Texas' total supply. His business doubled each year until

1871, when nearly 600,000 head of cattle glutted the market.

It is estimated that five million head of cattle and a million mustangs crossed the Red River entering the Indian Territory at Red River Station in Montague County on their way to various towns in Kansas and points further north and west.

Cattle were gathered as far south as Mexico beginning in February, or March, and headed north through all parts of Texas not controlled by the Comanche and Kiowa. It took cattle leaving the southern part of the state from six weeks to two months to cross Texas. Red River Station was a primary crossing point into Indian Territory and was widely used from 1867 until around 1882. Once across the river, it took another four weeks or more to move a herd across Indian Territory into Kansas. The Red River Station Cemetery is the only physical landmark of the trail the cattle trod.

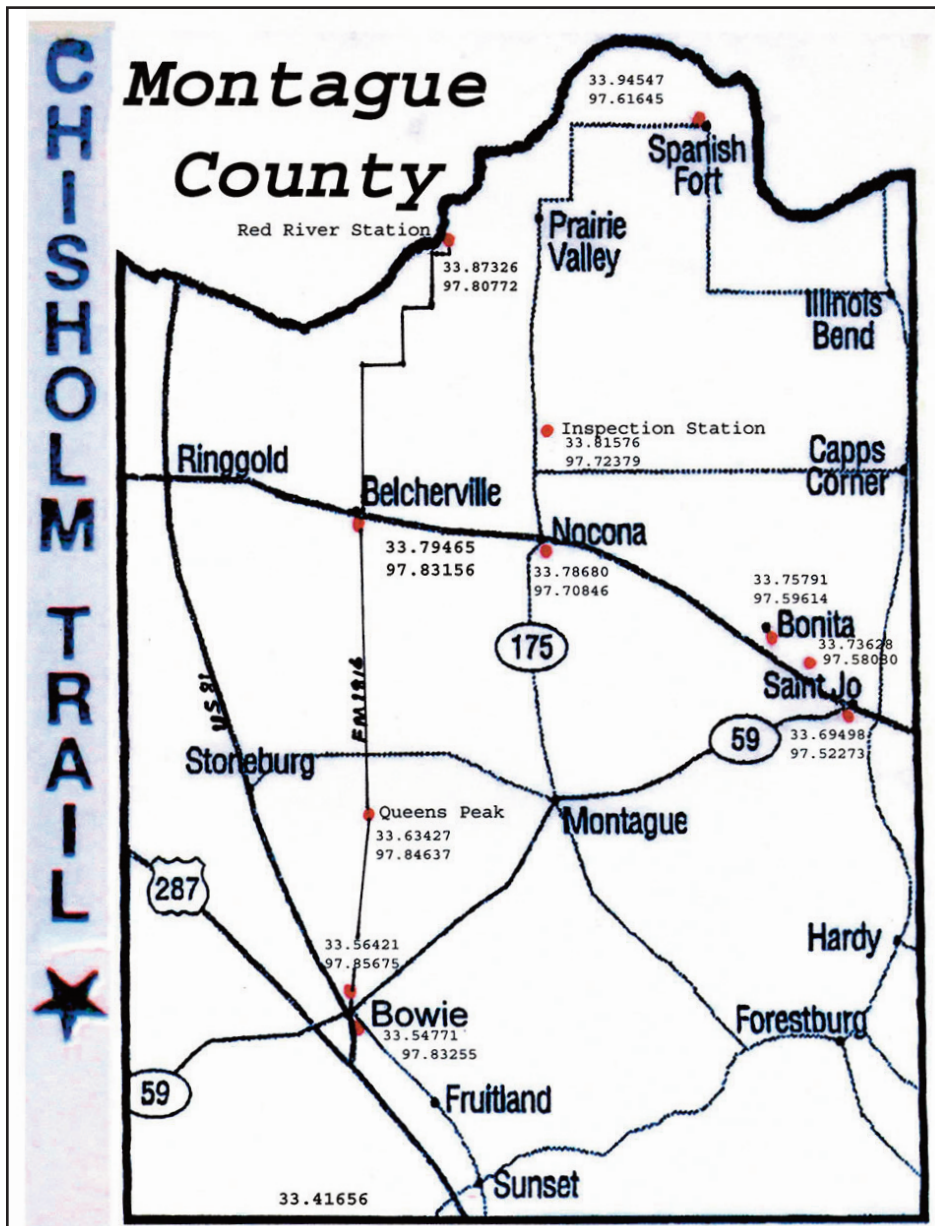
It is nearly impossible to imagine the sight, sound and smell of so many cattle passing through Montague County. There are many accounts telling of herd after herd after herd, one right after another like cars in a freight train, heading north to cross the Red River. One can learn more about this great migration and its impact on the growth of Montague County by visiting the Tales 'N' Trails Museum in Nocona and the Stonewall Saloon Museum in Saint Jo. For those wanting to retrace the trail, the Montague County Historical Commission in conjunction with Texas Lakes Trails have placed concrete markers at thirteen different locations throughout the county and a guide helps explain the importance of each site. A map of the trail markers can also be secured at the Tales 'N' Trails Museum.



**Chisholm Trail marker from
the 30s at the Tales 'N' Trails
Museum in Nocona.**

Chisholm Trail Markers

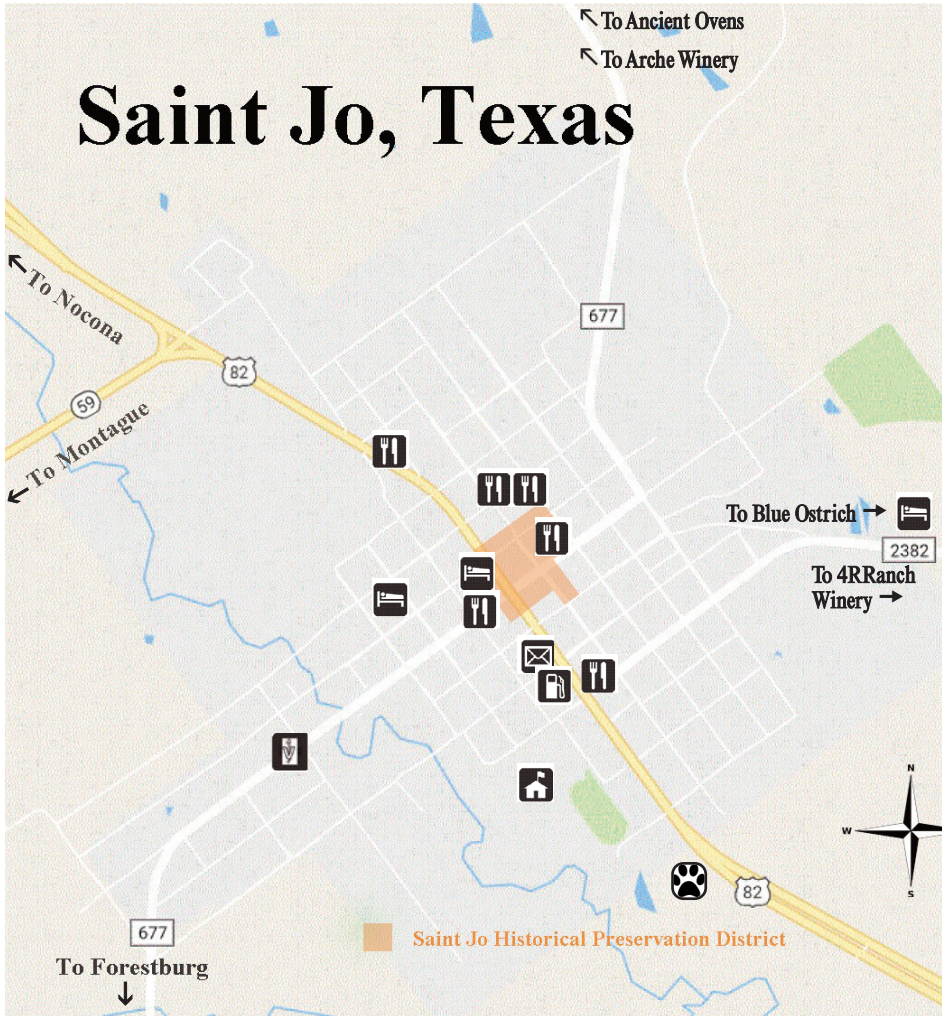
The map below denotes the location of 12 of the 13 Chisholm Trail historical markers erected in Montague County in 2009, including the GPS locations for each of the markers. The 13th marker was placed beneath "the tree" behind the Tales 'N' Trails Museum to serve as a starting point for a modern day 'drive up the Ol' Chisholm Trail.'



Nocona Map



Saint Jo Map



Animal Shelter



Automotive



Clinic



Fuel



Hospital



Lodging



Post Office



Recycling



Restaurant



School

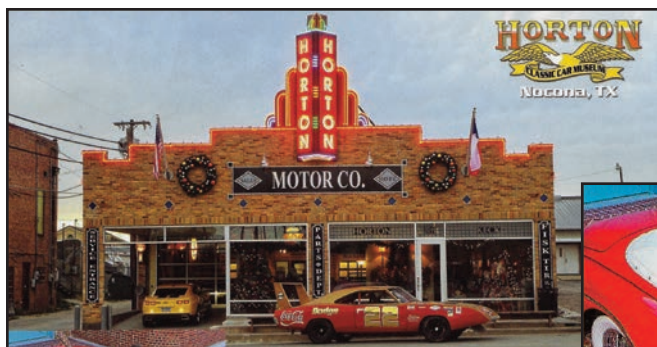


Vet Clinic



Horton Classic Car Museum

“The Classic Car Capital of Texas”



“Simply put, this is the best Classic Car Collection I’ve seen.”

—Sammy Kershaw



The Horton Classic Car Museum, 115 W. Walnut St., Nocona, is housed in what was once the town’s Ford dealership. Over 40 Corvettes are a part of the collection, featuring nearly year of production between 1953 and 1978. The collection also features several 1950’s Senior Award Winners from Chevy and Pontiac Nationals. Different models of Chevrolets, Fords, Pontiacs, Packards, Plymouths, and even a Studebaker. The collection is always growing.

The main Museum building currently houses around sixty-five vehicles of several different makes and models, including thirty-two Corvettes in the 18,500 square feet of space. The Museum’s collection features a 1962 Ford Thunderbird Sports, a 1948 Lincoln Continental Club Coupe, a 1958 Pontiac Bonneville Series 25 Convertible. The building itself was constructed around 1922 and was home to the Shackelford Motor Company. It spent several years as a grocery store and later a lumberyard storage building before being restored by the Hortons into a World-Class Car Museum.

The Horton Motor Company, 113 E. Elm. St., Nocona, currently houses sixteen Classic Cars, including a 1968 Shelby GT-500 Cobra Mustang signed by Carroll Shelby, a 1965 Chevy Chevelle SS Malibu Z-16, and a 1970 Plymouth Hemi-Cuda Tribute Convertible. This building was constructed some time in 1925 and has had a long association with Automobiles and originally was home of the

Humphrey-Maddox Chevrolet Dealership. During World War II the dealership re-opened as John Stager Chevrolet. From 1954 until 1959, it was the Cecil Matheson Chevrolet Dealership. It later became a hardware



Horton Classic Car Museum



"The Classic Car Capital of Texas"



store, and a dry-cleaning establishment before being restored by the Hortons in 2011 to house part of the family's Classic Car Collection. To put it into perspective, the total horsepower of all the Horton Class Museum is 46,347 hp that equates to over 46 megawatts, enough to power over twenty-three thousand homes!

Billy Dean Dobbs is the Museum Director responsible for maintaining and showcasing the Horton's extensive car collection. Billy has a seemingly endless knowledge of every aspect of the cars in the Horton's collection.

Crusin' Nocona, is always the first Saturday of each month. Check out our website for more information and to find out about other great, exciting events that we put on in "The Classic Car Capital of Texas." There is something for everyone in Nocona whether it's baseball, the arts, history, nature,



golf, recreation, shopping, food or vineyards and wineries, there's always a lot to see and do in Nocona and the surrounding countryside! Nocona is within easy driving distance of Dallas-Fort Worth, Wichita Falls, Texarkana, Oklahoma City and everywhere in between.

Pete and Barbara Horton's hometown of Nocona is a rich history in cattle, boot making, baseball gloves, the oil industry and Classic Cars. To book Car Club events call 940-825-4525. See you soon...





Tales 'N' Trails Museum

Founding as the county's first museum in 1994, the Tales 'N' Trails Museum in Nocona opened in 2010. The 6,400 square foot museum has a true Texas feel.

The 9,300 square foot Millard Fillmore Ball Agricultural Center will house the museum's always changing agricultural exhibits. It will further expand the stories being told.

In late 2018 construction began on the "West Hall" housing Western Heritage and Leathergoods exhibits which will open in the late spring of 2020 and will include an



Donation of 400-600-year-old Indian pot

animatronic presentation of Miss Enid Justin.

The Native American Hall highlights the extensive Native American artifacts from the original Joe Benton Collection, one of the most extensive private collections in the country. Among the highlights of the exhibit is an extensive collection of locally uncovered Clovis



Buffalo skulls tinted pink by the sands of the Red River.

and Folsum era points as well as six , unique, 6,000-year-old, ceremonial projectile points ranging in size up to 6-1/2-inches.

Exhibits include two of Del Motley's massive, leathercarved religious artwork, "The Good Shepherd" and "The Last Supper."

Other exhibits include a fully functional, one-sixth scale 1924 Fort Worth Spudder; the donation of a restored 400-600 year old Native American pot; and the John Glaze exhibit on boot making, which includes an extensive research archive on the craft dating from 1800.

The museum also conducts special exhibits



Operational replica of a spudder

Tales 'N' Trails Museum



and activities throughout the year held in conjunction with community events. Kids have fun at the History Mystery Summer Camp each June as the children get hands-on experiences of the area's rich history ranging from the first peoples and how they lived to the live on a working ranch and driving cattle up the Chisholm Trail.

For the adults, guests enjoy a rousing time at the annual Shebang! Fundraiser, held each September.



Learning to tool leather.

framer, Bill Taylor, with museum-quality framing now open to the public at an affordable price without having to drive to the Metroplex or Wichita Falls! Our gift shop and book store feature many items from local artists, craftsmen and authors—a great place to shop for gifts!

The Museum is located at 1522 E. Hwy 82 in Nocona. Call (940) 825-5330 to schedule a group tour, check it out on Facebook under 'talesntrails' or visit: www.talesntrails.org

The Tales 'N' Trails Museum is open Monday through Saturday from 10 a.m. to 5 p.m., and Sunday by appointment. Admission is \$5 per adult, or \$3 for senior citizens and students. Active duty military personnel, firemen, police, and veterans are all admitted free with valid I.D., as well as preschoolers accompanied by an adult or Museum members.

The Museum also features custom framing from master



Riding club chaps.



Del Motley's "The Last Supper."



Stonewall Saloon Museum



Many a drover made his last stop at this watering hole before hitting the Chisholm Trail

county in 1897, and the saloon closed on Feb. 11, 1899. In 1902, the building was being used as a restaurant. For a time, Mr. Boggess used the building as his real estate office. In 1905, James R. Wiley bought the building from Boggess and established the Citizens National Bank. He added a vault and modernized the front facade of the building with a large picture window. By the end of the depression, the town was no longer able to support two banks. In 1942, the owner of the competing bank, H.D. Field Sr., purchased and dissolved the Citizens Bank.

The building stayed in the Field estate and was rented for offices. For the next few years the old saloon building was used for various commercial enterprises including a doctor's office upstairs and a real estate business. It was the headquarters of the Kingery Brothers Oil Company for many years.

In the 1950's, H.D. Field Jr., purchased the building and restored it to a replica of the original saloon. A large ornate mirrored back bar was purchased and hauled in from Floresville, Texas. Swinging doors were added that sported area rancher's and farmer's brands. Families donated items to be displayed in the new museum. It was opened in 1958 as the Stonewall Saloon Museum, the year of Saint Jo's Centennial celebration. It became a major tourist attraction and landmark for the small town. Stucco was applied to the exterior of the building at some point in the mid-1960s.

In 1964 the Texas Historical Survey Committee

The old Stonewall Saloon was built in 1873 and was the first building to be erected in the town built by Irb H. Boggess. The Saloon was operated under the title of Boggess and Fulton and later dubbed The Stonewall Saloon. Peg Leg Fulton was the operator of the Saloon.

According to stories told, The Saloon was opened to accommodate the thirsty trail drovers, traveling on long cattle drives, headed to the Red River Station on the Chisholm Trail. A boarding house was upstairs.

Prohibition came to the



Discoveries— historic artwork and bullet holes.

Stonewall Saloon Museum



awarded a historical marker to the building. During its years as a museum with citizens serving as curators. The museum was sold by the Fields family in 1996, and the new owners again operated it as a replica of an old-time saloon open for occasions.

In February 2011, the building was purchased by locals and the property put into a 501(c)(3) non-profit corporation with the intent of establishing a first class museum depicting the early days of Saint Jo, Head of Elm and the intersection of the Chisholm Trail and the California Trail.

Donations from within the community resulted in the ability to restore the structural integrity of the original building at a cost of just over \$100,000. Time had taken its toll on the building requiring major repairs including replacing the roof, re-mortaring the stone walls, replacing the flooring, windows and interior decor. A structural engineer and a historical architect were employed for advice on the proper approach to restore the old building.

As layers of history were removed from the walls of the building, a mural was discovered. Johnny Langer, a historical art conservator from Galveston's paint conservation studio, was contacted and dated the mural to mid-1870, the first decorations on the walls. The discovered mural included urns with flowers and reeds painted on both sides of the bar. Connecting the two urns was a fringed curtain draped above the original back bar. Langer related that traveling artists commonly decorated the walls of buildings and courthouses in that era. He directed techniques to reveal the artwork, preserve it, recreate the mural and provided advice about the original colors of the building's interior. Local artist, Joel Hale, made tracings of the artwork and recreated it after the renovation of the saloon walls were completed.

The first phase secured the integrity of the building and renovated the old saloon portion downstairs. The museum was open to visitors the first weekend in August, 2011. Over 2,600 visitors from 38 states and 11 countries have stopped by to see the museum since then. Many of the artifacts from the 1958 Centennial museum are on display.

The second phase was a two-story addition on the back of the original building. It added central heat and air, bathrooms and a staircase to the second floor and an area for an elevator when funds are available.

The third phase, completed in November 2017, was the completion of the entire second floor and doubled the size of the museum. An elevator was installed, and all the additional displays were finished including mounting the old front of the museum that had local brands and swinging doors.



The Chisholm Trail helped bring development to communities like Saint Jo and Spanish Fort.

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SAINT JO, TEXAS 76265

Red River Motorcycle Trails

Red River Motorcycle Trails is a unique 2,700 acre privately owned off-road mecca that not only offers riders a place to test their skills and abilities on miles of varied terrain, but also serves as a wonderful place for families.

Red River Motorcycle Trails provides leisure and relaxation for all in one of Texas' most beautiful, undiscovered paradises.

Visitors can ride their recreational vehicles while filling their days with other activities such as hiking, swimming, and lounging in the creek area. The park provides riders with challenging and rigorous trails that give people of all expertise levels enjoyment.

While the facility can be the perfect vacation destination, it also is the perfect training facility among professional riders. With some of the toughest terrain known to mankind in North America, visitors to Bulcher leave this off-road haven with a new appreciation for a "must ride" experience.



With small town hospitality, this park & its staff are positioned to offer the most discerning rider a truly authentic Texas experience. Critics rate it a top priority on your "bucket list."

Dirt bikes, dual sport bikes, ATVs, Polaris



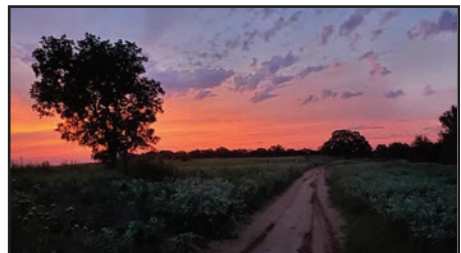
Rangers, Polaris Razors, Yamaha Rhinos, & Kawasaki Mules are allowed. But no Jeeps or Dune Buggies are allowed. Check with park office regarding specific types of go-karts permitted as well as for inquiries about other allowed recreational vehicles.

The park has been featured in numerous commercials, print articles & ads, T.V. specials on SPEEDTV, and is the home of the renowned 2005, 2006, & 2007 Last Man Standing Race sponsored by Red Bull. Due to the

beauty and rugged terrain of the ranch, the RRMT, Inc. facility was one of the top choices for Hollywood producers for several episodes of the Rifleman Show, which aired on television from September 1958 to April 1963.

Park Fast Facts

- * Park Size - 2,700 Acres
- * Park Established - August 1972
- * Park Location - Bulcher, TX
- * Coordinates - 33° 48' 1" North, 97° 25' 46" West
- * Elevation - Approximately 800 feet above sea level



International Ordnance Museum

The International Artillery Museum is home to the largest private collection of artillery in the USA.

Located in a former sewing factory on the east corner of the Square, the Museum's focus is history, technology, and honoring our military and veterans.

Featured in the 22,000 sq. ft. building is artillery from WWII, Korea, Vietnam, the Cold War, and current conflicts. Also, on display are other crew-served weapon systems, along with examples of munitions.

More than just a museum, it is the only store in the USA where you can purchase artillery, munitions, and other collectibles. The museum also has a veteran and novelty gift shop.

All artillery and other ordnance displayed or for sale are de-milled and non-functional per ATF (Bureau of Alcohol, Tobacco and Firearms)

requirements. They do not work and cannot be made to work, but this does not detract from the history of each piece and reminder of what our veterans and current service members sacrifice for the good of our country.

This impressive museum is a must see for everyone. For information contact them at 940-995-2084 or on the web at www.iom-usa.com.



Crowd control armored vehicle in background.

It makes us unique

Monument Row

Where would things like cornerstones from old buildings and either damaged, or no-longer used, historical markers go? Well, in The North Texas Hill Country such relics of history go to what is called the Bone Yard at the Tales 'N' Trails Museum (1522 E. US Hwy. 82, Nocona). Two recent additions are the

cornerstones from the old South Ward School in Nocona and the Nocona Va-Ag Building.

The display was designed and constructed as Matt Peterson's Eagle Scout Project so those markers of structure and gatherings that are still being remembered rather than being discarded or forgotten.



Services -- Education, Entertainment, Government

Nocona Chamber Member*
Saint Jo Chamber Member^
Member of both chambers**

EDUCATION

Nocona Crayon Academy*
 200 Grayson St.
 281-692-8369
www.noconaisd.net

Nocona ISD*
 220 Clay St.
 940-825-3267 or 940-825-3833
www.noconaisd.net

North Central Texas College*
 810 S. Mill St., Bowie
 940-872-4002
www.nctc.edu

Prairie Valley ISD*
 12920 FM 103, Nocona
 940-825-4425
www.prairievalleyisd.net

Saint Jo ISD^
 206 W. Evans St.
 940-995-2668
www.saintjoisd.net

ENTERTAINMENT SERVICES/

MUSEUMS

Century Tents*
 Wichita Falls
 940-766-2140

Horton Classic Car Museum*
 115 W. Walnut St., Nocona
 940-826-1022
www.hortonclassiccarmuseum.com

Nokona Ball Glove Museum*
 917 E. US Hwy. 82, Nocona
 800-433-0957
www.nokona.com

Museum of the Stonewall Saloon^
 100 Main Street, Saint Jo
 940-872-0269
www.stonewallsaloonmuseum.com

Tales 'N' Trails Museum*
 1522 E. Hwy. 82, Nocona
 940-825-5330
www.tailsntrails.org



Texas Theatre*^
 106 East Howell St., Saint Jo
 940-727-9171

The International Ordinance Museum*^
 201 N. Main St., Saint Jo.
 214-803-0890



GOVERNMENTAL OFFICES

Bowie Chamber of Commerce*
 201 E. Walnut St., Bowie
 940-872-1173
www.bowietxchamber.com

City of Nocona*
 940-825-3282
www.cityofnocona.com

City of Saint Jo ^
 940-995-2337

Continued on Page 61

Red River Station Inn
 219 Clay St. Nocona, Texas 76255
 940-825-3107
www.redriverstationinn.com

Complimentary light breakfast and complimentary "happy hour" wine

Gift Shop

French Quarter style balcony overlooks Nocona

The rooms at Red River Station Inn echo with the sounds of local history as each is uniquely decorated to match its namesake's rich history. Names like Quanah Parker, Jesse Chisholm, and Enid Justin.

Nokona Ballgloves & Museum

Nocona Leather Goods got its start in 1926 making billfolds, purses and wallets, then it began adding football, baseball, and other sports equipment to the line in 1929 when the Storey family took over the company.

In 1943 the company added the trademark Indian head logo and trademarked the name of “Nokona”. Thus began a three-generation tradition of 100% American-made products. Nokona Ball Glove factory



Tours Show craftsmanship.



Much of the work is by hand.

Nokona Ball Glove Factory tours are given twice a day at 10:30 a.m. and 1:30 p.m. Mondays and Fridays Sept. 1 through May 31, and Wednesday tours are added to the schedule for June, July and August. The cost is \$5 per person, with discounts for kids and veterans.

Visitors will first visit the Nokona sporting goods museum before a 45-minute guided tour of the manufacturing process, at the factory located at 917 East U.S. Hwy. 82 in The Old Nocona Boot Factory.

www.nokona.com

**Wall of catalog covers in the
Nokona Ballglove Museum.**

is the only company still making ball gloves in the U.S., handmade by Americans who carefully cut, stamp, stitch, lace and embroider each glove by hand.

No two Nokona gloves are identical, and each has its own identity and feel.

Its factory was destroyed by fire in 2006 causing the factory to utilize the original location for Nocona Boot Company for a time. In 2018 the firm moved into newly renovated manufacturing space located in The Old Nocona Boot Factory. The location includes an expanded retail store plus an on-site museum which tells the history of the only baseball glove still made in the U.S.A.



Government, Law Enforcement, Utilities, Veterans

Nocona Chamber of Commerce & Visitors Center*

1522 E. Hwy. 82
940-825-3526
www.nocona.org



Nocona Economic Development Corp.*

1522 E. Hwy. 82
940-825-3150
www.nocona.org

Nocona Public Library*

10 Cooke St.
940-825-6373
www.noconapubliclibrary.org

Saint Jo Chamber of Commerce*^

109 S. Broad (Hwy. 82)
940-995-2337
www.saintjochamber.com

Saint Jo Economic Development Corp.^

940-995-2337

Saint Jo Public Library ^

201 E. Howell St.
940-995-0008
www.saintjolibrary.com

LAW ENFORCEMENT

Nocona Police Department*

101 Cooke St.
940-825-3281

Saint Jo Police Department^

220 Howell St.
940-995-2345

Montague County Sheriff's Office

940-894-2871

UTILITIES

Atmos Energy*^

888-286-6700
www.atmosenergy.com

Enderby Gas Inc.*^

3074 S.H. 59, Bowie
940-872-2572
www.enderbygas.com

LP Gas*

20174 FM 103, Nocona
940-825-4624

PenTex Energy*^

11799 E. Hwy. 82, Muenster
940-759-2211
www.pentex.com

Waste Connections*^

800-909-9061
www.progressivewaste.com

Texas-New Mexico Power Company*^

903-271-0777 or 888-866-7456
www.tnmp.com

Upper Trinity Groundwater Conservation District*^

817-523-5200
www.uppertrinitygcd.com

Continued on Page 63

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Fenoglio Boot Company

Before the first factory even opened in the early 1900s, Montague County was well known for the high quality boots made to supply the rugged cowboys of the Chisholm Trail. Thus the legacy handed down to Fenoglio Boot Company is more than 100 years in the making. In 1925, Miss Enid Justin founded the Nocona Boot Company, and ever since boot making has been the lifeblood of Nocona.

The Fenoglio Boot Company continues this legacy of high quality and exceptionally crafted, handmade cowboy boots.

The Fenoglio family has lived in Nocona for six generations with making cowboy boots the family's latest opportunity to build, improve, and grow the community. Fenoglio Boot Company strives to work as a team, not only in the company but in the town and the community as well. The company creates a top line of boots that exceeds expectations and are worthy of the mark "Made in Nocona" which are available at The Boot Store in downtown Nocona

The company believes in hard work, loyalty, integrity and success – and those values are reflected in their boots. www.fenoglioboot.com



Services -- Community Organizations

VETERAN SERVICE

American Legion Post
801 W. Hwy. 82, Nocona
940-825-3071

Montague County Veterans Service Office
11339 SH 59 North, Montague
940-894-6171

Nocona VFW Post 8558 "The V"
100 Baylor St., Nocona
940-825-4074
www.vfwnocona.org

COMMUNITY ORGANIZATIONS

Chisholm Trail Art Association
940-825-2517

Chisholm Trail Arena
940-841-2310

Friends of the Nocona Public Library
10 Cooke St., Nocona
940-825-4006

Indian Valley Raceway*
735 Airport Rd., Nocona

Montague County AgriLife Extension Service
940-894-2831

Montague County Child Welfare Board
817-360-0317

Montague County Disaster Recovery
214-354-4789

Montague County Emergency Management
940-841-1646

Montague County Historical Commission
940-825-6210

Montague County Property Owners Association
940-995-2359

Montague County Sheriff's Posse
940-894-1871

Nocona Hills Owners Association*
212 Nocona Dr.
940-825-3445
www.noconahillowners.org

Nocona High School Ex-Students Association
940-841-1462

Nocona Hospital Auxiliary*
940-825-4447

Nocona Lions Club*
940-825-3361

Nocona Ministries (A Hand Up)*
207 Cooke St., Nocona
940-867-4429 or 940-825-5462

Continued on Page 65



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www.talesntrails.org**



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and Roger Williams**

**210 CLAY STREET
NOCONA, TX 76255
Tel: (940) 825-3115
FAX: (940) 825-5306
www.Renfro.Law**

Live Entertainment Venues

The Nocona and Saint Jo area is rapidly developing in a burgeoning music scene with a variety of venues from intimate to large providing locales for entertaining Texas music or events such as weddings, reunions and conferences.



Daddy Sam's Saloon

Nocona native and builder, Dan Fenoglio, purchased three dilapidated buildings in downtown Nocona, one of which he didn't realize had ties to his family. The buildings had fallen victim to time. The first building to be remodeled in the quaint downtown area was formerly a grocery store run by Dan's grandfather "Daddy Sam." Redesigned with the décor and ambiance of a 1880's saloon while paying tribute to its original occupant, this enthusiastic project quickly carried over to the neighboring building.

Dutifully named Gertie's Dance Hall, after Dan's grandmother, this companion structure to Daddy Sam's is connected by a beautiful back patio with built in smoker and outdoor fire pit.

Daddy Sam's Saloon is not designed for any one thing but to fit the needs of anyone looking for a special venue that leaves a lasting impression.

Daddy Sam's also plays host to weddings, corporate events and parties, organizational meetings, concerts, and more including such events as the "Milano Hat Company" photo shoot, "Willowbend Investments" corporate party and the "Greater Dallas Restaurant

Association" gathering.

Daddy Sam's Saloon and Gertie's Dance Hall can accommodate a large number of needs in an entirely unique fashion and will enchant you with its casual elegance. 940-531-1233.

www.nocona-nights.org



Nocona Nights

One of the hottest tickets in Montague County is to Nocona Nights, a first-class showcase for Texas and New Mexico music, held at The Veranda Event Center which has doubled capacity for its events.

This casual, laid-back evening features a great meal followed by some fantastic music courtesy of Nocona Nights, which hosts between eight and ten performances a year, from October through April. Tickets are sold through the Nocona Chamber of Commerce.

noconanights@gmail.com.

Tales 'N' Trails Museum

The Joe Benton Room at the Tales 'N' Trails Museum in Nocona is large enough to host intimate gatherings, club meetings, seminars, reunions, and other events amid the historical artifacts of Montague County - the perfect venue for any group with a historical component or interest. And the recently completed Agricultural Center has a workshop available for rental, as well as "The Barn" itself for events.

www.talesntrails.org

Community Organizations, Places to Worship

Nocona Rotary Club*
203 E. Elm St., Nocona
940-366-0546

**Nocona Senior Citizens Center/
Carpenter's Shop/Meals on Wheels***
940-825-3148

North Texas Workforce Solutions*^
4309 Jacksboro Hwy. #300, Wichita Falls
940-322-1801

Saint Jo Century Club
940-995-2464

Saint Jo Garden Club
940-995-2786

Saint Jo ISD Booster Club
940-995-2532

**Saint Jo Historical
Preservation Society**
940-995-2786

Saint Jo Riding Club
www.saintjorideo.com

Saint Jo Youth League
940-995-2532

PLACES TO WORSHIP
Abundant Life Pentecostal
8th & Pecan Streets, Nocona
940-825-6549

Bethel Baptist Church
310 7th St., Nocona
940-825-3577

Bible Baptist Church
700 E. Willow St., Nocona
940-825-4940

Bonita Baptist Church
3596 FM 1815, Bonita
940-987-3459

Central Christian Church*
300 Cooke St., Nocona
940-825-3794
www.disciplesnocona.org

Christ Community Church
101 E. Bois D'Arc St., Nocona
940-825-3791

Church of Christ
311 Cooke St., Nocona
940-825-3136

Church of Christ^
US Hwy. 82 & Williams St., Saint Jo
940-995-2538

Church of the Nazarene
300 E. Elm St., Nocona
940-825-6031

First Assembly of God
401 E. Pine St., Nocona
940-825-4742

First Assembly of God ^
431 FM 677, Saint Jo
817-522-3075

Continued on Page 67

Legendary Service

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legend-bank.com | 940-825-3361

MEMBER FDIC



Live Entertainment Venues

The “V”

Nocona VFW Post 8558 has been in operation since 1973, but it is only recently that it has been established as an entertainment venue.



In an effort to better participate in the community, coupled with a desire to have a structure that reflected pride in their post and service, VFW members, built a new VFW post at 100 Baylor Street.

Thanks to extensive support from the community, and many hours of volunteer time from members and friends of “The V,” the dream of a new building was realized in 2014. VFW Post 8558 is open to the public and welcomes the opportunity to participate in community events such as blood drives, fund raisers for VA hospitals, and concerts.

Concerts by Texas entertainers such as Tin Rivers and Cody Jinks often spice up Friday and Saturday nights, and Sammy Kershaw has even played a gig here!

“The V” also acts as a major venue for Nocona festivals such as Mardi Gras and Cruisin’ Nocona, as well as provide a facility for family reunions, weddings, showers and wakes. “The V” is enthusiastic about all things Nocona!

www.vfwnocona.com

Veranda Event Center

Located behind the Veranda Inn in Nocona, the Event Center serves as the host venue for weddings, concerts, dances, community dinners, car club rallies, family and company reunions, fundraisers, and more. Beautifully appointed and decorated in a western theme, the Veranda



Event Center is well equipped for a large variety of events. www.verandanocona.com

Southern Bliss Villa

Recently renovated, Southern Bliss Villa at Comanche Rose Ranch is located four miles north of Nocona on FM 103.

The 13,500-square foot mansion is located on a 357-acre ranch with a 10-acre fishing lake, creek and plenty of room to ride. Whether you are looking for a place for a wedding or a corporate event it is perfect for up to 250 for an indoor event and 500 for an outdoor event.

www.southernblissvilla.com

Red River Station BBQ

This wonderful venue will have Luckenbach wondering where their crowd went. They’ll all be here at Red River Station BBQ in Saint Jo along with all the best live venue artists in Texas and the area! With their unique blend of Texas food, music, bands and outdoor venue (when the weather permits) is the best around.

Solo acoutstical performances are held inside from October with their live-music series featuring outdoor performances each weekend from April through October. The restaurant is open Thursday and Fridays, 5-9 pm and Saturday’s 11am – midnight. Follow them on Facebook at

Continued on page 68

Places to Worship, Places to Eat

First Baptist Church
511 Cooke St., Nocona
940-825-3885

First Baptist Church[^]
402 Broad St., Saint Jo
940-995-2408
www.fbcstaintjo.org

First United Methodist*
200 Grayson St., Nocona
940-825-3785

First United Methodist
306 W. Boggess St., Saint Jo
940-995-2146

Friendship Church [^]
501 W. Boggess St., Saint Jo
940-995-2656

Jean's Men's Bible Class
106 Main St., Nocona
940-825-3432

**Landmark Missionary
Baptist Church[^]**
Box 338, Saint Jo
940-736-0018

Molsbee Chapel
711 FM 3394, Nocona
940-825-4580

**Nocona Hills
Community Church***
104 Nocona Dr., Nocona
940-825-5285
www.noconahillscommunitychurch.com

**Nueva Vida Spanish
Mission Bautista**
609 Montague St., Nocona
940-825-3924

Shepherd of the Hills Church
FM 1956 at FM 3301, Nocona
940-987-3149

St. Joseph's Catholic Church
109 Denison St., Nocona
940-825-6840

Valley View Baptist Church
162 Green St., Spanish Fort
940-966-3318

PLACES TO EAT
Ancient Ovens[^]
857 Childress Rd., Saint Jo
940-366-4255 (reservations required)

Bear's Den Diner*
139 Usselton Rd., Nocona
940-825-5122

Dairy Queen*
301 E. Hwy. 82, Nocona
940-825-3301
www.richesondq.com

Dairy Queen[^]
309 S. Broad St., Saint Jo
940-995-2488

Del Rio Mexican Restaurant*
900 W. Hwy. 82, Nocona
940-825-3044

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Live Entertainment



Red River Station BBQ or email at info@redriverstation.com or on the web at www.RedRiverStationBBQ.com. Or make it easy

and call them at 940-995-2294.

The Windmill Grill

This one of a kind hamburger place will keep you coming back for one more burger a million times. But check them out for live music occasionally on Friday and Saturday nights. Their relaxed outdoor venue is the perfect place to relax and enjoy a great Texas evening. There's seating inside if you prefer. Its BYOB and lots of fun. Check their FB page at [WindmillGrillSJ](https://www.facebook.com/WindmillGrillSJ) or give them a call at 940-841-2349 to see what's hap-

pening today!

And if you want street music, most Friday nights from Mid-April through October you can find it at The Gallery West, Don MacLaughlin's fine art gallery in Downtown Nocona.



High Noon Jam.

Any many Saturday's during the same time frame it is the "High Noon Jam" taking place in front of the L.G. Lemons Art Gallery.

Our local wineries and brewery also have live music on the weekends. Check their websites or FB page for more info:

--Arche Winery www.Archewines.com

--Blue Ostrich Winery www.Blueostrich.net

--Nocona Beer & Brewery www.noconabeer.com

Beer & Brewery



Stainless steel production.

Nocona Beer & Brewery

Nocona Beer & Brewery is the newest addition to the North Texas dining and entertainment scene.

Located in a portion of The Old Nocona Boot Company Factory at 901 E. U.S. Hwy. 82, the state-of-the-art brewery is capable of producing over 10,000 gallons of craft beers a month created by Master Brewer Peter Boettcher.

From the hand crafted bar featuring a 16-foot piece of native mesquite, customers can watch the brewing process through the windows. Or they can climb the steel stairs to a rooftop venue overlooking portions of Nocona and the Red River Valley.

The brewery was built by retired surgeon Dr. Kenneth Kollmeyer, a long time ranch owner. The brewery is currently open Saturdays 5-10 p.m. with more hours coming soon.

www.noconabeer.com

Places to Eat

Fee's Knic Knacs Cafe*
13307 US Hwy. 82, Ringgold
940-727-1158



One Stop Conoco/Pizza Pro*
308 E. Hwy. 82, Nocona
940-825-6653 or 940-825-5011

The Burrito Shop*
203A West Hwy. 82, Nocona
940-825-5453

Fenoglio Station BBQ*
510 W. Hwy. 82, Nocona
825-3843

Prime Cut Steak House*
10343 Hwy. 59, Montague
940-894-2122
www.primecutsteak.com

The Burrito Shop**
207 E. Howell St., Saint Jo
940-531-1700

Fuel World Truck Stop Café*
1211 E. Hwy. 82, Nocona
940-825-3479

Red River Pizzeria*^
221 Clay St., Nocona
940-825-3003
www.redriverpizzeria.com

The Lazy Heart Grill^
101 S. Main St., Saint Jo
940-995-2967

LaFamilia
105 Sherman St., Nocona
940-228-8730

Red River Station BBQ*^
221 E. Howell St., Saint Jo
972-872-4907
www.redriverstation.com

The Orange Giraffe*
(Inside Gibbs Drug)
216 Clay St., Nocona
940-841-1517

Maria's

Nocona Donuts
203 W. Hwy. 82, Nocona
940-825-7171

Sonic Drive-In*
409 W. Hwy. 82, Nocona
940-825-3135

The Windmill Grill^
201B E. Howell, Saint Jo
940-580-5797

Nocona Beer & Brewery*
915 E. US Hwy. 82, Nocona
940-825-7238
www.noconabeer.com



The Arrow/Phillips 66*
111 E. Hwy. 82, Nocona
940-440-8551

Tiny's Big Taste Catering
940-366-0082

Continued on Page 71

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Wineries

Located north and east of Saint Jo lie three wineries which are rapidly establishing themselves among wine aficionados.

Family owned and operated the **Blue Ostrich Winery & Vineyard** was once one of the foremost ostrich breeding and ranching facilities in the southwest. The structure that houses the winery, tasting room and corporate offices was once filled with ostrich eggs, chicks and fledglings.



Fruit of the vine maturing under the Texas sun.

The fruit of the vine maturing under the Texas sun acreage to the west that nurtures Tempranillo, Viognier and Cabernet grapevines was the same hillside where hundreds of ostriches roamed during the 1980s and 1990s. As the Fredrick family's ostrich ranching adventure drew to a close, the future of the last seven birds remained uncertain – until a name for the new winery and vineyard was needed. Today the ostrich not only adorns the Blue Ostrich label, but the birds also function as official winery mascots, welcoming guests to the beautiful Red River Valley.

Blue Ostrich Winery & Vineyard is located eight and a half miles north of Saint Jo on FM 2382. Operating hours vary by season, so please call the winery for current operating hours or for tour information: (940) 995-3100 or visit their website: www.blueostrich.net.

One valley to the west lies **Arché** (pronounced “R-K”), family owned and operated by Howard and Amy Davies with their son, Grayson, as Winemaker. The family started growing grapes under the name of Oak Creek Vineyards in 1999, the first commercial wine-grape vineyard in Montague

County. After several years of selling their grapes to other Texas wineries, the Davies established their own winery, Arché, in 2007. Arché means “beginning or origin.”

The winery currently produces about 1,500 cases per year with most being from the grapes they grow with additional grapes sourced from other select Texas vineyards. Arché's award-winning wines include white and red varieties and blends. Arché is located six miles north of Saint Jo off



Blue Ostrich tasting room.

— Continued on Page 72

Places to Eat, Places to Stay, Places to Shop

Tres Ninos Mexican Foods

604 E. Hwy. 82, Nocona
940-825-3313

Uncle Joe's BBQ*

1019 FM 174, Bowie
817-333-8923

PLACES TO STAY

A&A Acres[^]

2194 FM 2382, Saint Jo
817-683-3020

Blue Ostrich Guesthouse at Frederick Farms [^]

5611 FM 238 (8 miles north of Saint Jo)
940-995-3100
www.blueostrich.net

Budget Inn Motel*

1125 E. Hwy. 82, Nocona
940-825-3346

High Cotton Cottage*

Located at the end of FM 2634
106 W. Boggess St., Saint Jo
817-739-4505

Jaycee Park RV Park

Located at the end of FM 2634
on Lake Nocona
940-825-3282 for reservations

Lazy K Cove RV Park & Motel*

1570 FM 1106, Nocona
940-636-0457

North Fork of Red River B&B

410 Red River St., Nocona
940-867-9402

Red River Station Inn*

219 Clay St., Nocona
940-825-3107
www.redriverstationinn.com

Robin's Nest[^]

502 N. Decatur St., Saint Jo
817-688-9272

Rock House Overnight Stay[^]

201 W. Howell, Saint Jo
940-995-2901

Texas Kings Hotel[^]

104 Broad St., Saint Jo
214-794-1560
www.texas kingshotel.com

Veranda Bed & Breakfast*

1522 E. Hwy. 82, Nocona
940-825-5111
www.verandanocona.com



Veranda Inn & RV Resort*

1534 E. Hwy. 82, Nocona
950-825-5111
www.verandanocona.com



PLACES TO SHOP

Ace Hardware[^]

310 W. Hwy. 82, Nocona
940-825-3750
www.acehardware.com

C.T. Chappell Boot Making / Trail Town Custom Leather[^]

107 S. Broad St., Saint Jo
940-995-2600

Continued on Page 73



Nocona VFW

100 Baylor St. Nocona, TX

940-825-4074



The VFW in Nocona is a beautifully crafted Event Venue with live music and entertainment, providing a fun, exciting night life experience.

Book your next event at The V!

Wineries



View of Arché Vineyard and Wineries.

FM 677 at 228 Wagner Road. Arché opens at noon, Thursday-Sunday year round with the exception of major holidays. (214) 536-6330.

www.ArcheWines.com.

To the east lies **4R Ranch Vineyards**, the newest member of the North Texas Hill Country wine tour. Patriarch W.C. Roper encouraged his family of fifth-generation Texans to share the beauty of the family's ranch with others. Love of this man and love of the land inspired the Roper family to

develop 4R Ranch Vineyards and Winery where the rocky terrain is perfectly suited for growing grapes and the magnificent vistas of the Red River Valley offer a perfect place to slow your pace, enjoy the view, and sip a glass of 4R wine.

4R Ranch Vineyards and Winery is located at 1473 County Road 477, Muenster, Texas 76252. Hours of operation are Thursdays and Sundays: 12 to 5 p.m.; Fridays: 12 to 6 p.m.; and Saturdays: 12 to 7 p.m. For more information, contact them at info@4rwines.com or visit www.4rwines.com.



The Burrito Shop



Three Locations To Serve You:

10275 Hwy. 59, Montague 76251
940-366-6433

***203 W. Hwy. 82, Nocona 76255**
940-825-5453

207 E. Howell St., Saint Jo 76265
940-236-0025

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940-825-3285



Places to Shop

Davis & Blevins/Main Street Gallery*^

108 S. Main St., Saint Jo
940-995-2786
www.sjmainstreetgallery.com

Dollar General

529 E. Hwy. 82, Nocona
940-825-7187
www.dollargeneral.com

Eclectic Collectibles*

208 Clay St., Nocona
214-537-2546

Family Dollar

525 E. Hwy. 82, Nocona
940-825-1037
www.familydollar.com

Gibbs Drug Store*^

216 Clay St., Nocona
940-825-3226

Gilbert's Freight Outlet & Museum^

812 W. Hwy. 82, Saint Jo
940-995-2776

J. Scruggs Furniture & Appliance*

220 Smythe St., Bowie
940-872-2214

Judy's Floral & Gifts*

110 Montague St. (Hwy. 175), Nocona
940-825-7282

L.G. Lemons Artist Studio*

300 Clay St., Nocona
940-366-5782
www.atexasstateofmind.com

Market Place Grocery

400 W. Hwy. 82, Nocona
940-825-3536

Mike Karnes Boots^

105 S. Main St., Saint Jo
940-465-8034

Nocona Floral*

605 E. Hwy. 82, Nocona
940-825-3838
www.noconafflorist.com

Nokona Ball Gloves*

917 E. U.S. Hwy. 82, Nocona
940-825-3326
www.nokona.com



North Texas Pawn & Gun*

214 E. Hwy. 82, Nocona
940-825-PAWN

O'Reilly's Auto Parts

415 E. US Hwy 82, Nocona
940-825-3248

Panache*^

201-1/2 E. Howell St., Saint Jo
940-995-4000

Red River Station Inn Gift Shop*^

219 Clay St., Nocona
940-825-3107

Continued on Page 75



PentTex

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Parks

City Parks

Nocona has two city parks. The Enid Justin Park at the corner of Paris and Mesquite Streets offers a very large playground with lots of equipment for the kids to enjoy, a skateboard ramp, picnic area, and a walking/jogging trail. It also features two large pavilions, complete with barbeque grills and picnic tables, as well as two tennis courts and a volleyball court.

The Mary Beckman Davis Park, at the corner of Clay and Oak Streets offers a covered pavilion, stage, and benches.



Nocona also has a public swimming pool, located next to Nocona High School and operated during summer months by the Nocona School District.

Saint Jo has Bogges Park, located at the corner of East Bogges Street and FM 677. It features a covered pavilion and stage, playground equipment, a basketball court, and baseball and softball fields. Bogges Park hosts the city's Fourth of July Celebration each year.



Business Services

Saint Jo Farm & Ranch[^]
206 W. Pecan St., Saint Jo
940-995-2874

Seasons*
304 Clay St., Nocona
940-841-3088

**Tales 'N' Trails Museum
Gift Shop***
1522 E. Hwy. 82, Nocona
940-825-5330

The Boot Store*
101 Clay St., Nocona
940-825-3047
www.fenoglioboot.com

The Gallery*
202 Clay St., Nocona
214-616-2449
www.maclaughlinranch.com

The Gallery West
211 Clay St., Nocona
214-616-2449

The Gas Station
Hwy. 82, Saint Jo
940-995-2045

The Gun Shop*[^]
103 Main St., Saint Jo
940-994-2458
www.tgs-sj.com

The Old Nocona Boot Factory
901 E. US Hwy. 82, Nocona
817-513-2586
www.theoldnoconaboottfactory.com

**The International Ordnance
Museum*[^]**
201 N. Main St., Saint Jo.
214-803-0890
www.iom-usa.com

The Vintage Market[^]
100 E. Boggess, Saint Jo
940-872-0329

Trailtown Treasures[^]
104 E. Howell St., Saint Jo
940-995-7193

SERVICES -- ACCOUNTING
Bill Crowe, CPA*[^]
511 Clay St., Nocona
940-825-3351

Cris A. Lemon, CPA*
201 Clay St., Nocona
940-825-3113
www.noconacpa.com

ANIMAL CARE
Cactus Clinic[^]
815 W. Williams, Saint Jo
940-995-2156

Carpenter Vet Clinic*
18561 FM 103, Nocona
940-825-8509
www.carpentervetclinic.com

**Cross Timbers Veterinary
Hospital***
201 Main St., Nocona
940-825-3314
www.crosstimbersvet.com

Continued on Page 77

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940-995-2294
www.redriverstation.com

Chief Peta's Playground

In 2017 a group of young parents decided to enhance the Enid Justin City Park undertaking an 18-month, \$250,000 project to construct a state-of-the-art playground for children from toddlers on up.

In the spring of 2018 Chief Peta's Playground, named for Peta Nocona for whom Nocona is named, was completed with thousands of hours of volunteer labor.

Many of the apparati have themes tied to the rich history of the region. Others are specifically designed to be

handicapped accessible including swings and a



Children climbing through history.

merry-go-round. Nearby pavillions and barbecue pits, tennis courts, sand volleyball courts and more expand the possibilities for families with small children.



Chief Peta's donation market.

Golf

Indian Oaks Golf Course

The Indian Oaks Golf Course, located at 807 W. Highway 82, features a par-70 course, measuring 5,777 yards from the back tee was designed in 1935 by Earl Stone.

Located in the wooded, rolling hills with four small bodies of water and bent greens, Indian Oaks offers a beautiful and challenging experience for the golfer. The signature hole is number 15, a 346-yard par-4 with a severe dogleg fairway. The back nine plays a little more difficult, with particularly tough finishing holes.

To schedule tee times call 940-825-4213 or fax 940-825-6240.



Business Services

Easy Street Animal Shelter[^]

69 US Hwy 82 East, Saint Jo
940-613-6865
www.esashelter.com

Lucky Paws Animal Shelter*

653 Airport Rd., Nocona
940-867-5051 or 940-781-7416
www.noconaluckypaws.com

McNabb Feed Store*

9 Clay St., Nocona
940-825-3306
www.mcnabbfeed.com

Nocona Farm & Ranch Supply*

1323 W. US Hwy. 82, Nocona
940-825-3700

Saint Jo Farm & Ranch[^]

307 W. Hwy. 82, Saint Jo
940-995-2874
www.saintjofarmandranch.com

ART/MEDIA

95.9 The Ranch*

Jim Lane
817-789-2419



A to Z Professional Services*

7147 SH 175, Montague
940-538-3433

L.G. Lemons Artist Studio & Gallery*

300 Clay St., Nocona
940-366-5782
www.atexasstateofmind.com



Bill Taylor Custom Frames*

Tales 'N' Trails Museum
1522 E. Hwy. 82, Nocona
940-825-5330
www.talesntrails.org

Davis & Blevins Gallery*[^]

Donna Howell-Sickles
108 Main St., Saint Jo
940-995-2787
www.sjmainstreetgallery.com

If Wishes Were Stitches*[^]

Saint Jo
469-235-0866
www.ifwisheswerestitches.com

KNTX Radio*[^]

7704 SH 59, Bowie
940-872-2288
www.kntxradio.com

SMain Street Gallery*[^]

209 S. Main St., Saint Jo
940-995-9447
www.donnahowellsickles.com

Saint Jo Tribune**

102 Howell St., Saint Jo
940-995-2586

Shadow Ridge Graphics*

6683 FM 1806, Nocona
940-872-2517
www.shadowridgegraphics.com

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Nocona Office:
210 Cooke St.
Nocona, TX 76255
(940) 825-3224



Tom Uselton
(940) 531-0195 cell
tom@sewell-uselton.com

Sewell-Uselton Insurance Ken Blanton Insurance and FMW Insurance

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Muenster Office:
206 N. Main St.
Muenster, TX
(940) 759-4644

Gainesville Office:
406 N. Grand Ave., Ste. 105
Gainesville, TX 76240
(940) 655-5524

Bowie Office:
709 Hwy 59 N.
Bowie, TX 76230
(940) 872-1130

Military Heritage Plaza



In November of 2017 Nocona VFW Post #8558, The V, announced formal plans to construct the Nocona Military Heritage Plaza -- an outdoor museum dedicated to those who have served in this nation's armed forces, behind the V on East Oak

Street.

The Plaza will include a ceremonial terrace, open-air chapel and eternal flame.

"The V" has already begun acquiring military hardware to be located on the property.



Internet

TV

Phone

Business Solutions



940.759.2251

nortex.com

Business Services

Texas Theatre*

106 E. Howell St., Saint Jo
940-727-9171

The Gallery*

Don MacLaughlin
202 Clay St., Nocona
214-616-2449

The Bowie News^**

200 Walnut St., Bowie
940-872-2247
www.bowienewsonline.com

The Nocona News^**

115 Cooke St., Nocona
940-825-3201
www.noconanews.net

The Shopper^**

940-872-6186
www.theshopperonline.biz

ATTORNEYS

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Montague
940-825-4308

**Perdue, Brandon, Fielder,
Collins & Mott, LLP***
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940-723-4323
www.pbdcm.com

**Tracey Jennings,
Attorney at Law**^**
200 E. Tarrant, Bowie
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940-825-3479

Handy Foods/Exxon
309 E. Hwy. 82, Nocona
940-825-6486

Kountry Korner
111 E. Hwy. 72, Nocona
940-825-3948

Lipscomb Auto Center*
14135 US Hwy. 287, Bowie
940-872-5455
www.lipscombautocenter.com

Mike's Tire and Lube*
104 Henrietta St., Nocona
940-825-7095

Nocona Gas Junkies Car Club*
940-841-1643

One Stop Conoco/Pizza Pro*
308 E. Hwy. 82, Nocona
940-825-5011

Continued on Page 81



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940-825-3132

211 E Hwy 82, Nocona TX, 76255
www.starproperties.net



Lake Nocona

Eight miles northeast of Nocona, off FM 2634, sits the 1,323-acre Lake Nocona. Constructed in 1960, the lake has been used for both municipal and recreational purposes.

Lake Nocona offers an ideal fishing environment for largemouth bass, flathead catfish, blue catfish, and crappie! And once upon a time it hosted muskie, with the state record coming from the lake.

Three parks are scattered around the shores of the lake: Weldon Robb Park, Joe Benton Park, and Boone Park. All three parks feature boat ramps, restrooms, parking, picnic and camping areas.

To access the lake go north on FM 103 out of Nocona and then east on FM 2634.

For more information, contact the city of Nocona at: (940) 825-3282.



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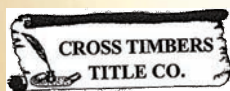
310 W. Hwy. 82
Nocona
940-825-3750
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Bowie, Texas
(940) 872-6131

Business Services

O'Reilly's

415 E. US Hwy 82, Nocona
940-825-3248

Parts Plus*

307 W. US Hwy, 82, Nocona
940-825-3248
www.wmautomotive.com

Ritchie's Auto Repair*

311 W. Hwy. 82, Nocona
940-825-6244

Triple R Collision*

525 Montague St., Nocona
940-825-4671

The Arrow/Phillips 66*

111 E. Hwy. 82, Nocona
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306 S. Broad, Saint Jo
940-995-2045

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www.forheavenscake.net

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940-867-9402

Wild Horse Mountain Fudge

4950 W. Hwy. 82, Nocona
940-395-0624

Murphey Auction Company*

940-841-3129
www.murpheyauction.com

CHILD CARE

Nocona Crayon Academy*

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281-692-8368

COMMUNICATIONS

Nortex Communications^**

940-759-2251, Muenster
www.nortex.com

Windstream

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www.windstream.com

CONSTRUCTION

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940-232-1017

Community Lumber^**

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The Cannons of Nocona

As they say, “the bigger the boy, the bigger the toy.” And there are some ‘big boy toys’ in The North Texas Hill Country. Combine that philosophical bent with a local welder/craftsman John Womack and his equally talented teenage son Easton, and what do you get? The Cannons of Nocona.

All totaled, John and Easton have built nine, custom cannons of different shapes and sizes for residents around Nocona.

Of course “Come and Take It” is NOT an invitation for someone to try and cut a chain and remove a cannon from a front yard for the owners proudly put their fully functioning artillery pieces to use providing “honors” at Veterans and Memorial Day observations and funerals across The North Texas Hill Country.

As you drive around see if you see some of the cannon.



Indian Valley Raceway



Call it a fusion between classic cars and boys and their toys as the Nocona Gas Junkies Car Club secured a lease from the City of Nocona for the old Nocona Airport and its 2,500-foot abandoned runway. Through donations and considerable sweat labor, the Car Club laid 1,400-feet of new asphalt creating a one-eighth-mile drag strip.

The drag strip is located on Airport Road in Nocona, a quartermile off U.S. Hwy. 82 west of town. Slow down as you drop down the hill, you’re about to make a hard left turn. The drag strip backs up to Indian Oaks Golf Course and its 18 challenging holes.

Working in conjunction with other drag strips in the region, race dates varies. Follow Indian Valley Raceway on Facebook at facebook.com/indianvalleyraceway, or text or call Tony at 940-841-1632 or Brian at 940-872-7115 or 940-366-0831.

Business Services

Dan Fenoglio Construction*
200 Main St., Nocona
940-531-1233

Fluche Enterprises, Inc.^
109 S. Main St., Muenster
940-759-2203

Hank Howard Electric Service*
601 E. Oak St., Nocona
940-867-1627

J and L Construction
Jonathan & Lisa Brown
103 Wade St., Nocona
940-872-7552

J.R. Thompson, Inc. ^
450 Rock Quarry Rd., Saint Jo
940-612-2424

Ray's Used Equipment*
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940-825-3191
www.raysusedequip.com

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S L Brito*
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940-538-3433

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Saint Jo
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Heritage Park^
301 N. Ash St., Muenster
940-759-7910

The Veranda Event Center*
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www.verandanoco.com

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The decks offer beautiful views of the property and the Red River Valley along with spectacular sunset vistas.

The swimming pool, sauna, and Jacuzzi on site make the guesthouse



the perfect weekend getaway.

Ready to go? You can contact Julie at 940-995-3100, or check out their website for details at: blueostrichwinery.wixsite.com/guest-house.

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940-825-3169
www.frictx.com

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940-995-2556
www.f-s-b.com

JL Roberts Financial Services*
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940-825-6520

Legend Bank, Nocona*
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940-825-3361
www.legend-bank.com

Lone Star Finance*
309 Clay St., Nocona
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Wells Fargo Bank*
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940-825-3394
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940-995-2288
www.scottfhjsj.com

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940-825-3338
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CareFlite^**
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Grand Prairie
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www.careflite.org

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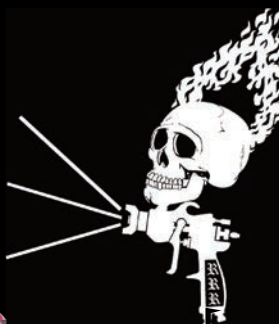
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Red River Station Inn

Located in the heart of downtown Nocona is a real gem. The Red River Station Inn features ten rooms decorated in historically significant themes, each telling the story of one of Montague County's unique characters of the past.

Stay in the Quanah Parker Room or the Miss Enid Justin Room, or harken back to the days of the cattle drover in the Jesse Chisholm Room. Each guest room is uniquely decorated and appointed to guarantee a quiet and memorable lodging experience in a clean, smoke-free environment.

Initially, Bob and Kristal Ferguson joined forces with Rusty and Carolyn Fenoglio before acquiring sole ownership creating this unique bed-and-breakfast-style inn by renovating the




building into a whimsical, eclectic, funky boutique hotel.

"We treat the Red River Station Inn as if we were welcoming guests into our own home," says Kristal Ferguson. It's easy to see why the Inn's motto is "Check into the Red River Station Inn ... and welcome back

to your new hometown!"

The hotel also features complimentary light breakfast each morning and complimentary wine during "happy hour" for hotel guests. It also has a gift shop with photographs, books, art and other gift items created by local artists, artisans, and authors. Periodically throughout the year, the Inn also hosts get-togethers, club meetings and other events. For more information, go to www.RedRiverStationInn.com.



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www.hospiceofwfw.org

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www.noconadental.com

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940-825-3333

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940-232-1017

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940-825-6520

Montague Apartments
305 E. Locust St., Nocona
940-825-3056

Nocona Housing Authority*
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940-825-6515

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940-825-6011

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Veranda Inn & Event Center

The Veranda Inn and Event Center is fairly new, but the business of lodging travelers has been part of the Fenoglio family for a century.

In 2000 Robert and Patty Fenoglio -- and their children, Bobby, Michelle and James -- purchased a vacant nursing home in Nocona. They saw the potential for a quality, affordable hotel, and from that has grown the Veranda Inn and Event Center.



Quiet scenery from the Veranda Inn patio.

For more than two years, workers gutted the building then created a modern, 24-bed motel complete with a kitchen, conference room and fitness center.

Next the family tackled the concurrent construction of an RV center with 29 pull-through bays as well as building the 5,000 square foot Veranda Event Center. The Event Center, which can comfortably handle up to 250 dinner guests, has played host to banquets, family reunions, bridal receptions, conferences and concerts including several concerts each year for Nocona Nights.

If your taste leans towards the more casual, homey life of a Bed and Breakfast, the Fenoglios offer that as well. For more than 100 years the family home, located at the corner of U.S. Hwy. 82 and Denison Street, has seen double duty serving as lodging for travelers as well as a residence.

In 1916 a second story was added to the home. It was at that time that Robert's grandmother began taking in boarders, primarily travelers from the train. In fact, while Robert's father Henry was away serving in the U.S. Army during World War II, Robert recalls as a small child being told more than once he had lost his bedroom for the night to a lodger and slept with his grandmother.

The Fenoglios have completely renovated the family home which now serves as a bed and breakfast rented through The Veranda Inn.

The Fenoglios are not finished, they recently completed the Veranda Hide-a-ways, 20 extended-stay rooms constructed on a small creek behind the Veranda Event Center.

For more information about lodging at the Veranda Inn, Bed & Breakfast, RV Center or Hide-a-way, or to inquire about renting the Event Center for your family reunion, wedding reception or party, contact the Fenoglio family at 940-825-5111.

www.verandanocona.com



Inspired by Nocona's car museums, car clubs are frequent guests at The Veranda Inn

Business Services

Jim Goldsworthy State Farm[^]
113 E. California, Gainesville
940-665-7777
www.jimgoldsworthy.com

Lynn Roberts Insurance*
511 Pecan St., Nocona
940-825-6520

Montague County Farm Bureau*
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940-825-4514

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Century Tents
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940-766-2140

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Indian Valley Raceway
735 Airport Rd., Nocona

Jump Party Texas*
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904-577-5347

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www.lockebuckingbulls.com

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Texas Kings Hotel

The Texas Kings Hotel in Saint Jo is housed in two turn of the century buildings on the Historic Chisholm Trail Square. The hotel features five decorated rooms along with Big John's Saloon. The Saloon is a gathering place for hotel guests. BYOB is allowed in Big John's Saloon and although it's called a saloon,



they do not serve alcohol. The Saloon is equipped with a large TV, with DIRECTV or all-you-can-watch Westerns on the DVD while sitting in overstuffed chairs, or playing at the pool table. You will have your choice of the Country Room, the Outdoor Room, the Bunkhouse, the Rose Room, and Grandma's Room at Texas Kings, with the name describing the room's décor. Book early, they fill up fast! Contact the hotel at 940-995-2565 www.texasaskingshotel.com



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940-759-2120

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www.mcatco.com

North Texas Properties^

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www.northtexasproperties.com

Star Properties*

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940-825-3132
www.starproperties.net

Tom Horn Real Estate*

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940-825-6094 or 940-841-0374
www.hornrealestate.com

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What's New



Justin building concept

H.J. Justin Community Room

What was once the home of H.J. Justin & Sons, makers of Justin Boots, is not a downtown community room for Nocona. Thanks to a \$500,000 Community Development Block Grant and local funds the city of Nocona has

converted the old Justin Leathergoods Factory into a downtown community center

The north end of the building, which also housed Justin Leathergoods for many a year, will be remodeled in 2020 in a new City Hall for the city of Nocona.

Adjacent to the Mary Beckman Davis Downtown Park located at the corner of Clay and East Willow Streets, it is one side of the entry to downtown Nocona the public restrooms, a downtown information center, and a facility for banquets, farmer's markets, a polling site for elections, and meetings will expand the city's ability to meet the needs of visitors and residents alike.

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www.blueostrich.net

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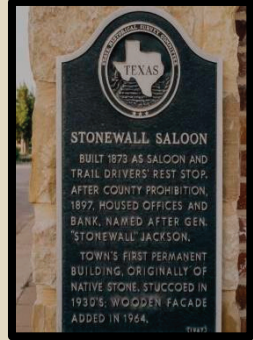


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