

January 2013 Meeting Minutes
Greater Nocona Area Economic Development Corporation (Type A) &
Nocona Municipal Economic Development Corporation (Type B)
at the Tales and Trails Museum, January 3rd, 2012

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

President Kyle Reynolds called the Type A Board to order at 12:16 pm. Also present were Chance Dingler, and Tracy O’Neal.

President Suzanne Storey called the Type B Board to order at 12:16 pm. Also present were Don Davis, Phil Staley, Martha Underwood, Jim Carpenter and Sandra Reynolds.

Also present was Wayne Wood with Rodeo Committee.

1. Acceptance of November meeting minutes Type A & Type B

Both Boards approved the November minutes.

2. Acceptance of October and November financials Type A & Type B

Both Boards approved the October and November financials.

II. NOCONA LEATHER EXPERIENCE PROJECT PUBLIC HEARING

Joni advised the Boards this was the public hearing about allocating \$20,000 towards development of leather experience tourism venue, possibly using the Nocona Boot building on Hwy. 82. The previous public hearing notices had misleading header information on the public notice, so this was another attempt to obtain any public feedback.

Also as an update, the owners of the Nokona glove company had indicated an interest in using space at the site and research on a video gaming and animation incubator will continue.

The public hearing was opened at 12:18 pm. There were no comments. It was closed at 12:18 pm.

III. RODEO PROPOSAL

Joni reminded the Boards that back in July the rodeo committee was approached by the director at possibly using current fiscal year income for additional fencing and a pump. They wanted to remove the remainder of the chain link fence and replace it with the new fence materials and the remainder of the beams required to later cover the entire area. The fence with three gates (one-four-foot and two six-foot) would cost \$5,000. The beams at the north, south and west ends would cost \$4,000. They also would require a wastewater pump for the lower toilet area. The pump would cost \$1,500. The total would be \$10,500. At that meeting both Boards, though in favor of continuing to support the improvements at the rodeo grounds, made the decision to not spend additional monies at the moment.

She stated that the Boards should expect the proposal being presented at January’s meeting to be similar with some additions that would be explained by the rodeo committee.

Wayne Wood presented the Rodeo proposal in handouts to the Boards. The handout itemized the projects needed into 4 basic areas: pump and pipe, beams, vertical fencing, and lighting. He explained what needed to happen for each item. In addition there were quotes for resurfacing of the entire dance slab and concrete bleachers for future projects. The A Board asked about the concrete steps, Wayne responded that there was some deterioration. The B Board asked how much revenue is made from a rodeo. Wayne said a 2 day rodeo would net at about \$6,000. Also the rental fee for the arena is \$250. He also mentioned that there was revenue in the Rodeo account to cover the cost of the rodeo for the next 2 years.

The B Board requested to see what both A and B Boards have given to the Rodeo grounds, what was in the previous year’s contract, and if they were under any contractually obligation. The A Board as well requested the figures on what they had spent previously. Joni responded that she would work on gathering that information.

Joni told the Boards they needed to decide who would participate and the total amount to make available. If a Type B Board project, they needed to request a start of the 60-day clock. If the Type A Board wished to participate, they needed to request the staff place a request to the City Council for permission and to start the 60-day clock as well.

After discussion the A Board did not say ‘no’ to helping but decided to wait until they received the requested information before allotting monies.

The B Board agreed to giving \$3,700 to start with toward the pump and pipe (\$1,300), and lighting (\$2,400) projects for now and will wait for the requested information before allotting other monies.

The B Board requested the project be put on the 60-day clock.

IV. SWIMMING POOL PROPOSAL

Joni explained that attached was the estimate for final upgrades to the community swimming pool. The two projects would complete necessary repairs for the remaining life of the pool. Unless the Type A Board wanted to participate, the director suggested the replastering with mini-pebble should be the next effort and the gutter tile could probably wait until the following fiscal year. On the full proposal, the director also thought some work could be done locally, such as draining and removing hydrostatic pressure, start-up and possibly sand blasting, which would reduce some cost.

After discussion of the estimate, both Boards would like to know what items are necessary and what items are a luxury. They also requested that more bids be made. But the first thing they would like to know is who owns the pool.

Joni said the Boards needed to decide who would participate, which project to consider and the total amount to make available. If a Type B Board project, they needed to request a start of the 60-day clock. If the Type A Board wished to participate, they needed request the staff place a request to the City Council for permission and to start the 60-day clock as well.

Both Boards wanted to put this proposal on hold until they receive the requested information.

V. INDIAN OAKS GOLF PROPOSAL

Joni explained that attached was the 2013 request from the Indian Oaks Golf Course committee.

Both Boards went through each item requested and discussed the needs. The questions arose if these were all necessary items to spend monies on now.

Joni said the Boards needed to decide who would participate and the total amount to make available. If a Type B Board project, they needed to request a start of the 60-day clock. If the Type A Board wished to participate, they needed to request the staff place a request to the City Council for permission and to start the 60-day clock as well.

The A and B Boards agreed to spilt the cost of the request. The A Board agreed to \$5,150 and requested it be put on the 60 day clock as well as request the City Council for permission. The B Board agreed to \$5,150 and requested it be put on the 60 day clock.

VI. Staff Update

Joni updated the Boards, stating the following:

- 1. 2013 Marketing Program**

That since there were several action items already on the agenda and the director was out of town, they would schedule the discussion for the February meeting.

- 2. TexasAg Rural Economic Development Advisory Council Meeting**

Attached were comments submitted for the Advisory Council to consider in its report to the Legislature. Also attached was information on Nocona for the report.

3. Texas Travel Industry Association Policy Forum update

Legislatively, this session would not be as difficult as last, since it seemed that the budget would at least start off even and not in a major deficit. They would continue to look at opportunities to improve venues to make Nocona a tourism destination.

4. TexasOne Quarterly Meeting update

The trip to Austin proved to be educational and a great introduction to Governmental policy and procedure. The first morning there they attended a Senate Economic Development Committee meeting where issues on a Texas-wide platform were presented. The second day was the TexasOne Quarterly Board Meeting and that evening was the holiday party at the Governor's Mansion.

5. US Representative, Roger Williams, swearing in Jan. 2 - 4

The director received an invitation to attend US Representative Roger Williams swearing in and reception following his successful election. Roger Williams was the Texas Secretary of State when Nocona EDCs joined the TexasOne program. Additionally, as a former professional baseball player, he's well aware of Nocona. Even though not in Nocona's district US Representative it would be valuable maintaining contact with him as a new US Representative. Having discussed it with the Boards' President's it was noted that airfare and hotel would be around \$500, which seemed a very good value.

6. Growth Conference (Joni Coursey) Jan. 9 - 10

This would be a free conference in Dallas with keynote speaker Barbara Corcoran. The conference would cover branding, sales and profit goals, business growth strategies, and how to handle other entrepreneur challenges.

7. Director's vacation. Jan. 20 - 27

This was the annual Carnival Line Cruise for Outlaw Radio.

8. TTIA Unity Dinner, Feb. 12-13 Austin

This was the annual event they attend. This would be Joni's first time and introduction.

VII. Items of community interest

Suzanne Storey mentioned on Jan 10-12 was the Montague Youth Fair. She encouraged everyone to come, particularly on that Saturday.

VIII. Adjourn

The Type A and Type B Boards adjourned at 1:25 pm.