

# Monthly Newsletter

NOCONA CHAMBER OF COMMERCE

September 2025



## A Letter from the Director

Dear Chamber Members,

As we step into the final months of the year, I want to take a moment to thank you for the role you play in making the Nocona Chamber of Commerce strong and vibrant. Your businesses, your ideas, and your involvement are what fuel the Chamber's work, and I couldn't be more grateful.

We've made great strides this year, from preparing to launch our new Chamber website—complete with dedicated landing pages for every member—to planning events that showcase Nocona's unique energy and charm. With Art of the Song, Small Town Christmas, and Jingle & Mingle just around the corner, and Mardi Gras Nocona Style already in the works, there's a lot to look forward to!

As always, I invite you to reach out, get involved, and let us know how the Chamber can continue to serve and support you. Together, we are building momentum not only for our businesses but for the entire community.

Thank you for being an essential part of the Chamber. I'm excited for all we will accomplish as we close out this year and look ahead to an even brighter 2026.

Warm Regards,

*Sarah Guerrero*

### In this newsletter you can expect:

Chamber Update

2025 & 2026 Calendar of Events

Chamber News

Upcoming Events

New Members and Renewed Members

FAQs

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## Chamber Update

### Building Momentum for the End of the Year

As the final three months of the year approach, the Nocona Chamber of Commerce is buzzing with activity. From technology upgrades to major community events, the Chamber is working hard to create new opportunities for our members while strengthening the spirit of our town.

One of the biggest projects nearing completion is the launch of our brand-new Chamber website. Designed to better showcase our members, this platform will serve as a one-stop hub for visitors, residents, and businesses alike. Each Chamber member will have their own dedicated landing page, complete with business information, contact details, and direct links to websites and social media. Members will also have the option to feature their logos for added visibility. To ensure your page is accurate and polished, we encourage you to double-check your business details with us and send in a high-quality version of your logo. This investment in digital outreach will help put Nocona businesses on the map—literally and figuratively.



While the website is taking shape, the Chamber team has also been pouring energy into a lineup of seasonal events that highlight the best of Nocona. This October, we are collaborating with Nocona Nights and the Chisholm Trail Art Association to bring you Art of the Song, a celebration of both music and the visual arts. In December, downtown will transform into a holiday wonderland with Small Town Christmas, made possible by our generous sponsor, Color Orchids. This beloved tradition draws families, shoppers, and visitors to Clay Street to enjoy festive entertainment, shopping, and community spirit. Rounding out the year will be Jingle & Mingle Sip & Shop, a lively evening designed to showcase our local retailers and help attendees wrap up their Christmas shopping while enjoying a cheerful night out.

And although we still have plenty to look forward to this fall, we're already turning our eyes toward the future. Plans are already underway for Mardi Gras Nocona Style 2026, one of the most anticipated events of the year. With its parade, festivities, and energy that attracts visitors from far and wide, Mardi Gras has become a cornerstone celebration for our town.



The Chamber's mission has always been to support local business while enriching community life. These efforts—whether through a new digital platform or through events that draw people into our streets and storefronts—are part of that commitment. But none of it would be possible without the involvement and support of our members. From volunteering and sponsoring to simply spreading the word, your participation ensures that these initiatives succeed and that Nocona continues to thrive.

As we close out 2025 and prepare for an exciting 2026, the Chamber is proud of the progress we've made and eager for what's ahead. Together, we are building momentum, strengthening connections, and ensuring that our community shines brighter than ever.

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## 2025 Calendar of Events



### Art of the Song

October 10 - 12



### Small Town Christmas

December 6



### Jingle & Mingle Sip & Shop

December 19



### Deck the Homes

December 20

## 2026 Calendar of Events

The Chamber Banquet has been **rescheduled to March 27, 2026**, and we're excited to announce a brand-new event—partnering with **Nokona to celebrate their 100th Anniversary!** Stay tuned for more details.



### Mardi Gras Ball

February 7



### Mardi Gras Nocona Style

February 14



### Chamber Banquet

March 27



### Cruisin' Nocona

May 1 - 2



### Nokona Centennial Celebration

June 20



### Christmas in July Sip & Shop

July 25



### Small Town Christmas

December 5



### Jingle & Mingle Sip & Shop

December 18



### Deck the Homes

December 19

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# Chamber News

## INVOICE

Nocona Chamber of Commerce  
304 Clay St Ste 3, TX 76255

VisitNocona@gmail.com



## New Quarterly Invoicing System

To help streamline our processes and make things simpler for everyone, the Chamber is moving from monthly invoicing to quarterly invoicing.

### What does this mean for you?

Chamber members will still only receive one invoice per year—the timing will simply align with our new quarterly schedule. As always, you will have 90 days to pay your invoice, just as in the past.

Here are the new invoicing dates:

- Q1: January 1 – March 31 → Invoice issued early January
- Q2: April 1 – June 30 → Invoice issued early April
- Q3: July 1 – September 30 → Invoice issued early July
- Q4: October 1 – December 31 → Invoice issued early October

We will begin invoicing quarterly on October 1st, 2025. All members with renewals due between October 1st and December 31st will receive their invoice then, with a due date of December 31st.

If you have any questions about this new invoicing system, please don't hesitate to reach out to the Chamber office.

## Help Us Showcase Our Chamber Members on the New Website

As we prepare to launch the Chamber's new website, we want to highlight the incredible businesses and nonprofits that make Nocona unique. To do this, we are seeking **high-quality photos and videos** that showcase the work and spirit of our Chamber members.

When selecting photos or videos, please keep these guidelines in mind:

- Images should be clear, not grainy, and preferably horizontal.
- Avoid photos that are too zoomed in—this gives us flexibility to adjust their placement on the webpage.
- Focus on day-to-day activities or your industry in action.

**For example:** *gloves being made, coffee beans being roasted, permanent jewelry being crafted, or other behind-the-scenes moments that show what makes your business special.*

If you already have photos or videos you'd like us to consider, please share them with the Chamber. If not, but you would like your business or nonprofit featured, contact us—we'll be happy to schedule a time to capture photos or videos on your behalf.



Together, we can create a website that truly represents the vibrant businesses and organizations that make up the Nocona Chamber of Commerce.

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## Chamber News



### Mark Your Calendar – Meeting of the Minds

The Meeting of the Minds originally planned for October has been **rescheduled** and will now take place on **Thursday, January 15, 2026, at 6:00 PM.**

This gathering is open to representatives from local groups and organizations, as well as individuals who are passionate about seeing Nocona grow and succeed.

The purpose is simple: to come together as a community, share ideas, and explore ways we can collaborate to help each other thrive.

Location details will be announced soon.

*Note: This is not a Chamber-hosted event. The Chamber is proud to participate alongside the many voices and organizations that make Nocona strong.*

### We Want to Hear from You!

Your opinion matters, and we'd love your input! As a Chamber, we want to ensure that our time and resources are being focused in ways that best serve you, our members. We cannot do this without your valuable feedback.



Please take a few minutes to complete our short, anonymous survey. It's only 10 questions and will take just a couple of minutes, but your responses are invaluable.

The survey covers a variety of topics, including Chamber benefits, meeting dates, event popularity, and more. Your input will help guide us as we plan programs, events, and services that provide the most value to you and your business.

**Deadline to complete the survey: Thursday, October 9th.**

Follow the link below to share your feedback and help shape the Chamber's future.

<https://www.surveymonkey.com/r/55Q325L>

### Call for Chamber Members & Vendors

We have several exciting events coming up, and we'd love to see more Chamber members and vendors join in! Members at the Nonprofit and Business levels can set up a space for free—just let us know in advance so we can assign your spot.

Upcoming Events:

- Art of the Song – Friday, October 10 & Saturday, October 11
- Small Town Christmas – Saturday, December 6
- Jingle & Mingle Sip and Shop – Friday, December 19

To sign up or learn more, please contact the Chamber.



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## Chamber News

### Christmas Parade Returns to Small Town Christmas

Calling all parade participants!

We're excited to share that, based on your feedback, the Christmas Parade will once again take place on the same day as Small Town Christmas Cider Fest.

The parade will kick off the festivities on Clay Street at 2:00 PM, setting the stage for an afternoon of holiday cheer.

Participation is completely FREE—so gather your cars, trucks, flatbeds, ATVs, golf carts, floats, or horses, deck them out in holiday style, and join us in celebrating the season!

To sign up, please contact the Chamber so we can reserve your spot. We can't wait to see Nocona shine with Christmas spirit!



### Ways to Get Involved

Want to be more involved in the Chamber? Here are a few easy ways to jump in:

- **Join Our Monthly Meetings**

Our meetings are open to both Chamber members and the public. Stay informed about upcoming events, planning efforts, and exciting initiatives for Nocona. The next meeting will be held on Monday, October 13<sup>th</sup> at 5:30 PM at the Chamber Office.

- **Join an Event Planning Committee**

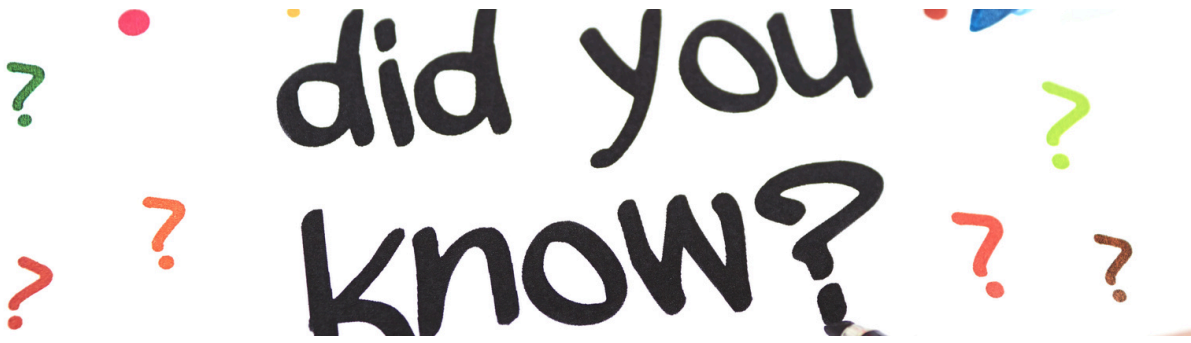
We're always looking for fresh ideas to make our events even better. Joining a planning committee is a great way to share your ideas, get involved, and help bring our events to life.

- **Like, Comment, and Share**

Support the Chamber and local businesses by engaging with posts on social media. Every like, comment, and share helps raise awareness, increase reach, and provide additional exposure for our members. And remember—don't just engage with Chamber posts—show your support for as many Nocona business pages as you can!

Every little bit helps, and we'd love to have you join us!

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## Did You Know? 13 Ways the Chamber Works for You

You may already know the Chamber hosts events and supports local businesses, but there's so much more that happens behind the scenes! Here are just a few of the "unseen" ways the Chamber works every day to support Nocona and its members:

1. **Advocacy** – We represent the voice of local business at community meetings and with partner organizations.
2. **Business Connections** – We connect local businesses with one another to encourage partnerships and collaboration.
3. **Community Growth** – By promoting Nocona as a great place to live, visit, and do business, we help create an environment where members and the community can succeed together.
4. **Community Promotion** – We regularly share member sales, specials, and events on our platforms to help boost visibility.
5. **Event Partnerships** – We often help promote or lend resources to Chamber member events so they can succeed—even if the Chamber isn't the host.
6. **Grant Support** – We help Chamber organizations and businesses find and apply for grant opportunities to fund growth and projects.
7. **Idea Sharing** – We're always listening for feedback, suggestions, and innovative ideas from our members to make Nocona thrive.
8. **Job Opportunities** – We maintain a running list of member businesses that are hiring and share that information with job seekers.
9. **Member Spotlights** – We highlight Chamber businesses through features in newsletters, social media, and our upcoming new website.
10. **Referrals & Recommendations** – When visitors call asking where to eat, shop, stay, or get services, Chamber members are the ones we recommend first.
11. **Resource Connections** – Whether you need training opportunities, business tools, or introductions to regional leaders, we help connect you with the right resources.
12. **Tourism & Commerce Networking** – We collaborate with other tourism and commerce organizations across Texas to bring awareness to Nocona and spotlight our Chamber members.
13. **Visitor Support** – We provide maps, guides, and resources to travelers, helping bring foot traffic to local businesses.

The Chamber is more than just events—it's a year-round partner dedicated to strengthening our businesses, supporting our members, and promoting Nocona as a vibrant place to live, work, and visit. Together, we're building a stronger community.

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## Upcoming Events



### Gaters Ball

**Date:** Saturday, September 13<sup>th</sup>

**Time:** 12:00 PM (Gates Open); 2:00 PM (Races Start)

**Location:** Indian Valley Raceway

A graphic for the 2025 Nocona Triennial Homecoming. It has a black background with a pattern of white polka dots. The text "2025 NOCONA TRIENNIAL HOMECOMING" is written in bold, orange, sans-serif capital letters.

### 2025 NOCONA TRIENNIAL HOMECOMING

### Homecoming 2025

**Dates:** Wednesday, September 17<sup>th</sup> - Saturday, September 20<sup>th</sup>

**Location:** Various Locations Throughout Nocona

**Details:** Visit the Nocona High School Homecoming 2025 Facebook page for the full schedule and details.



### Smoke & Drip

**Date:** Saturday, September 20<sup>th</sup>

**Time:** 12:00 PM - 4:00 PM

**Location:** Steam Craft Coffee (209 Clay Street)



### Burger Burn Ride and Show

**Date:** Saturday, September 27<sup>th</sup>

**Time:** 11:00 AM - 4:00 PM

**Location:** American Legion (801 W Hwy 82)

A logo for the "SHEBANG! ANNUAL FUND RAISING EVENT". The word "SHEBANG!" is in large, bold, black, hand-drawn style letters. Below it, "ANNUAL FUND RAISING EVENT" is written in a smaller, black, sans-serif font, underlined.

### SHEBANG! ANNUAL FUND RAISING EVENT

### SheBang 2025

**Date:** Saturday, September 27<sup>th</sup>

**Time:** 6:00 PM - 9:00 PM

**Location:** Justin Building (100 Clay Street)

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## Upcoming Events



**October 2025**  
**Fri. 3<sup>rd</sup> & Sat. 4<sup>th</sup>**



### Hwy 82 Yard Sale

**Date:** Friday, October 3<sup>rd</sup> and Saturday, October 4<sup>th</sup>

**Location:** Various Locations Around Nocona and Participating Towns

**Details:** Contact Red River Valley Tourism for Map of Participating Locations



### Art of the Song

**Date:** Friday, October 10 - Sunday, October 12

**Location:** Various Locations Around Nocona

**Details:** Follow the Chamber Facebook Page for Additional Details and Festival Schedule



### October Chamber Meeting

**Date:** Monday, October 13<sup>th</sup>

**Time:** 5:30 PM

**Location:** Nocona Chamber of Commerce  
(304 Clay Street, Suite 3)

## Hosting an Event?

Did you know that one of the great benefits of Chamber membership is event promotion and support? We're here to help share your upcoming events with the community and give them extra visibility.

If you're already a Chamber member, be sure to let us know about your events so we can help spread the word. If you have an event you'd like promoted but are not yet a Chamber member, we encourage you to contact the Chamber to learn how membership can benefit you and your organization.

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## New Chamber Members

We are thrilled to welcome this amazing new business to the Nocona Chamber family.



### Weaver Construction

A family-owned and managed  
company specializing in high-  
quality concrete work and flooring  
solutions.

Nocona, TX 76255

(940) 782-7279

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## Renewed Chamber Members

We're excited to recognize and sincerely thank the Chamber Members who have renewed their memberships.



### The Bowie News

Montague County's  
community newspaper  
to cover all the county's  
news, sports and  
community activities.

200 Walnut St  
Bowie, TX 76230

(940) 872-2247



### L G Lemons Artist

Original art and prints  
that celebrate Texas and  
the Great Southwest by  
Texas State Artist  
nominee Larry G.  
Lemons.

300 Clay Street  
Nocona, TX 76255

(940) 366-5782



### Nocona Meat Company

Family-owned full-  
service USDA inspected  
processing plant and  
meat market.

1610 W Pine St  
Nocona, TX 76255

(940) 825-1036

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## Frequently Asked Questions

### **What are your hours?**

The Chamber Office is open Tuesday through Friday from 10:00 AM to 4:00 PM.

### **Where are the Chamber meetings and can anyone attend?**

Chamber meetings are held on the second Monday of each month at the Chamber Office, 304 Clay Street, Suite 3. Meetings are open to everyone—community members and Chamber members alike.

### **Do you provide recommendations for businesses?**

Absolutely! We receive calls daily requesting recommendations for everything from dining and lodging to vehicle repairs, electricians, shopping, and more. As a Chamber member, your business is who we recommend when these inquiries come in.

### **If I have an event, sale, or promotion, how do I get the Chamber to promote it?**

That's one of the great benefits of membership! We love to help spread the word about Chamber member events.

Just contact the Chamber by phone or email, and we'll make sure your news gets shared.

### **Mardi Gras is coming up—can I help plan it?**

Yes! We'd love to have additional Chamber members join us in planning the events that bring visitors to Nocona and business to your doorstep.

Let the Chamber know you're interested, and we'll get you plugged in.

NOCONA CHAMBER OF COMMERCE	(940) 825-3526
nocona.org	304 Clay Street, Suite 3 Nocona, TX 76255

### **Have news, events or highlights to share?**

Email us at [VisitNocona@gmail.com](mailto:VisitNocona@gmail.com) to be featured in the next newsletter!