
Monthly Newsletter

NOCONA CHAMBER OF COMMERCE

◆
April 2025



A Letter from the Director

Dear Chamber Members,

I'm excited to share that we are launching monthly newsletters as part of our ongoing effort to better connect with you—our valued members. Each month, we'll provide updates on recent Chamber events, upcoming activities, event schedules, behind-the-scenes updates on what the Chamber has been working on, current needs, and introductions to our newest members.

Our goal is simple: to keep you informed and engaged while highlighting the incredible people and businesses that make Nocona so special.

Whether you're looking for ways to get involved, stay up to date on events, or explore new ways the Chamber can support you, we hope these newsletters will serve as a helpful and exciting tool.

We've already had an incredible start to the year, and there's so much more ahead. From planning our 98th Annual Chamber Banquet to preparing for the 12th Annual Cruisin' Nocona, we're working hard to build community, celebrate our local culture, and support business growth across the board.

Thank you for your continued support of the Chamber and the Nocona community. We're proud to serve you and look forward to a great year together!

Warm Regards,

Sarah Guerrero

In this newsletter
you can expect:

Chamber
Updates

Upcoming
Events

Ways to Get
Involved

Volunteer
Spotlight

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FAQs



Chamber Updates

We're off to an exciting and impactful start at the Nocona Chamber of Commerce in 2025! As we continue to grow and evolve, we want to take a moment to update our members on some of the great things happening behind the scenes and out in the community.

Mardi Gras

First, a huge thank you to everyone who contributed to the success of the 15th Annual Mardi Gras Nocona Style. This year's event brought in record-breaking attendance, showcasing just how much enthusiasm and pride our community has for this annual tradition. For the first time, Mardi Gras Nocona Style was featured in both Fort Worth Magazine and the Star-Telegram—a major milestone that brought regional attention to our beloved town.

The parade was a standout, debuting its first-ever float contest, which drew in a wide variety of fun, festive, and creative entries. The community support, participation, and excitement were truly heartwarming and a testament to the strength and vibrancy of Nocona.

We'd like to give a special congratulations to our float contest winners:

- First Place – Nocona High School State Champion Filmmakers & Girls Basketball
- Second Place – Henley's 1959 Chevy Firetruck
- Third Place – Nocona Hills Ladies Association

Each of these entries brought incredible spirit and personality to the parade—thank you for helping make it such a memorable event!

As always, we are so grateful for the continued support of our Chamber members and the greater Nocona community. These updates reflect our commitment to keeping you informed, engaged, and supported as we grow together.

Let's keep the momentum going—great things are happening in Nocona!

New Website

In addition to celebrating community success, we've also been hard at work on some important updates within the Chamber itself. We are currently in the final stages of developing a new and improved Nocona Chamber of Commerce website, designed with our members in mind.

This upgraded platform will offer a number of new features that we believe will bring tremendous value to our members, including:

- Custom landing pages for each Chamber member, where you'll be able to upload photos, highlight sales and specials, promote events, and share contact information.
- An interactive calendar of events where you can post your upcoming happenings, workshops, or community sales.
- A community job board to help local businesses find great employees and provide job seekers with direct access to opportunities right here in Nocona.
- An easier-to-navigate design to help locals and visitors alike connect with Chamber members, services, and events.

We're incredibly excited to roll out this new platform and provide each member with the tools and visibility to thrive. We'll be sharing more information soon, including how to access and customize your landing page.

Upcoming Events



Chamber Banquet

- Date: June 2, 2025
- Time: 6:00 PM to 8:00 PM
Doors open at 5:30 PM
- Theme: Roaring '20s
- Cost: \$20 per person or \$25 per person at the door

Details

Join us for an unforgettable Chamber Banquet as we celebrate you! Enjoy a night filled with great food, music, fun, and BYOB.

Stay tuned—more exciting details coming soon!



Cruisin' Nocona

June 6, 2025

- 9:00 AM: Day of Registration
- 11:00 AM: Annual Cruise beginning at the Justin Building and ending at Nocona Beer & Brewery
- 8:30 PM: Dark of the Night Lighted Truck Convoy

June 7, 2025

- 10:00 AM: Car, Motorcycle and Working Truck Show
- Vendors, Kid's Power Wheels Show, Dunk Tank, and More!
- 4:00 PM: Awards
- Tim Rivers Concert (Following Awards Presentation)

Chisholm Trail Rodeo

Date: May 9 & 10, 2025
Location: Chisholm Trail Arena

For all the latest information on rodeo events, visit the Chisholm Trail Area Facebook page

May Chamber Meeting

Date: May 12, 2025
Time: 5:30 PM

Location:
Nocona Chamber of Commerce Office
304 Clay Street, Suite 3

Ways to Get Involved

There are plenty of ways to get involved, connect with fellow members, and help strengthen the Nocona business community.

Volunteer

The Nocona Chamber of Commerce relies heavily on volunteers to bring our events to life—and we need your help! Volunteers are the backbone of our community events, from setup to cleanup and everything in between. Without them, we simply can't host the incredible experiences that draw visitors, build local pride, and drive business into Nocona throughout the year.

Right now, we are especially in need of several more volunteers for the upcoming Cruisin' Nocona event. Whether you're able to donate a few hours of your time or help connect us with someone who can, your support makes a real difference.

If you've ever enjoyed a Chamber event, consider giving back by volunteering. We're truly grateful for every helping hand—it's what keeps our community moving forward!

Join a Committee

Want to play a bigger role in the success of Nocona's events? Joining a Chamber committee is a great way to contribute to our community while helping to plan, schedule, and execute the amazing events we host each year. From brainstorming creative ideas to ensuring every detail runs smoothly, committee members are essential to making our events unforgettable.

We're always in need of extra hands for the following annual events:

- Chamber Banquet
- Cruisin' Nocona
- Fall Festival
- Small Town Christmas
- Mardi Gras

Joining a committee gives you the chance to connect with fellow business owners, have a direct impact on local events, and help showcase the best of what Nocona has to offer. Whether you can spare a little time or want to get deeply involved, there's always a spot for you to help!

Volunteer Spotlight: Chris Fenoglio

We are thrilled to highlight Chris Fenoglio as this month's Volunteer Spotlight for her incredible contributions to the 15th Annual Mardi Gras Nocona Style. Chris went above and beyond in every way to help make this year's event a huge success.

From helping secure the amazing band Mississippi Bastard Project for the Mardi Gras Ball to handcrafting the stunning Mardi Gras mask and Texas backdrops, Chris poured her creativity and dedication into every detail. She even personally designed each table decoration at the Ball, adding a beautiful and festive touch to the evening.

But her efforts didn't stop there—Chris played a key role throughout Mardi Gras week, especially at the Gumbo lunch, where she cooked enough rice to serve 120 people and then greeted each guest with a smile while helping serve.

Thank you, Chris, for your heart, hard work, and passion for our community!

New Chamber Members

We are thrilled to welcome these amazing businesses and individuals to the Nocona Chamber family.



American Legion of Nocona

Supporting veterans,
youth, and community
through service and
advocacy.

801 West Hwy 82
Nocona, TX 76255

(940) 336-1148



Blondies Coffee

Mobile unit serving cold
brew, flavored teas, and
Italian sodas with a
rotating menu.

1510 TX Hwy 59 N
Bowie, TX 76230

(512) 552-7250



Hospice Plus

Compassionate end-of-life
care with physical,
emotional, and social
support.

4210 Kell Blvd
Wichita Falls, TX 76301

1 (888) 436-8482



Kinetic

High-speed, reliable fiber
internet for homes with
voice and security
features.

(866) 870-2097



Nocona Coffee Roasters

Premium coffee in K-
cups, whole bean, and
ground with Western
flair.

312 W Oak St
Nocona, TX 76255

(940) 825-3342



O'Reilly Auto Parts

Auto parts, tools, and
accessories retailer.

415 US 82
Nocona, TX 76255

(940) 825-1071

New Chamber Members



Sean Guerrero

Community-focused individual supporting business, growth, and the power of volunteering.



The Getaway Wellness Clinic

Personalized care includes weight loss, aesthetics, Botox, and more.

107 E Elm St, Suite 6
Nocona, TX 76255

(940) 366-5325



Dawson's Triple Creek Ranch

Family-owned hunting, fishing, and outdoor experience destination.

3800 Dixie School Rd
Nocona, TX 76255

(469) 634-9286



Welcome to the Jungle

Online source for fresh plants, herbs, and veggies with convenient curbside pickup.

(817) 705-2285



FAQs

What are the hours of the Chamber?

The Chamber office is open Tuesday through Friday from 10:00 AM to 4:00 PM.

How can I get involved in the Chamber?

There are several great ways to get involved and make the most of your membership:

- Attend monthly Chamber meetings
- Join a committee
- Participate in quarterly socials and ribbon cuttings
- Volunteer for events and socials
- Become a Chamber Ambassador
- Sponsor a Chamber event or program

Can I advertise through the Chamber?

Absolutely! There are many opportunities to promote your business through:

- Social media
- Newsletters
- The Chamber website
- Events
- Sponsorship packages

Contact the Chamber office to discuss how we can best meet your advertising needs.

How do I join a committee?

We are always looking for more Chamber members to serve on our committees! Committees help plan each Chamber event, ensuring fresh ideas and broader representation from the business community. There is no additional cost to join—committee involvement is open to all active Chamber members.

Does the Chamber provide referrals to member businesses?

Yes! We regularly receive calls from locals and visitors looking for recommendations. The Chamber only refers member businesses, so make sure your information is current, and your membership is active.

How do I stay informed about Chamber news and events?

Stay connected in several easy ways:

- Follow us on Facebook: Nocona Chamber of Commerce
- Join the private Nocona Chamber of Commerce Members Facebook Group – a new space for members to communicate directly
- Visit the Chamber website regularly
- Attend monthly Chamber meetings
- Make sure we have your current email address so you receive newsletters and member updates directly

Have news, events or highlights to share?

Email us at VisitNocona@gmail.com to be featured in the next newsletter!

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| NOCONA CHAMBER OF COMMERCE | (940) 825-3526 |
| nocona.org | 304 Clay Street, Suite 3 Nocona, TX 76255 |