
Monthly Newsletter

NOCONA CHAMBER OF COMMERCE

◆
May 2025



A Letter from the Director

Dear Chamber Members,

I hope this message finds you safe, dry, and in good spirits following the recent rainfall. We know the weather has brought challenges for many, and we want you to know that we're thinking of you and your families. Please don't hesitate to reach out if there's anything the Chamber can do to support you during this time.

As we move through the year, I want to take a moment to thank each of you for your continued support, engagement, and commitment to our local business community.

Your involvement in the Chamber—whether by attending events, supporting initiatives, or simply sharing ideas—continues to make a significant impact.

Our collective efforts help strengthen our local economy, create opportunities, and enhance the quality of life in our community.

We have several exciting projects and events on the horizon, and we're looking forward to working together to ensure their success. As always, your feedback is valuable. If you have suggestions, ideas, or concerns, please don't hesitate to reach out—we're here to serve you.

Let's keep the momentum going and continue building a stronger, more connected business community.

Warm Regards,

Sarah Guerrero

In this newsletter
you can expect:

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New Members
and Renewed
Members

FAQs:
Chamber
Banquet and
Cruisin' Nocona

Chamber Updates: Big Things Happening This Summer

We've got an exciting season ahead here at the Nocona Chamber of Commerce, and we want to keep you in the loop with all that's going on! From our annual banquet to Cruisin' Nocona and the launch of our brand-new website, there's a lot to look forward to—and plenty of ways for our Chamber members to get involved.

New Chamber Website

We're currently working on a fresh redesign of the Chamber website - and we need your help to make it truly shine!

We're looking for high-quality photos and videos that showcase the best of Nocona and its businesses. If you have horizontal videos of your business in action (such as drinks being poured, items being made, or services in progress), we'd love to include them. We also welcome scenic or business-related images that capture the heart of our town.

Guidelines for Submissions:

- Videos should be horizontal and not zoomed in
- Images must be high quality and clear
- Ideal Subjects: Your business in action or favorite scenes from around Nocona

If you have content to contribute, please contact the Chamber - we'd love to include your business on our new site!

Annual Chamber Banquet

Save the date for June 2nd and get ready to party like it's the 1920s! This year's Chamber Banquet will embrace a Roaring '20s theme, and we're excited to celebrate in style. In addition to recognizing individuals and businesses who have gone above and beyond in our community, we'll also be handing out fun awards, including:

- Best Dressed, Roaring '20s Style
- Best Decorated Table (based on the theme)

We still have a limited number of *free* tables available for Chamber Members to decorate, so if you're interested in showcasing your creativity, contact us soon!

The evening will also include:

- Dinner
- Music
- BYOB
- And more fun surprises!

Contact the Chamber for more information!

Cruisin' Nocona

Mark your calendars for one of Nocona's most beloved events! Cruisin' Nocona is back and better than ever with two days of fun for all ages.

Friday, June 6th

We'll kick things off with the always popular Cruise! This year's cruise will include a game component similar to previous years, but due to state regulations, we will no longer refer to it as a "poker run". Rest assured, the experience you love remains unchanged, with these exciting prizes for the winners:

- 1st Place: \$200
- 2nd Place: \$100
- 3rd Place: \$50

After the cruise, we'll gather at Nocona Beer and Brewery for an evening of good company and cold drinks. And don't miss the Dark of the Moon Lighted Truck Convoy around 8:30 PM - it's a spectacle you won't want to miss!

Saturday, June 7th

The fun continues with our Car, Motorcycle and Working Truck Show. It's a family-friendly day full of activities including:

- Vendors
- Live Music
- Shopping
- Rolling Truck Museum
- Kid's Power Wheels Show and Races
- Awards
- And so much more!

Whether you're a participant or a spectator, there's something for everyone!

Thank You

Thank you all for your continued support, enthusiasm, and involvement. With your help, we're making Nocona an even more vibrant and connected community.

Stay tuned for more updates, and we hope to see you at the Chamber Banquet and Cruisin' Nocona!

Upcoming Events



Chamber Banquet

- Date: June 2, 2025
- Time: 6:00 PM to 8:00 PM
Doors open at 5:30 PM
- Theme: Roaring '20s
- Cost: \$20 per person or \$25 per person at the door

Details

Join us for an unforgettable Chamber Banquet as we celebrate you! Enjoy a night filled with great food, music, fun, and BYOB.

Stay tuned—more exciting details coming soon!



Cruisin' Nocona

June 6, 2025

- 8:30 AM: Day of Registration
- 11:00 AM: Annual Cruise beginning at the Justin Building and ending at Nocona Beer & Brewery
- 8:30 PM: Dark of the Night Lighted Truck Convoy

June 7, 2025

- 10:00 AM: Car, Motorcycle and Working Truck Show
- Vendors, Kid's Power Wheels Show, Rolling Truck Museum, and More!
- 4:00 PM: Awards
- Tin Rivers Concert (Following Awards Presentation)

May Ribbon Cutting

Date: May 31, 2025

Time: 1:00 PM

Location:

Steam Craft Coffee
209 Clay Street, Nocona

June Chamber Meeting

Date: June 9, 2025

Time: 5:30 PM

Location:

Nocona Chamber of Commerce Office
304 Clay Street, Suite 3

Hosting an Event?

Let us help you spread the word? One of the benefits of your Chamber Membership is event promotion and support. We're here to help share your upcoming events with the community.

Contact the Chamber for more information!



Ways to Get Involved

Want to be more involved in the Chamber? Here are a few easy ways to jump in:

- **Volunteer for Cruisin' Nocona**

We're still looking for helping hands to make this event a success! Contact the Chamber at VisitNocona@gmail.com for more information.

- **Attend the Chamber Banquet**

Enjoy a great evening while supporting local businesses and leaders. Tickets are on sale now!

- **Join Our Monthly Chamber Meetings**

Stay informed, share your ideas, and connect with fellow members! The next meeting is Monday, June 9th. This meeting is open to the public - everyone is welcome!

Every little bit helps, and we'd love to have you join us!

Volunteer Spotlight: Shelby Weaver

Real Estate Broker, 940 Real Estate Group



Shelby Weaver has been a driving force behind the success of several Chamber events, and her dedication deserves the spotlight! As a key member of the Mardi Gras Ball Committee, Shelby was instrumental in planning and executing every detail of the event. From setting up tables and decorations in the days leading up to the ball, to arriving early and staying late to ensure everything ran smoothly—her commitment never wavered.

Shelby's passion didn't stop there. For Gumbo Night, she brought the creative idea to live stream the girls' basketball game, secured the necessary equipment, and stayed late into the night at the Justin Building to make sure it all went off without a hitch.

Now, she's lending her talents to the Chamber Banquet Committee, continuing to work tirelessly to create another unforgettable evening.

We are so grateful for Shelby's energy, creativity, and unwavering support!

New Chamber Members

We are thrilled to welcome this amazing new business to the Nocona Chamber family.



Steam Craft Coffee

Steam Craft Coffee: bold brews and serious drip with an unwavering commitment to craftsmanship.

209 Clay Street
Nocona, TX 76255

(940) 249-6706

Renewed Chamber Members

We're excited to recognize and sincerely thank the Chamber Members who have renewed their memberships.



Atmos Energy

We are a natural gas-only distributor across the South.

5808 Ashleyanne Cir
Wichita Falls, TX 76310

(888) 217-4825



Circle F

Offering versatile rental spaces tailored to accommodate a variety of business needs.

304 Clay Street, Suite 2
Nocona, TX 76255

(615) 504-5571



Jack McGaughey, Attorney

Compassionate, experienced legal support for family law, probate, and real estate matters.

Nocona, TX 76255

(940) 825-4308



Jason Castle's Lawn & Tree Service

Offering commercial and residential lawn care, tree removal, trash removal, and more!

Nocona, TX 76255

(940) 867-2506



Murphey's Auction Company

We are your full-service auction company!

Nocona, TX 76255

(940) 841-3129



Nocona Lucky Paws

Non-profit, "no-kill", animal shelter that provides a safe haven for unwanted and homeless animals.

653 Airport Road
Nocona, TX 76255

(940) 825-6345

Renewed Chamber Members



Nocona Ministries Home of A Hand Up

We are a non-profit,
501c3, food
distribution ministry
serving northern
Montague County.

207 Cooke Street
Nocona, TX 76255

(940) 867-4429



Red River Station Inn

Red River Station Inn is a
little boutique hotel with
historically themed
rooms.

219 Clay Street
Nocona, TX 76255

(940) 825-3107



Chamber Banquet: Frequently Asked Questions

Table Reservations & Decorations

How much does it cost to reserve a table to decorate?

Table reservations are free for Chamber members.

Do I still need to pay to attend if the table is free?

Yes. Admission is still \$20 per person in advance or \$25 at the door, regardless of table reservations.

Are there rules or restrictions for decorating a table?

Just one—have fun with the Roaring '20s theme! There are no size limitations or decor restrictions, so get creative and festive.

What should I do if there are open seats at my table?

We encourage you to make your table inviting by placing a small party favor or treat at each seat, along with information about your company or organization. This is a great way to welcome guests and help them learn more about what you do. At the same time, we recommend that members of your group find seats at other tables. It's a fun opportunity to enjoy other organizations' treats and get to know more about the great work happening in our community.

What does the Chamber provide for tables?

The Chamber will supply plates, cups, and silverware for all guests.

Tickets & Attendance

How do I purchase tickets to the Chamber Banquet?

Tickets are \$20 per person in advance and \$25 at the door. You can purchase in person at the Chamber Office or online at Nocona.org. Just click the Events tab and select Chamber Banquet—you'll find a payment link and QR code there.

Can anyone attend the Chamber Banquet, or is it just for Chamber members?

Everyone is welcome! While the event highlights Chamber members and local achievements, it is open to the public. We encourage all who want to support local businesses and connect with the community to join us.

What can I expect at the Chamber Banquet?

The evening includes dinner, awards, community recognition, and a chance to network with Chamber members, leaders, and neighbors—all in a festive and welcoming atmosphere.

Cruisin' Nocona

Cruisin' Nocona: Frequently Asked Questions

Is the Poker Run still happening?

Yes—with a new name. Due to state regulations, we've removed the word "poker," but the game-based ride remains, offering the same fun experience with similar rules and format.

How do I register for the Cruise or Car, Motorcycle and Working Truck Show?

You can register online at Nocona.org or contact the Chamber directly. Registration forms are available at the Chamber Office or by emailing VisitNocona@gmail.com.

When does pre-registration end?

Pre-registration closes on May 23rd.

Benefits of pre-registering include:

- A free Cruisin' Nocona T-shirt with each Cruise or Car Show registration.
- The first 50 registrants each day will receive a free commemorative placard.

What types of vehicles can participate in the shows?

We welcome a wide variety of vehicles, including:

- Classic cars
- Custom builds
- Motorcycles
- Working trucks

Whether your vehicle is vintage, modern, or uniquely modified, there's a place for it at Cruisin' Nocona.

Will there be a parade?

Yes! Don't miss the Dark of the Moon Lighted Truck Convoy on Friday, June 6th, around 8:30 PM, traveling down Clay Street. It's a crowd favorite—bring the kids for a memorable night!

Is there a Kids' Power Wheels Show and Race?

Yes! Kids can participate in a fun and safe Power Wheels Show and Race. Please note the following rules:

- Vehicles must use original stock parts (no modifications or performance enhancements).
- Children must be able to drive and control the vehicle themselves.
- Remote-controlled vehicles are not permitted.

My business isn't located on Clay Street—can I still participate?

Absolutely! All active Chamber members at the Business and Non-Profit levels are encouraged to get involved, regardless of location. The Chamber offers free booth space at each event for members to set up and engage with attendees.

To reserve your spot, please email VisitNocona@gmail.com in advance so we can ensure a visible and accessible location for your business.

NOCONA CHAMBER OF COMMERCE	(940) 825-3526
nocona.org	304 Clay Street, Suite 3 Nocona, TX 76255

Have news, events or highlights to share?

Email us at VisitNocona@gmail.com to be featured in the next newsletter!