



## 2021 Sponsorships Opportunities

**Cruisin' Nocona is back full throttle for 2021  
June 18 – 20, 2021**

We are excited to announce that this annual weekend event gets a special edition this year! Nocona has been added as a promotional stop on the 2021 Hemmings Motor News Great Race presented by Hagerty on Sunday, June 20. The Great Race, the world's premiere old car rally, will bring 120 of the world's finest antique automobiles to Nocona for the \$150,000 event. This stop will complete a fun-filled weekend known as Cruisin' Nocona.

Cruisin' Nocona was started several years ago and has become an annual event for classic car collectors and connoisseurs. A weekend full of classic cars parading through North Texas Hill Country, car show, live music and good ole' family fun. Cruisin' Nocona always boasts big fun, and this year is no exception.

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*Title Sponsors \$5,000*

*Major Sponsors \$2,500*

*Associate Sponsors \$1,000*

*Basic Sponsors \$500*

*All sponsorship levels will have the following opportunities:*

- Logos on the Cruisin' Nocona – The Great Race Edition t-shirt
  - Must be committed by May 1, 2021, to be included on the event t-shirt
- Company mentions on downtown speakers during the weekend events
- Distribute materials in the Cruisin' Nocona participants' swag bag
- Company logo included in sponsorship recognition (website, social media, event signage and printed program)

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### *Sponsorship Commitment*

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Sponsorship Level Commitment:

Title Sponsor \$5,000

Major Sponsor \$2,500

Associate Sponsor \$1,000

Basic Sponsor \$500

Make checks payable to: Nocona Chamber of Commerce

Mail or drop off at Nocona Chamber of Commerce, 1522 E. Highway 82, Nocona, TX 76255

By signing this form, I hereby certify that I am authorized to make this commitment on behalf of the organization listed above. Further, I hereby commit to the monetary amount associated with this commitment.

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Nocona Chamber of Commerce

[www.nocona.org/events/](http://www.nocona.org/events/)

940-825-3526

Friday, June 18, 2021

Time	Activity	Location
6:00 pm	Burgers & Dogs	VFW Post 8558
6:00 pm	Burn out	VFW Post 8558
8:00 pm	Entertainment	VFW Post 8558
9:00 pm	Entertainment	Nocona Brewery

Saturday, June 19, 2021

Time	Activity	Location
7:30 – 9:30 am	Pancake Breakfast & Cruise Pre-register (\$5 Mimosas & Bloody Marys)	VFW Post 8558
10:00 – 1:00 pm	Poker Cruise through North Texas Hill County	VFW
5:00 pm	Fish Fry	Shops of Nocona
8:00 pm	Street Dance	Boot Store Parking lot (Clay & Willow)
9 pm	Entertainment	Nocona Brewery

Sunday, June 20, 2021

Time	Activity	Location
8:30 am	Church Service	Military Heritage Plaza
9:00 am	Car Show pre-register	Clay Street
10:00 – 1:00 pm	Car Show	Clay Street
3:00 pm	Line the Streets for The Great Race	Clay Street
4:15 pm	The Great Race enters Nocona	Clay Street
4:30 – 6:30 pm	Autographs & pictures with Great Race drivers/crew	Clay Street