

May 2013 Meeting Minutes
Greater Nocona Area Economic Development Corporation (Type A) &
Nocona Municipal Economic Development Corporation (Type B)
at the Tales and Trails Museum, May 7th, 2012

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

President Kyle Reynolds called the Type A Board to order at 12:26 pm. Also present were Don MacLaughlin, Chance Dinger and Tracy O’Neal.

President Suzanne Storey called the Type B Board to order at 12:09 pm. Also present were Phil Staley, Don Davis and Sandra Reynolds.

Also present from the Nocona Chamber of Commerce was Patty Fenoglio and Wanda Wood.

1. Acceptance of April meeting minutes Type A & Type B

Both Boards approved the April minutes.

2. Acceptance of March Type A & Type B financials

Both Boards approved the March financials.

The Boards requested that from now on just print them the Full Financial Reports and not the Detail Reports.

II. PUBLIC HEARING FOR:

The director opened the public hearing for the following item at 12:26pm.

Type A Up to \$13,500 to the Nocona Chamber of Commerce to support the Vicari Bidding Wars program on Velocity Channel

There were no public comments. The public hearing was closed at 12:27 pm.

The director opened the public hearing for the following items at 12:11pm.

Type B Up to \$13,500 to the Nocona Chamber of Commerce to support the Vicari Bidding Wars program on Velocity Channel
Up to \$2,200 for three moving image summer camps to assist with technology training for middle school and high school students

There were no public comments. The public hearing was closed at 12:22 pm.

Update from Nocona Chamber of Commerce on the Vicari Car Auction

Patty Fenoglio and Wanda Wood updated the Boards on the auction. The event was an over all success, with the auction having an 86% sale. Vicari was pleased with the results. They saw areas to improve upon for next year, including vendor layout.

It has been decided to do the event the 1st weekend of May each year. They will also be combining this event with FunFest moving forward.

III. COMMUNITY TOWN MEETING, MAY 16TH

The director reminded the Boards that at February’s Board meeting the Marketing Program for the year was discussed. The director reviewed the previous marketing efforts that had been made.

With the transfer of event marketing to the Nocona Chamber, the director suggested that now was a good time to reassess those marketing efforts. Although available workforce issues still made it difficult to invest heavily in conventional industry recruitment efforts, there was much to be said about investing in smaller, high-tech opportunities to start creating Nocona's future.

The director suggested a workshop in May to discuss where Nocona should be in 20 years and begin mapping marketing efforts to work towards that goal.

They had contacted the Sam Houston Center for Rural Studies who had previous experience in helping other towns like Nocona develop and execute similar programs and plans. They had agreed to come and facilitate the workshop on May 16th. The cost would be \$500 plus lodging and mileage.

The A Board asked what the thrust of the meeting would be? The director said it would be to look at where they want Nocona to be in 20 years.

The B Board was willing to go ahead but wanted to make sure people would attend. The director said he would be hand delivering invitations as well as announcing it in the paper and on the website. If it looked like there was a conflict impacting attendance we would defer the meeting to a later date.

The Boards agreed to approve the \$500 plus lodging and mileage.

IV. Staff Update

1. TXMPA presentation

Joni updated the Boards on the meeting her and student, Zach Grahamn, attended. It was a members-only meeting for TXMPA and the Texas Film Commission. Joni said the presentation went extremely well. She talked about Nocona and what the school was doing with movie production. She played a video Rob Norman had created. Afterwards several members, including the Presidents of TXMPA and the Texas Film Commission expressed interest in visiting Nocona and the school. Also they would like to present the work at the school to legislation. Joni will be working on setting a visitation up.

2. New intern

Joni told the Boards that she had met with the new intern, Lindsey Brushnell. She said she is a smart girl, has leadership experience, a great personality and will be a good fit for Nocona.

3. NRA Convention

James updated on how the NRA convention in Houston went. He said he talked to 15 from the lead list he received, and had a couple of really good leads to follow up with. He would be sending out information to the remaining leads on the list that was not at the convention.

4. The Center for Innovation

Joni and James visited the Center and were briefed on efforts to bring new technologies to communities, including rural communities. The Center matched new technologies with possible production partners. They would be visiting Nocona for an orientation May 20 and 21.

The A Board asked what they did. Joni handed them a packet with their information to explain more. She will be making copies of the CFI information for the rest of the Board members.

5. Swimming pool

James updated that the sand blasting had begun and that the french drain installed last year has apparently helped with reducing water pressure under the pool.

V. Items of community interest

Armed Forces Day at Nocona Funfest May 18th

VI. Adjourn

The Type A and B Boards adjourned at 12:48 pm