
Monthly Newsletter

NOCONA CHAMBER OF COMMERCE

♦
August 2025



A Letter from the Director

Dear Chamber Members,

I hope you've all had a wonderful summer filled with family, friends, and a little time to recharge. We skipped the July newsletter to take a short break and spend some much-needed time with our own families, but now we're back and ready to jump into an exciting season ahead!

The next few months are shaping up to be full of energy and community spirit. We've got several Chamber-planned events on the horizon—including multiple Christmas celebrations—and we're also thrilled to be supporting and partnering with our members on events like Burger Burns and Art of the Song. These are the moments when Nocona really shines—when local businesses, community members, and organizations come together to create something special.

Thank you for continuing to be such an important part of the Chamber family. Your ideas, your participation, and your support make everything we do possible. I can't wait to see you out and about, enjoying all that's to come. Let's make this fall one to remember!

Together, we can build a community where everyone thrives.

Warm Regards,

Sarah Guerrero

In this newsletter you can expect:

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to Get Involved

2025 & 2026
Calendar of
Events

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Upcoming
Events

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and Renewed
Members

FAQs

Chamber Updates – Summer Highlights

It's been a busy and exciting summer at the Nocona Chamber of Commerce, and we're thrilled to share the latest news. From a successful new event to an expanded leadership team, there is plenty to look forward to as we move through the year and beyond.

A New Summer Tradition: Christmas in July Sip & Shop

This July, Clay Street was buzzing with activity for our first-ever Christmas in July Sip & Shop—and it was a tremendous success. Shoppers explored participating stores with festive souvenir cups in hand, enjoying unique finds, special sales, and refreshing beverages.

Adding to the fun, we hosted a prize drawing at the end of the evening. Guests who spent \$15 or more at three or more participating locations earned entries to win:

- A gift card to Red River Pizzeria
- A free barbering service from Blade Craft Barbershop
- A brand-new Yeti Backpack Cooler

The event drew visitors from neighboring communities including Wichita Falls and parts of the DFW area. Based on the strong turnout and positive feedback, the Chamber is officially adding Christmas in July Sip & Shop to our annual calendar, with plans to expand next year to allow even more Chamber members to participate.

With new traditions, a full calendar, and an expanded leadership team, the Nocona Chamber of Commerce is looking forward to an exciting and impactful year ahead.

Looking Ahead: Calendar of Events

The Chamber's Calendar of Events is now set through the end of 2026. The full calendar is included on the next page—be sure to mark your own calendars and follow us on social media for updates, reminders, and details as each event approaches.

Expanding Our Leadership

In July, the Chamber Board voted to expand our leadership team to bring in fresh perspectives and strengthen our community impact. We are pleased to welcome:

- Logan Manning, Alcova Mortgage – Chamber Board Member
- Shelby Weaver, 940 Real Estate Group – Chamber Board Member
- Jillian Vilas, American Legion Riders – Chamber Ambassador

These talented and dedicated leaders are already bringing valuable ideas and enthusiasm to the Chamber's work.

Ways to Get Involved

Want to be more involved in the Chamber? Here are a few easy ways to jump in:

• Join Our Monthly Meetings

Our meetings are open to both Chamber members and the public. Stay informed about upcoming events, planning efforts, and exciting initiatives for Nocona. The next meeting will be held on Monday, September 8th at 5:30 PM at the Chamber Office.

• Join an Event Planning Committee

We're always looking for fresh ideas to make our events even better. Joining a planning committee is a great way to share your ideas, get involved, and help bring our events to life.

• Like, Comment, and Share

Support the Chamber and local businesses by engaging with posts on social media. Every like, comment, and share helps raise awareness, increase reach, and provide additional exposure for our members. And remember—don't just engage with Chamber posts—show your support for as many Nocona business pages as you can!

Every little bit helps, and we'd love to have you join us!

2025 Calendar of Events



Art of the Song

October 10 - 12



Small Town Christmas

December 6



Jingle & Mingle Sip & Shop

December 19



Deck the Homes

December 20

2026 Calendar of Events



Mardi Gras Ball

February 7



Mardi Gras Nocona Style

February 14



Chamber Banquet

March 20



Cruisin' Nocona

May 1 - 2



Christmas in July Sip & Shop

July 25



Small Town Christmas

December 5



Jingle & Mingle Sip & Shop

December 18



Deck the Homes

December 19

Additional Events

Stay tuned for more 2026 events to be added to the calendar, including the Nokona 100-Year Celebration and Art of the Song, as we coordinate with our community partners.

Chamber News



Mark Your Calendar – Meeting of the Minds

On October 23 at 6:00 PM, there will be a Meeting of the Minds for everyone in Nocona. We'd love to bring together representatives from various groups and organizations in town, as well as individuals who have a passion for seeing Nocona grow and succeed.

The goal of this gathering is simple: to unite as a community, share ideas, and explore ways we can work together to help each other thrive.

Stay tuned for more details, including the location of the event.

Note: This is not a Chamber-hosted event—the Chamber is simply an enthusiastic participant.

We Want to Hear from You!



Your opinion matters, and we'd love your input!

Follow the link below to complete our short, anonymous survey. It's only 10 questions and takes just a couple of minutes, but your feedback is invaluable.

This survey covers a variety of topics, including Chamber benefits, meeting dates, event popularity, and more. Your responses will help the Chamber focus its resources on what will best serve our members.

<https://www.surveymonkey.com/r/55Q325L>

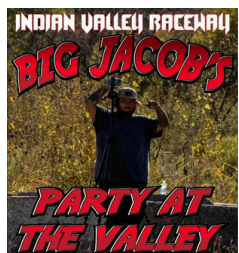
Request for Bids – Mardi Gras Nocona Style

The Nocona Chamber of Commerce is accepting bids from TxDOT-approved companies to handle barricade setup and removal for Mardi Gras Nocona Style on Saturday, February 14th.

For more information or to submit a bid, please contact the Chamber at VisitNocona@gmail.com.



Upcoming Events



Big Jacob's Party at the Valley

- **Date:** August 23, 2025
- **Time:** Gates Open at 6:00 PM
- **Location:** Indian Valley Raceway

Details

Join us at Indian Valley Raceway for a special night of racing to support a great cause! All proceeds will go directly to the Kincheloe family! This event features classes for everyone.

For full details, visit the Indian Valley Raceway Facebook page.



Buckle Youth Series

- **Date:** August 23, 2025, and September 6, 2025
- **Time:** 7:00 PM
- **Location:** Nocona Chisholm Trail Rodeo Arena

Details

The Youth Buckle Series continues with exciting events for all ages, including Lead Line (8 & under), 8 & under, 9-12, 13-18, and an Over 18 combined men's and women's group for barrels. Events include barrels, poles, flags, and goat tying (negative Coggins required).

For more information visit the Nocona Chisholm Trail Arena Youth Events Facebook page.



September Chamber Meeting

Date: September 8, 2025
Time: 5:30 PM

Location:
Nocona Chamber of Commerce Office
304 Clay Street, Suite 3

Hosting an Event?

Let us help you spread the word? One of the benefits of your Chamber Membership is event promotion and support. We're here to help share your upcoming events with the community.

Contact the Chamber for more information!

New Chamber Members

We are thrilled to welcome these amazing new businesses and organizations to the Nocona Chamber family.



Cevi Med

Partnering with the Nation's leading medical professionals to provide quality medical equipment.

919 US-82
Nocona, TX 76255

(833) 238-4633



Stonewall Event Venue

An intimate event space blending historic charm with a modern feel, serving as a performance and live music venue as well as a photography studio.

106 E Howell Street
Saint Jo, TX 76265

(940) 465-3587



Tapville Mobile Taproom

A 16-tap refrigerated mobile taproom that is integrated with technology to make for a more fun and exciting experience, having beer, wine, and ciders responsibly at events and venues.

(817) 855-9994



Texas-New Mexico Power

Provide electricity to over 280,000 customers throughout Texas.

(888) 866-7456

Renewed Chamber Members

We're excited to recognize and sincerely thank the Chamber Members who have renewed their memberships.



Arche' Winery & Vineyard

Arché is an estate vineyard winery & tasting room in Saint Jo, TX, specializing in French varietals.

228 Wagner Road
Saint Jo, TX 76265

(940) 900-9463



Blue Ostrich Winery

Winery with a tasting room, patio seating, and live music, set in a beautiful, dog-friendly environment.

5611 FM2382
St Jo, TX 76265

(940) 995-3100

Jerry Woods Funeral Home

A family-owned business committed to serving our community with professionalism, offering all types of funeral services and assistance with pre-arranged plans.

600 Clay Street
Nocona, TX 76255

(940) 825-3285



KNTX Radio

Bringing great music, local sports, local news, entertainment, and community events to Bowie-Nocona.

7704 FM-1758
Bowie, TX 76230

(940) 872-2288



Lamar National Bank

Relationship Banking at its Best

110 S Preston Road
Celina, TX 75009

(469) 296-1192



Lamco Oil

Independent energy company active in Texas energy operations.

Nocona, TX 76255

(940) 825-3126

Renewed Chamber Members



Legend Bank

To enrich the lives of our stakeholders by providing Legendary financial services and resources.

115 Clay Street
Nocona, TX 76255

(800) 873-5604



Mike's Tire and Lube

Auto repair shop offering oil changes, tires, and other services in a convenient location.

100 Henrietta Street
Nocona, TX 76255

(940) 825-7095



Perdue, Brandon, Fielder, Collins & Mott

Law firm providing customized services exclusively to governmental entities

900 8th Street #1100
Wichita Falls, TX 76301

(940) 723-4323



Reeves Renfro Law Group

Dedicated to ensuring that we take care of all our clients and that their legal needs are met.

210 Clay Street
Nocona, TX 76255

(940) 825-3115



Sapphires & Sagebrush Mercantile

Western aesthetics for your inner vintage eclectic.

306 Clay Street
Nocona, TX 76255



Sonic Drive-In

Fast-food burger & fries joint with an old-school feel, including retro drive-in service.

409 US-82
Nocona, TX 76255

(940) 314-3305

Renewed Chamber Members



Star Properties

Real Estate serving
Montague County for
over 30 years!

211 US-82
Nocona, TX 76255

(940) 825-3132



Superior Land & Homes

Specializing in Texas
farm and ranch property,
investment property,
residential and
recreational property.

206 US-82
Nocona, TX 76255

(940) 825-6094



The Gallery

Local art studio proudly
owned and operated by
artist Don MacLaughlin.

211 Clay Street
Nocona, TX 76255

(214) 616-2449



Tres Niños Mexican Restaurant

Tacos, fajitas, enchiladas,
and burritos round out
the menu at this relaxed
Mexican restaurant.

604 US-82
Nocona, TX 76255

(940) 825-3313



Frequently Asked Questions

What are your hours?

The Chamber Office is open Tuesday through Friday from 10:00 AM to 4:00 PM.

Where are the Chamber meetings and can anyone attend?

Chamber meetings are held on the second Monday of each month at the Chamber Office, 304 Clay Street, Suite 3. Meetings are open to everyone—community members and Chamber members alike.

Do you provide recommendations for businesses?

Absolutely! We receive calls daily requesting recommendations for everything from dining and lodging to vehicle repairs, electricians, shopping, and more. As a Chamber member, your business is who we recommend when these inquiries come in.

I have an event, sale, or special coming up. How do I get the Chamber to promote it?

We love promoting special events, sales, and more for our Chamber members—it's one of our favorite member benefits! Simply call or email the Chamber Office with your details, and we'll share the information to help spread the word.

We noticed Fall Fest is not on the calendar this year. Is it cancelled?

This year, the Chamber made the decision to redirect resources toward events that provide the greatest benefit to our members. After receiving feedback that our Fall Fest directly competed with similar events hosted by local churches, we chose to promote and support those community events instead. Our focus will be on expanding and enhancing existing Chamber-hosted events.

Will the Chamber contact me for anything?

While we make every effort not to overwhelm members with daily calls or emails, we do reach out regularly with important updates, making it essential that we have your most up-to-date contact information. Reasons we may contact you include: updates on your membership status, ideas to better serve your business, potential grant or funding opportunities, event participation details, and other opportunities that may benefit you.

NOCONA CHAMBER OF COMMERCE	(940) 825-3526
nocona.org	304 Clay Street, Suite 3 Nocona, TX 76255

Have news, events or highlights to share?

Email us at VisitNocona@gmail.com to be featured in the next newsletter!